

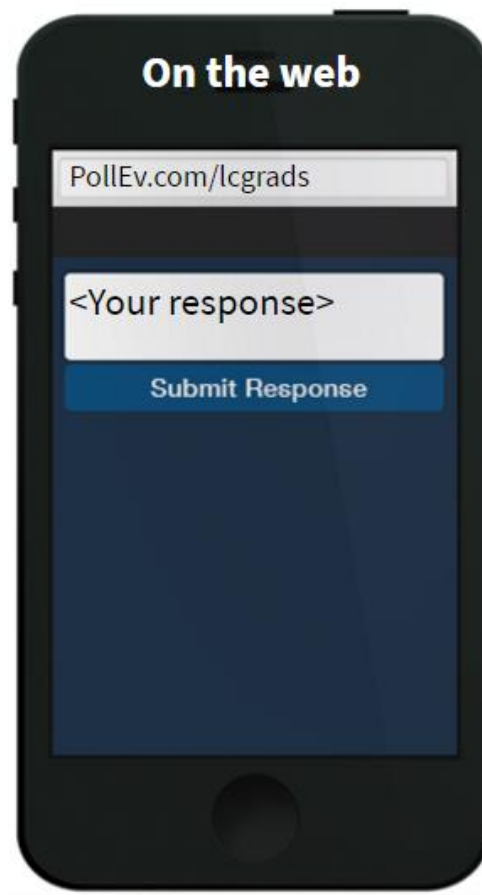
# How Online Teaching Enhances the Face-to-Face Classroom

Eric Matte, Associate Professor of Communication

Blazing New Trails, QM Quality Assurance in Online Learning, Fall 2016

# Most valuable information of the conference? 1-4 words. You can add as many answers as you would like

 Respond at **PollEv.com/qm16**  Text **QM16** to **37607** once to join, then text your message



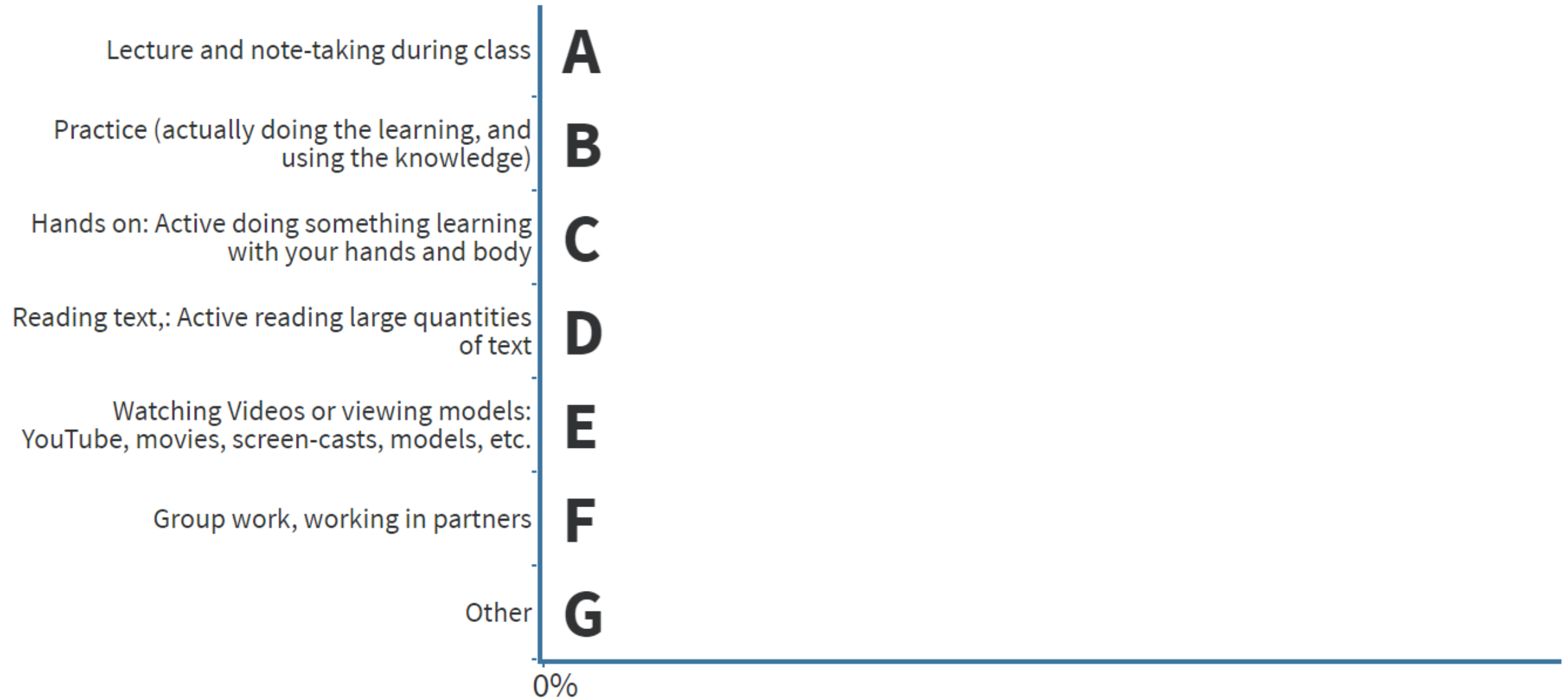
Total Res

# Landmark College



# I learn best by (pick one)

Respond at [PollEv.com/qm16](https://PollEv.com/qm16) Text **QM16** to **37607** once to join, then **A, B, C, D, E...**





# Today's Goals:

QUALITY MATTERS  
**QM** Quality Matters  
Higher Education Rubric Workbook  
Design Standards for Online and Blended Courses

A continuous improvement model for assuring the quality of online courses through a faculty review process.

Quality Matters – A national benchmark for online course design. Fifth Edition, 2014

- How can online standards be applied in the face to face classroom
  - General Standards
  - A visual timeline of both my:
    - online courses
    - Face to face courses
  - Applying the standards
  - Thoughts, recommendations, discussion and questions

## What's been happening for a longer period of time?



Respond at [PollEv.com/qm16](https://PollEv.com/qm16)



Text **QM16** to **37607** once to join, then **A or B**

The length of time  
your students have  
been surfing the  
internet.

**A**

The length of your  
teaching/educational  
career.

**B**

0%

# Quality Matters General Standards 1-4

```
graph LR; A[Course Introduction] --> B[Define Learning Goals]; B --> C[Assessments and Measurements]; C --> D[Instructional Materials]
```

**Course  
Introduction**

**Define Learning  
Goals**

**Assessments and  
Measurements**

**Instructional  
Materials**

# Quality Matters General Standards 5-8





# Face to face site example (2011):

## Intro to Communication - Matte

[Dashboard](#) ▶ [Intro to Communication - Matte](#)

**Introduction to Communication, COMM 1011**

**Associate Professor of Communication Eric Matte**

**Email:** [ematte@landmark.edu](mailto:ematte@landmark.edu)

**Office Student Center 024 B (WLMC Radio Station)**














**Office ext: 1675** or [802-387-1675](tel:802-387-1675)

**Office Hours by appointment/see syllabus**

-  [News forum](#)
-  [Semester Calendar](#)
-  [Communication Poster Fair Project](#)
-  [Poster Fair Research Proposal Guidelines](#)
-  [Informed Consent Form](#)
-  [Active Reading Expectations](#)
-  [Weekly/Semester Plan](#)















## Topic 2

### Lecture Notes

-  [Introduction to the Communication Field](#)
-  [Chapter 4 Listening](#)
-  [Chapter 5 Verbal Communication](#)
-  [Chapter 7 Conversation](#)
-  [Interpersonal Stages and Theories](#)
-  [Chapter Interpersonal Relationships](#)
-  [Chapter 8 Relationships](#)
-  [Chapter 9 Lovers, Friends, Family](#)
-  [Chapter 10 Small Groups](#)
-  [Chapter 11 Leadership](#)
-  [Chapter 12 Organizational Communication](#)
-  [Power Point on Culture Communication](#)
-  [Conflict Lecture](#)
-  [Introduction to the field of Communication](#)
-  [Culture and Communication Chapter 2](#)










## Topic 3

### Weekly Quizzes

-  [Quiz Chapter 1](#)
-  [Quiz One Due Week 1](#)
-  [Chapter 8 Multiple Choice Quiz Due November 7](#)
-  [Chapter 10 Quiz Due Nov. 22](#)
-  [Chapter 12 Organizational Communication](#)
-  [Quiz Chapter 2](#)
-  [Quiz Chapter 3](#)
-  [Quiz on Chapter 4](#)
-  [Quiz Chapter 5](#)
-  [Quiz Chapter 5](#)
-  [Quiz Chapter 6](#)
-  [Quiz Chapter 7](#)
-  [Quiz Chapter 8](#)
-  [Quiz Chapter 9](#)

## Topic 4

### Tests for the Semester

-  [Test 1](#)
-  [Unit Test III](#)
-  [Test 2](#)
-  [Test 3 Chapters 7,8,9](#)
-  [Test 4 Chapters 10-13](#)
-  [Final Exam Summer Session 1](#)
-  [Unit Test IV Chapters 7,8,13](#)
-  [Unit Test 1 Due Monday June 10 before 9 a.m.](#)
-  [Unit Test 2 Due 9 a.m. Monday June 17](#)

## Topic 5

### Course Resources

-  [First Day Questionnaire](#)
-  [Tuckman's model of Group Development](#)
-  [Group Development](#)

# First online course example (fall 2014):

## 2014FA:CO1011x:Introduction to Communication

Dashboard ▶ CO1011x:2014FALL

### RANDOM GLOSSARY ENTRY

#### SUBSTANTIVE

dealing with real, important or serious matters

The report concluded that no substantive changes were necessary.

[Add a new entry](#)  
[View all entries](#)

### TWITTER COM 101

#CO1011

 **Jonathan Romano** @JonathanWny  
#CO1011 @ProfMatte I really enjoyed learning about the Triangle of meaning because it had a picture and definition to help me remember it

25 Oct

[Embed](#)

[View on Twitter](#)

### COMMUNICATION BLOG


[Cultural Identifiers...](#)

[Reducing Communicati...](#)

[Inspired to Educate](#)

[The Two-Minute Speech: Distinguish Between](#)

## Welcome to Introduction to Communication!

Your progress 

**Eric Matte**, Associate Professor of Communication




Email: [ematte@landmark.edu](mailto:ematte@landmark.edu) Phone: 802-387-1675

Skype: [eric.w.matte](https://www.skype.com/people/eric.w.matte) Twitter: [@profmatte](https://twitter.com/profmatte)

Instagram: [profmatte](https://www.instagram.com/profmatte) Facebook: [Eric Matte](https://www.facebook.com/EricMatte)

Google Hangouts: [Profmatte](https://www.google.com/hangouts/people/profmatte)

Office Hours: **Monday, Wednesday, Friday 8:30 a.m. -12 p.m.**

-  [Announcements](#)
-  [General Discussion & Question Forum](#)
-  [Ask and Talk to the Professor](#)
-  [First Day Questionnaire](#)
-  [Syllabus](#)
-  [The Syllabus Lesson](#)
-  [Human Communication, The Basic Course](#)

## Unit One -- Chapters 1, 2, 3 September 15- October October 3

### Preliminaries to Communication--Chapter 1

Objectives:

- Understand the benefits and various forms of communication
- Understand the essential elements within communication
- Learn the principles of competent communication
- Assign the Educational Hx. Presentation

Important Dates:

- [First Day Questionnaire](#) DUE September 16
- [Syllabus Lesson](#) DUE September 17
- [Introduction to you forum](#) DUE September 19
- [Using Twitter](#) DUE September 19



### MEET YOUR PROFESSOR

**Eric Matte**, Associate Professor of Communication

Phone: 802-387-1675

Email: [ematte@landmark.edu](mailto:ematte@landmark.edu)

Skype: [eric.matte](https://www.skype.com/people/eric.matte)

Twitter: [@profmatte](https://twitter.com/profmatte)

Instagram: [profmatte](https://www.instagram.com/profmatte)

Facebook: [Eric Matte](https://www.facebook.com/EricMatte)

Office Hours: **Monday's Friday's 8:30-11 a.m. via Skype OR by appointment**



### LATEST NEWS

[Final Open](#)

10:29 AM, Dec 18 Eric Matte

[Student Videos, Peer Evaluations, My Feedback](#)

3:32 AM, Dec 17 Eric Matte

[Presentation Feedback](#)

6:09 PM, Dec 15 Eric Matte

[Thoughts In Preparation for Monday's Class](#)

12:24 PM, Dec 14 Eric Matte

[Feedback on your Presentation?](#)

9:01 AM, Dec 11 Eric Matte

[Older topics ...](#)

### LIBRARY RESOURCES



# Today's Online Site, home page (fall 2016):

2016 - Fall (Online Dual ...)

**Home**  
Announcements  
Discussions  
Syllabus  
Grades  
Conferences

## Introduction to Communication

# CO1011 Intro to Communications



 **Start Here!**

 **Syllabus**

 **Current Module**

 **Previous Modules**

 **Textbook**

 **Library Guide**



**Professor: Eric Matte**  
**Office Phone:** 802.387.1675  
**Office Hours:** Mon, Wed 9-11 a.m  
by appointment via Skype  
**Email and Skype ID:**  
ematte@landmark.edu  
**Twitter:** @profmatte

 [View Course Stream](#)

**Coming Up**  [View Calendar](#)

-  **Informative Speech Part Two**  
100 points • Oct 30 at 11:59pm
-  **Communication Topics, ect**  
100 points • Oct 30 at 11:59pm
-  **Informative Speech Part Three**  
100 points • Oct 31 at 11:59pm

[2 more in the next week ...](#)

# Today's Online Site, module overview page (fall 2016):

## Module Five Overview



### Non-Verbal Communication

In the fifth module, we will explore the world of non-verbal communication. Please note, this module is an overview of non-verbal communication and you, take a specific course in this interesting area of communication.

By the end of this module the students will accomplish the following [learning objectives](#).

Complete all of the following by October 26th.

### Reading:

[A Primer on Communication Studies, Chapter Four](#) <sup>↗</sup>

### Assignments and Activities:

- [Pre-Quiz Chapter Four Nonverbal Communication](#)
- [Informative Presentation Overview \(All Four Parts are linked in this overview\)](#)
- Discussion: [Communication Topics, ect](#)
- [Lesson on Nonverbal Communication](#)
- [Discussion on Nonverbal Communication](#)
- [Connection Reflection Module 5](#)
- [Module Five Tweet Non-Verbal Communication](#)
- [Quiz Chapter Four](#)

Completing the readings and activities on this page will allow you to meet the [Learning Objectives for this Module](#).

Click the next button below to go to the next task on non-verbal communication, or click a link above to go to that assignment.

# Today's Face to Face Site (fall 2016):

2016 - Fall

**Home**

Announcements

Discussions

Syllabus

Grades 1

Modules

## COM 2067 Radio Production and Programming

 **Start Here!**

 **Syllabus**

 **Current Module**

 **All Modules**

 **Resources**

 **How to Use Canvas**



**Professor: Eric Matte**

COM 2067 Fall, 2016

**Meets:** M,W,F 1:30-2:45  
**Phone:** 802-387-1675  
**Office Hours:**  
M-W-F 9-11 a.m. 3-4 p.m.  
**Email:** ematte@landmark.edu

 [View Course Stream](#)

Coming Up [View Calendar](#)

-  [PSA Two](#)  
100 points • Oct 31 at 11:59pm
-  [Air Check Two](#)  
100 points • Oct 31 at 11:59pm
-  [Class Participation Two](#)  
100 points • Oct 31 at 11:59pm
-  [Edited Shows 4, 5, 6](#)  
100 points • Nov 2 at 11:59pm




# Today's Face to Face Site (fall 2016):

[Discussions](#)  
[Syllabus](#)  
[Grades](#)  
[Attendance](#)  
[Modules](#)  
**[Pages](#)**  
[Collaborations](#)  
[People](#)  
[Outcomes](#)  
[Assignments](#)  
[Quizzes](#)  
[Files](#)  
[Conferences](#)  
[Settings](#)

[Courses](#)  
[Calendar](#)  
[Inbox](#)  
[Commons](#)  
[Help](#)

## Module Two Overview


 Module Two is open from October 1st - October 31


### Learning Objectives:

- Understand and develop elements of your radio show personality and voice (Course Objective \*)
- Brand and promotion your radio show including, create a radio ad and campus flyer, and social media engagement (Course Objective \*)
- Produce and present show introduction bumper, liner and sweeper. (Course Objective \*)
- Create 3-5 Refined Data show's of original material and appraise your radio "talk" (Course Objective \*)
- Engage in meaningful social media (Twitter, Facebook, Instagram, etc.) to develop and grow your radio audience (Course Objective \*)

### Instructional Materials:

- Reading: Geller, Part III IV \*book to be completed by the end of the unit.
- Lesson: Digital Citizenship and using WLMC social media
- Lesson: Audacity- Multi-track file editing
- Lesson: Voice Training
- Film: Radio Days, 1987
- Film: Talk to me, 2007
- Film: Private Parts, 1998

[Voice Training Patrick Munoz](#) 



### Activities and Assignments:


- Discussion: [Radio Days Discussion](#)
- Discussion: [Geller Part III](#)
- Assignment: [Radio Show Sweeper/Bumper](#)
- Assignment: [Social Media Posts](#)
- Assignment: [Edited Shows 4, 5, 6](#)
- Assignment: [Air Check Two](#)
- Project: [Show Promotion and Branding](#)
- Project: [PSA Two](#)
- Project: [Project X](#)

### Assessment:

- [Class Participation Two](#)
- [Test Module Two \(opens at the end of the module\)](#)

**Provide any feedback for this session. 1-4 words each response, you can respond multiple times**

 When poll is active, respond at **PolleEv.com/qm16**  Text **QM16** to **37607** once to join

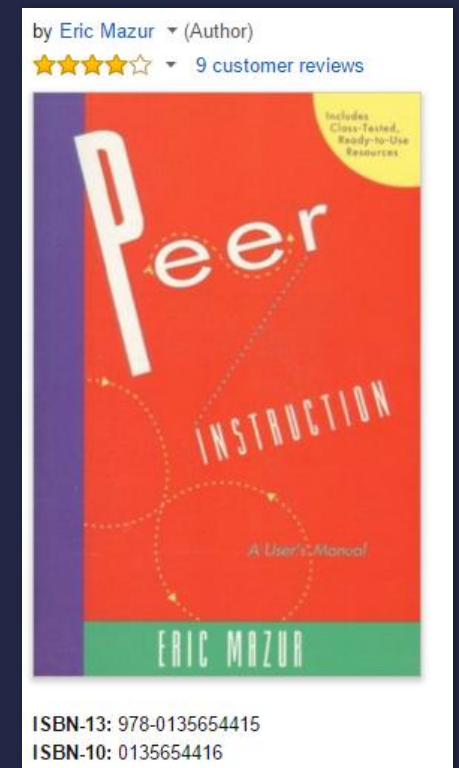
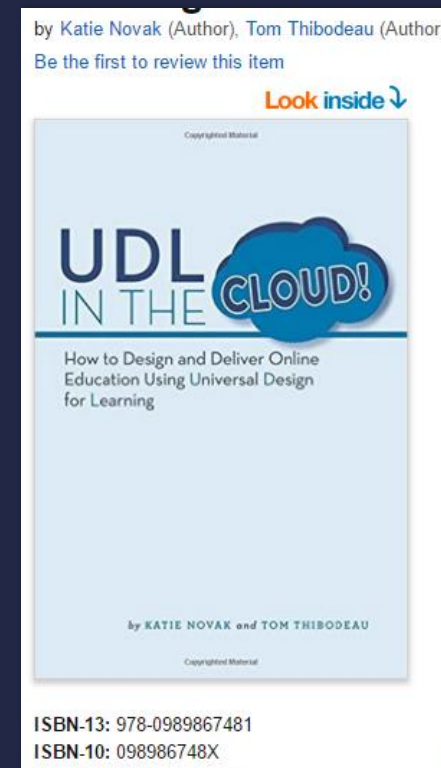
 No responses received yet. They will appear here...

# Credits

Mazur, Eric. *Peer Instruction, A User Manual.* , Boston, MA, Pearson Publishing, 2006.

"The Seven Principles of UDI." *The Learning Opportunities Task Force, Ministry of Training.* Ontario, Colleges and Universities of Ontario, 2003.

 Thibodeau, Tom, and Katie Novak. *UDI in the Cloud, How to Design and Deliver Education using Universal Design for Learners.* , Boston, MA, Cast Professional Publishing, 2016.



# Credit and Special Thanks

Eric Matte

[ematte@landmark.edu](mailto:ematte@landmark.edu)



@profmatte

Melissa Wetherby

[melissawetherby@landmark.edu](mailto:melissawetherby@landmark.edu)



@defiantdyslexic