We Heard You:

QM IDA Professional Development Survey Results

Note: Executive Summary with detailed data available at
https://goo.gl/81g2o8

Which professional development topic that is most interesting to you?

Respond at **PollEv.com/qmnagroup**

Text **QMNAGROUP** to **37607** once to join, then **1, 2, 3, 4, 5...**

Topic	
Marketing eLearning programs	1
Addressing accessibility needs	2
Incorporating publisher-based materials	3
Examining different research methodologies applicable to ID	4
Creating Virtual Worlds	5
Designing activities that facilitate student engagement and interaction	6

0

Total Results: 0

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Welcome to We Heard You: QM IDA Professional Development Survey Results

- Background & Intro from Amy Grincewicz, Chair

Presentation Goals:
1. Input into the QM IDA NA Process
2. Explain process used by QM IDA NA
3. Report results format, topics and priorities

- Background & Intro from Amy Grincewicz, Chair

IDA Goals

1. Provide PD, networking and partnerships
2. Promote collaboration/mentorship, open community, quality standards
3. ID information, resource sharing, research and best practice.

QM's charge to our team:
Conduct needs assessment to determine the professional development needs and interest of IDA members.
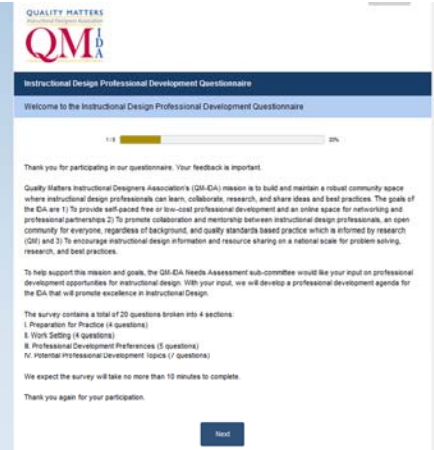
Amy Grincewicz Kent State University, Kent, OH	Lynn Wietecha, Lawrence Technological University, Detroit, Michigan	Debbie Beaudry Rutgers University, Newark, NJ	Pat Nolan University of Dallas, Irving, TX	Oma B. Singh University of South Florida Tampa, FL

The Team!

Our Process – Creating Survey Tool

Main Categories of Needs Assessment
1. Preparation for Practice – Education, Training, etc.
2. Work Setting – Part of Team, Role, Responsibilities
3. Professional Development Preferences – Formats, Recognition, Certification, Factors to Participate
4. Possible Topics

Our Process – Distributing & Collecting Data

- Categorize
- Google Form
- Email Draft

Feb
- 1st Mtg
- 1st Survey Draft

Mar
- 2nd Survey Draft
- 1st Survey (Pilot)

Apr.
- 1st Survey Review (Pilot)
- Final Survey Mod
- 2nd Survey (Official)

May
- 1st Survey Review (Official)
- Assigned Tasks for Survey Analysis

Jun
- 1st Draft of Results
- Revised Results Analysis

Aug
- Finalized Results Analysis
- Created presentation template

Oct
- Completed Executive Summary
- Prepared for Results Presentation

Our Process – Analyzing Data

- Shared spreadsheet
- Team members took section
- Quantitative Data Results– Basic Descriptive Statistics
- Qualitative Data Results – Categorizing and Coding
- Preparation of Executive Summary

Results!

Preparation & Practice – Questions 1–4

- 322 Instructional Designers Completed Survey

- 49% have been working for 6+ years

- Higher Education Degrees
  - 72% Master
  - 21% Doctorate

- Variety of Training/Preparation in the field

Work Setting

Q5 – What best describes Work Setting?

- 94.4% from Higher Education
- The remaining distributed between: K – 12, Corporate, Retail, Not Currently Employed, and Other

Q6 – Work on Own or Part of ID Team?

- 56% Part of Team || 44% On Own
- Total Respondents – 176 out of 322

Q7 – Describe Role/Responsibility

- 96.6% Instructional Design || 2.84% Other
- Responsibilities: Leadership/Manage | Pedagogy/Technical Support | Developer (storyboards, course, graphics, video) | Consultant | Researcher

Q8 – Centralized or Specialized?

- 81% Centralized || 18% Specialized

Section III: Professional Development Preferences	
Q9: Delivery Preference (n=322)	Self-Paced (3.81); Webinar (3.56); Facilitated online asynchronous workshop (3.54)
Q10: Decision to Participate Factors (n=322)	Topic/Content (5.44); Location (5.02); Cost (5.01); Fit within schedule (4.91)
Q12: Preference for Completion/ Recognition Preference	Certificate from QM (263); Certificate of Completion (239); Badge (97)
Q13: Interest in QM Certification (N=315)	Extremely Interested (143); Very Interested (84) - combined 72% of respondents!

PD Preferences

1	Design activities that facilitate student engagement and interaction
2	Evaluate and select emerging technologies and their potential use
3	Addressing accessibility needs
4	Mobile technologies
5	Facilitation best practices in creating and managing discussion forums

Top Topics

Debbie Beaudry:

Which professional development topic that is most interesting to you?

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Did you match our results?

- Delivery
  - Webinars
  - Self-paced
  - Showcase
- Topics
  - Looking for developers and webinar facilitators
- QM ID Certification

  High priority

Next Steps

Debbie Beaudry:

IDA Volunteer Form:
http://goo.gl/forms/CdWtYz1gNm

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Questions: