

How to Create Web Cam Videos to Communicate Effectively in an Online Course



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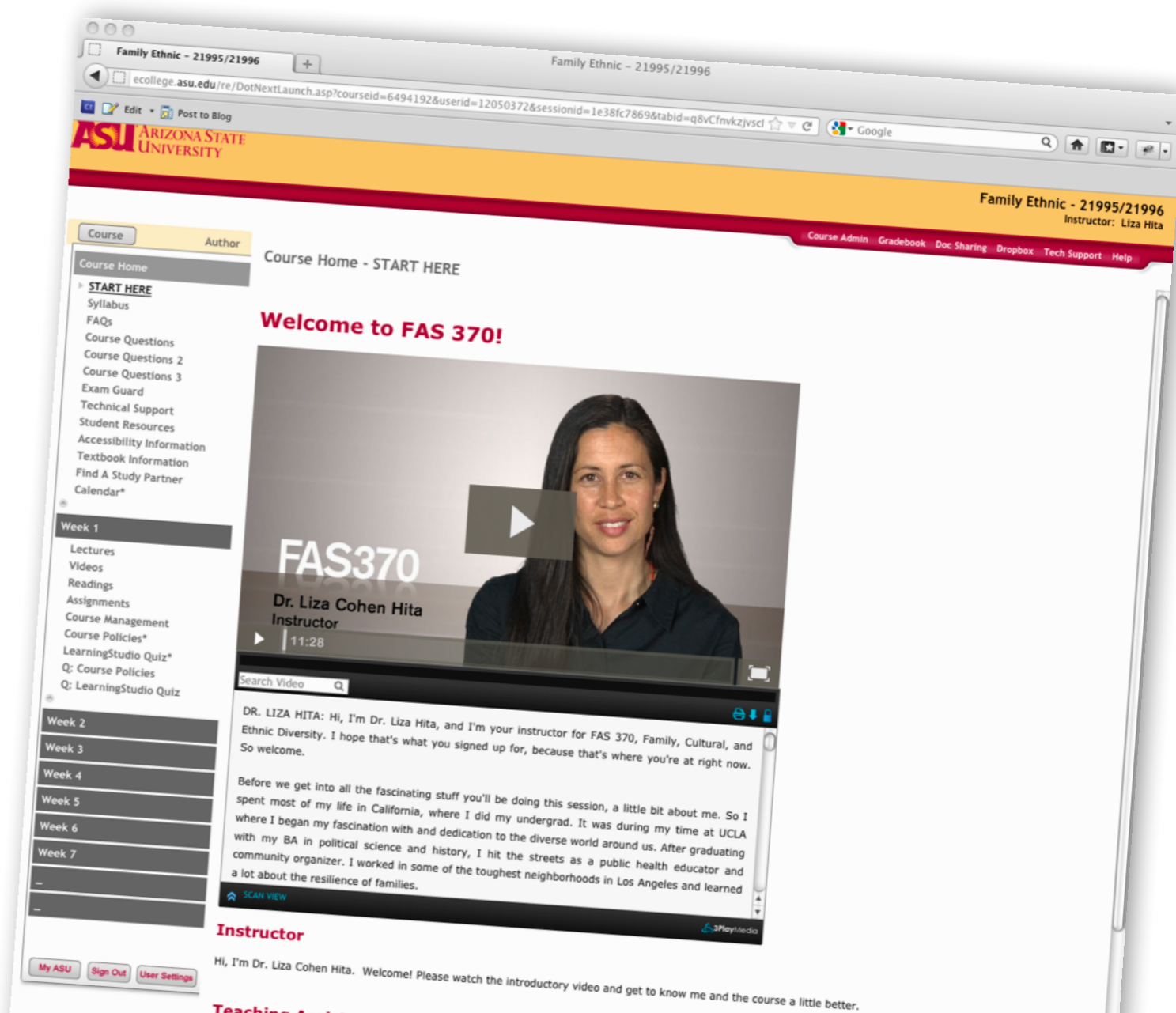
Today's Goals:

30 minutes

- Examine various usages of web cam video
- List best practices for recording videos
- Examine YouTube web cam recorder
- Synthesize QM standards and video

Overview: Why Desktop Video

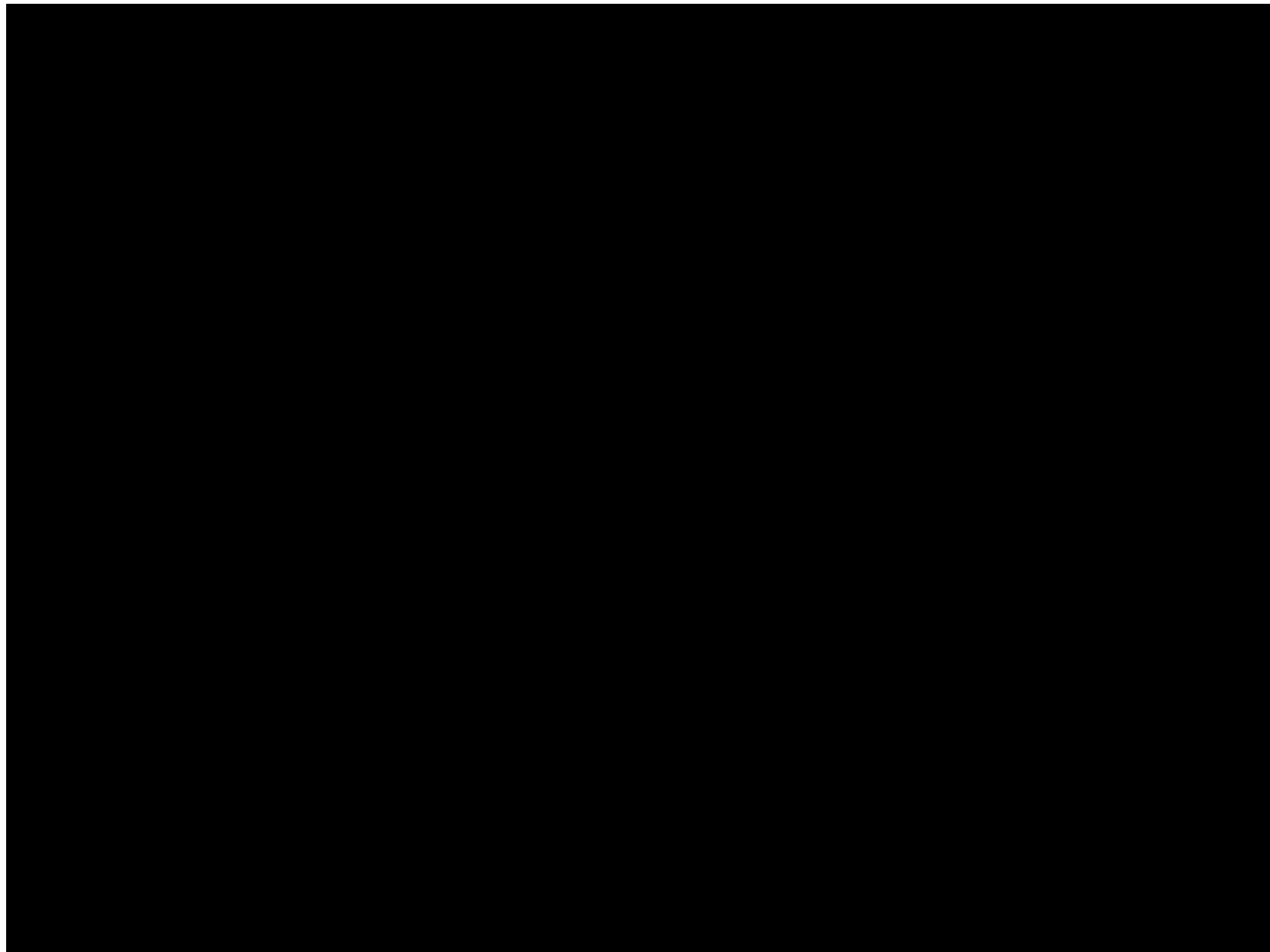
- Video is the best way to delivery rich media content to your course
- Personalized
- Quick



The screenshot shows a web browser window displaying the course page for 'Family Ethnic - 21995/21996' at Arizona State University. The page features a navigation menu on the left with options like 'Course Home', 'START HERE', 'Syllabus', and 'FAQs'. The main content area is titled 'Course Home - START HERE' and includes a 'Welcome to FAS 370!' message. A video player is embedded, showing a portrait of Dr. Liza Cohen Hita, the instructor. Below the video, there is a search bar and a transcript of the video content. The transcript reads: 'DR. LIZA HITA: Hi, I'm Dr. Liza Hita, and I'm your instructor for FAS 370, Family, Cultural, and Ethnic Diversity. I hope that's what you signed up for, because that's where you're at right now. So welcome. Before we get into all the fascinating stuff you'll be doing this session, a little bit about me. So I spent most of my life in California, where I did my undergrad. It was during my time at UCLA where I began my fascination with and dedication to the diverse world around us. After graduating with my BA in political science and history, I hit the streets as a public health educator and community organizer. I worked in some of the toughest neighborhoods in Los Angeles and learned a lot about the resilience of families.'

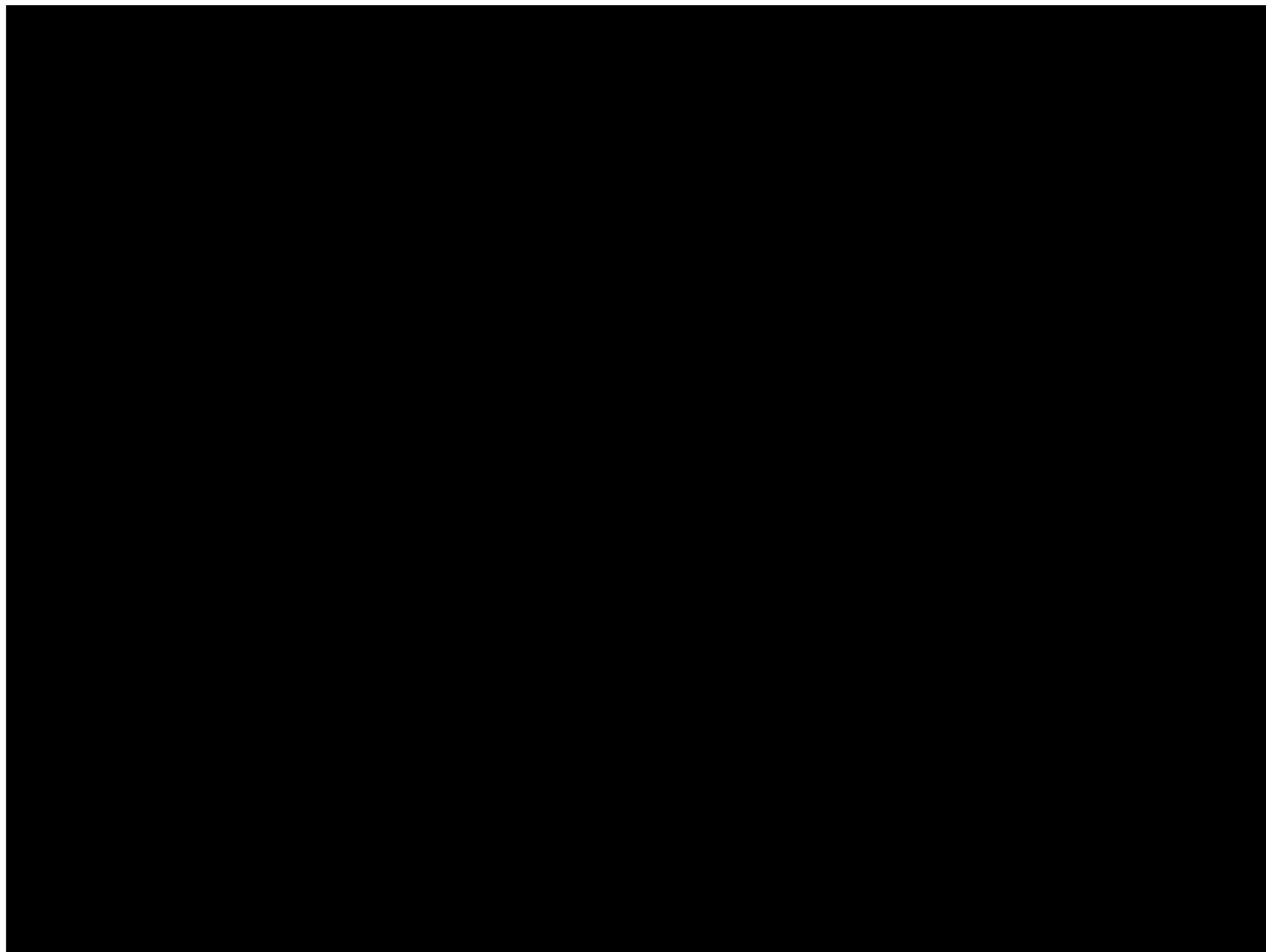
Sample Video

- Weekly Overviews



Sample Video

- Questions...answered!



Other Uses

- Extensive Info (e.g. special assignments)
- Create your own reason.
“Necessity is the mother of invention.”
- Plato



PART I:

**Best Practices for
Making Desktop Video**



Level Camera Shot

- Level with head/shoulders



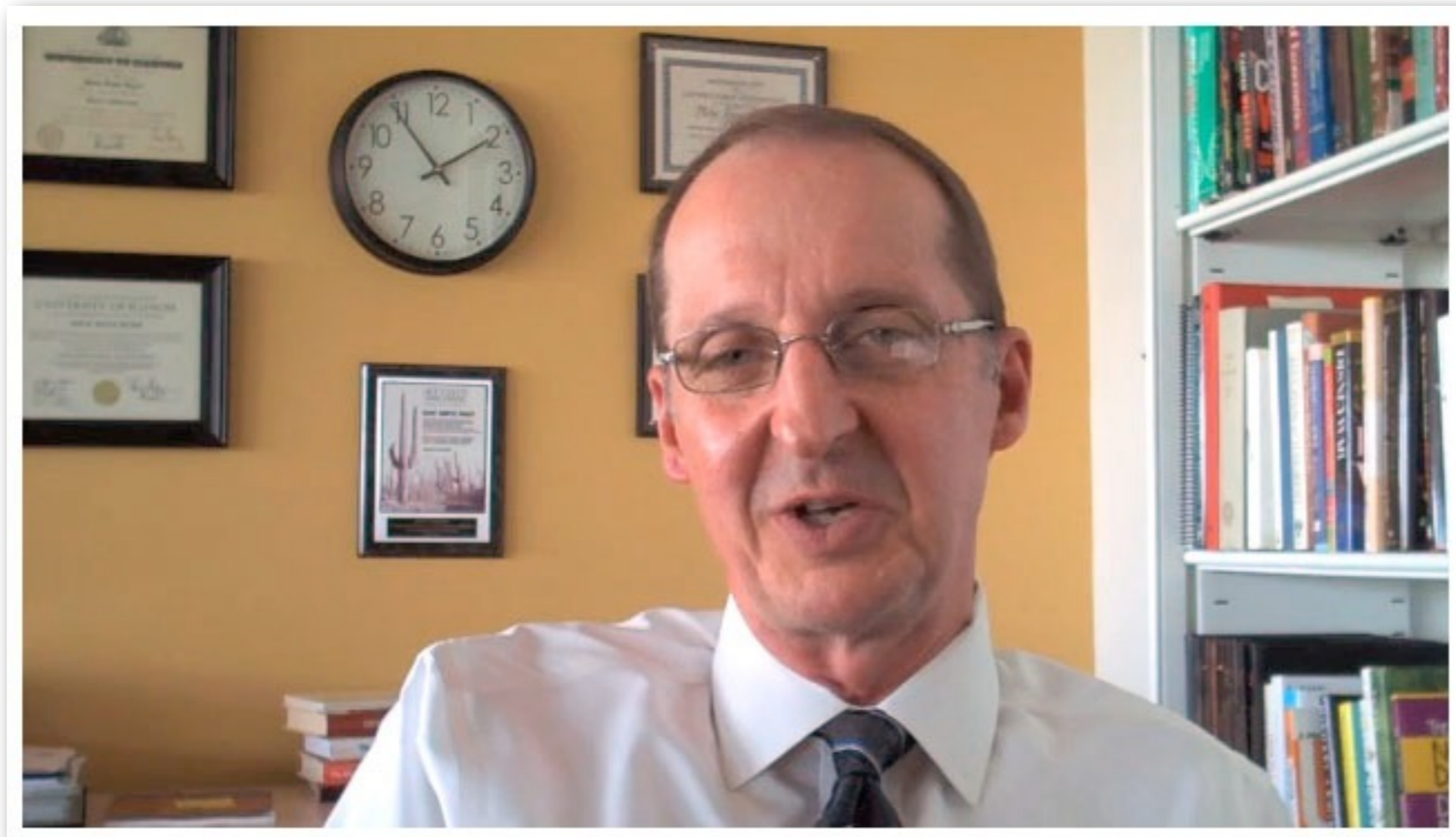
Framing Shots

- Use the traditional statue bust



"Bust of a Man"

Framing Example



from ASU101 with Dr. Phil Regier

Lighting

- Light in front of you, not behind you
- Camera light level will auto-adjust



Audio

- Within 24" of microphone
- Closer is usually better



Lights, Camera, Action!

- **Recap:**

- Camera level with head/shoulders
- Frame for statue bust shot
- Lighting in front of you
- Camera/mic within (24") 2 feet (audio)

PART II:

YouTUBE Recording



Recording Checklist

- Computer with built in or USB camera/mic
- Internet Connection
- Free YouTube account



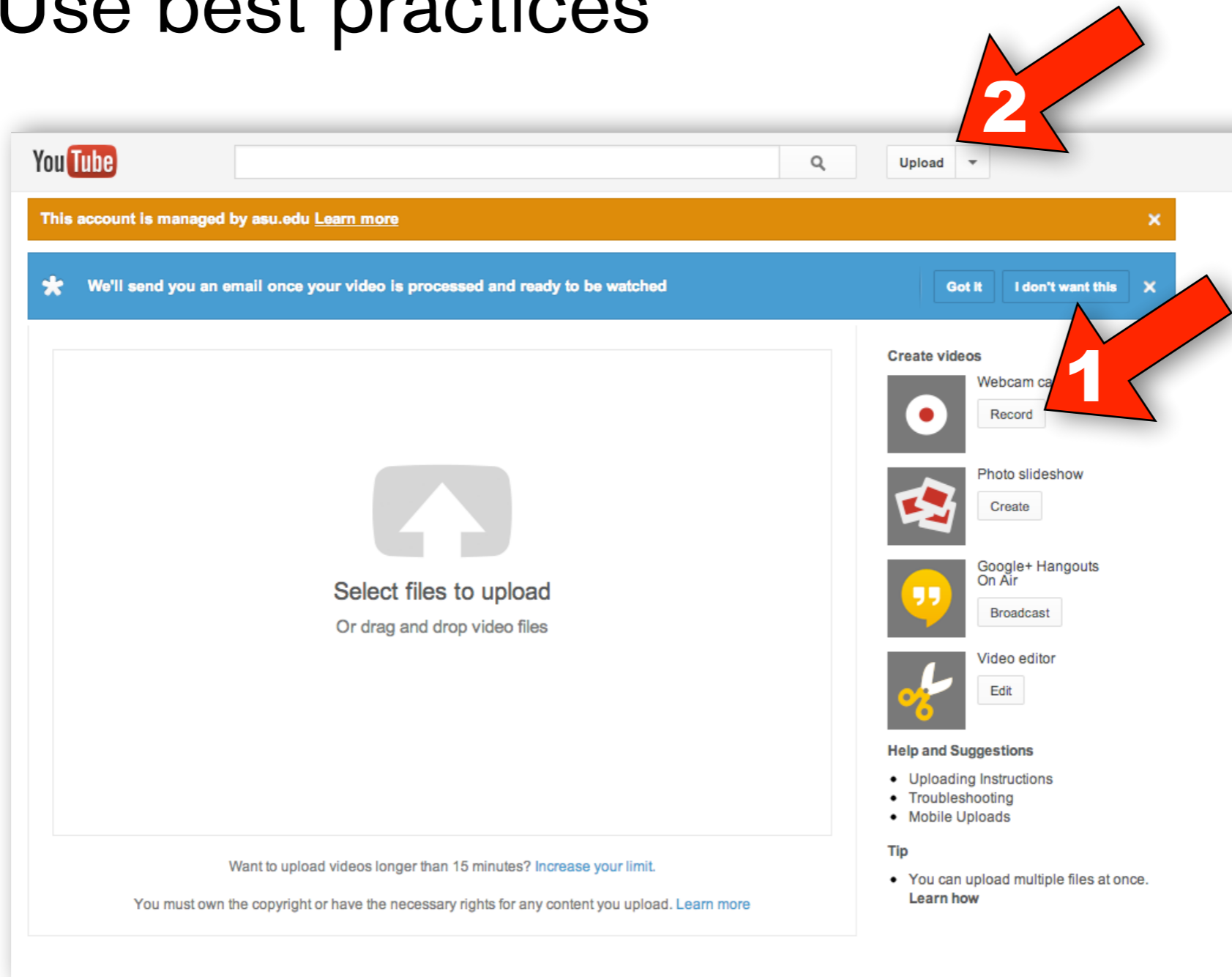
Why YouTube?

- “Free” hosting and serving
- Browser based recorder (no applications)
- Closed Captioning



Record a Short Video

- Use best practices



PART III:

QM Standards and Video



QM Standards

- Standard 1.7 - The self-introduction by the instructor is appropriate and available online.
- A video is a great way to present a self-introduction by an instructor.

“The one thing Professor Mike does that I think should be mandatory for all teachers is the introductory video. He presents a video with his credentials and sets the tone from the very beginning. Totally awesome way to connect in this online format.” - ASU Online Student

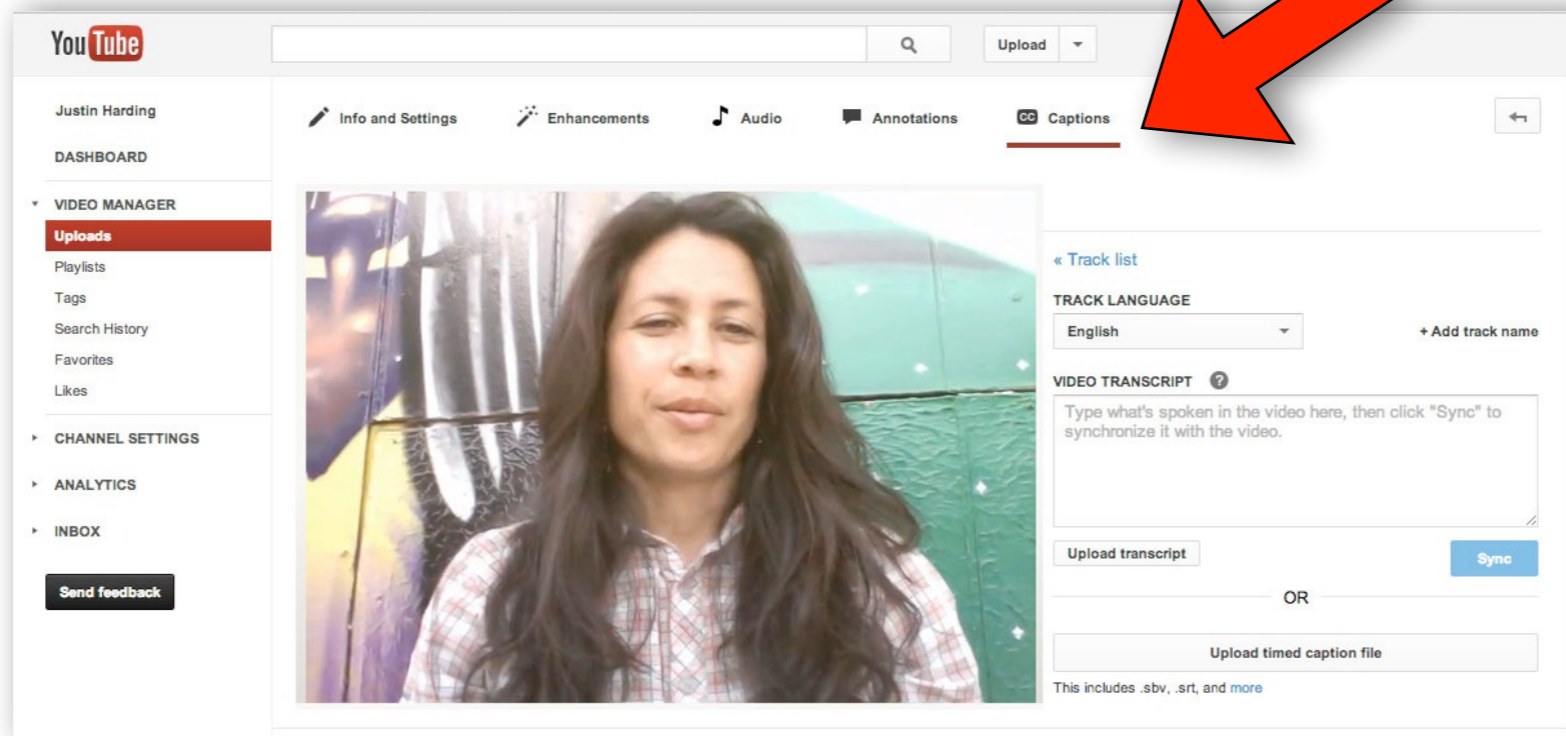
QM Standards

- Standard 4.1 - The instructional materials contribute to the achievement of the stated course and module/unit learning objectives.
- Videos, such as recorded lectures, are a great way to introduce learning materials or clarify common questions.

“Also, I LOVED how the instructor talked to us like a real class in her videos. I never felt like I was just some random face in oblivion. THAT made it awesome.” - ASU Online Student

QM Standards

- Standard 8.2 - The course contains equivalent alternatives to auditory and visual content.
- YouTube provides a captioning system to provide closed captions for videos.



REVIEW

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Contact Us



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Review this Workshop

Your anonymous input is appreciated.

links.asu.edu/rpnbf

Respondents will be emailed presentation slides

Questions?

