How to Create Web Cam Videos to Communicate Effectively in an Online Course

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Today's Goals:
25 minutes

☑ Examine various usages of web cam video

☑ List best practices for recording videos

☑ Examine YouTube web cam recorder

☑ Synthesize QM standards and video

Overview: Why Desktop Video

- Video is the best way to delivery rich media content to your course

- Personalized

- Quick

Sample Video

- Weekly Overviews

Video Not Available
in PDF format

Sample Video

- Questions...answered!

Video Not Available
in PDF format

Other Uses

- Extensive Info (e.g. special assignments)

- Create your own reason.
  "Necessity is the mother of invention."
  - Plato

PART I:
Best Practices for Making Desktop Video

Level Camera Shot

- Level with head/shoulders

Framing Shots

- Use the traditional statue bust

"Bust of a Man"

Framing Example
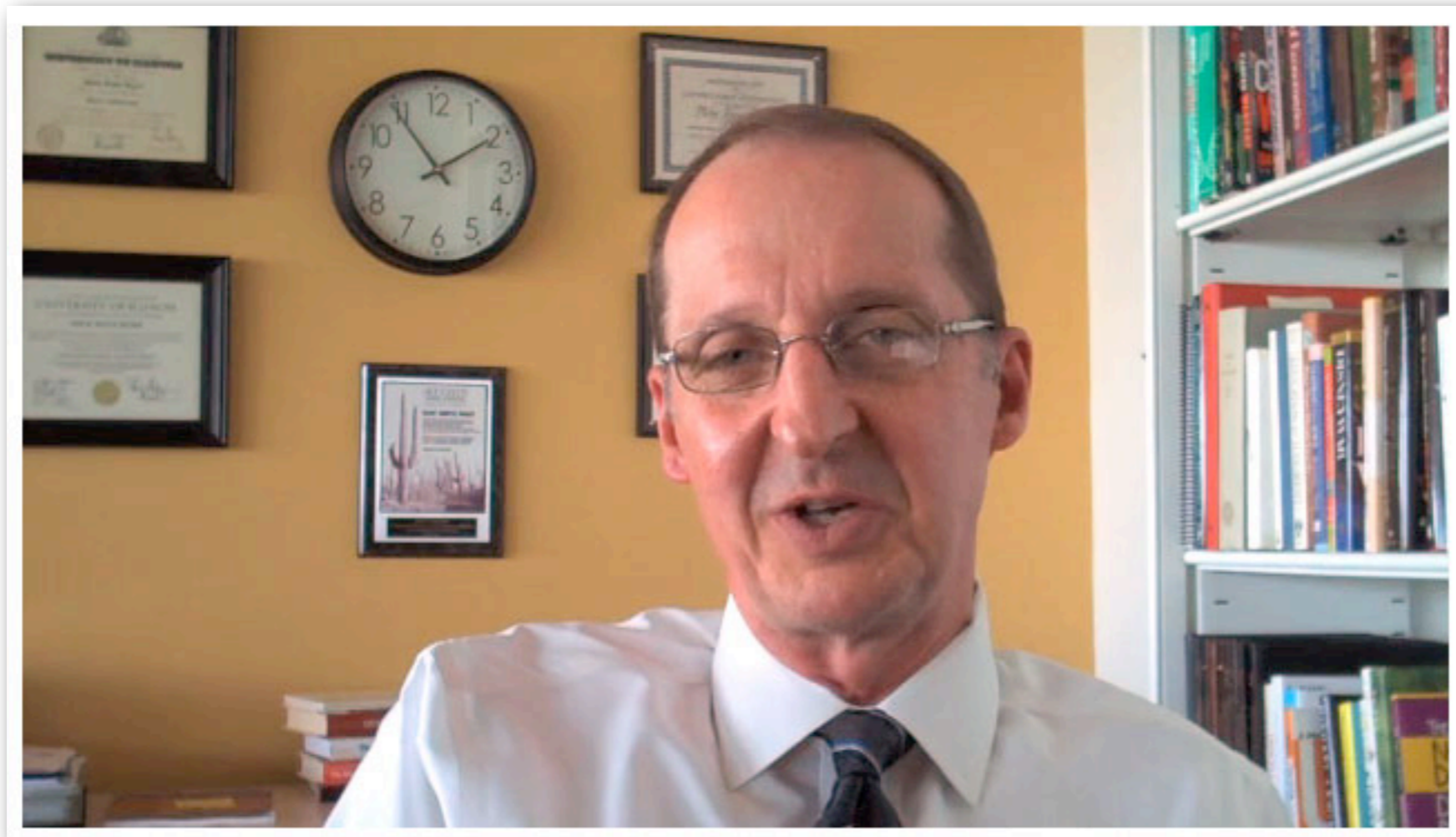
from ASU101 with Dr. Phil Regier

Lighting

- Light in front of you, not behind you

- Camera light level will auto-adjust

Audio

- Within 24" of microphone

- Closer is usually better

Lights, Camera, Action!

- **Recap:**
  - ☑ Camera level with head/shoulders
  - ☑ Frame for statue bust shot
  - ☑ Lighting in front of you
  - ☑ Camera/mic within (24") 2 feet (audio)

PART II:
YouTube Recording

Recording Checklist

☑ Computer with built in or USB camera/mic

☑ Internet Connection

☑ Free YouTube account

You Tube

Why YouTube?

☑ "Free" hosting and serving
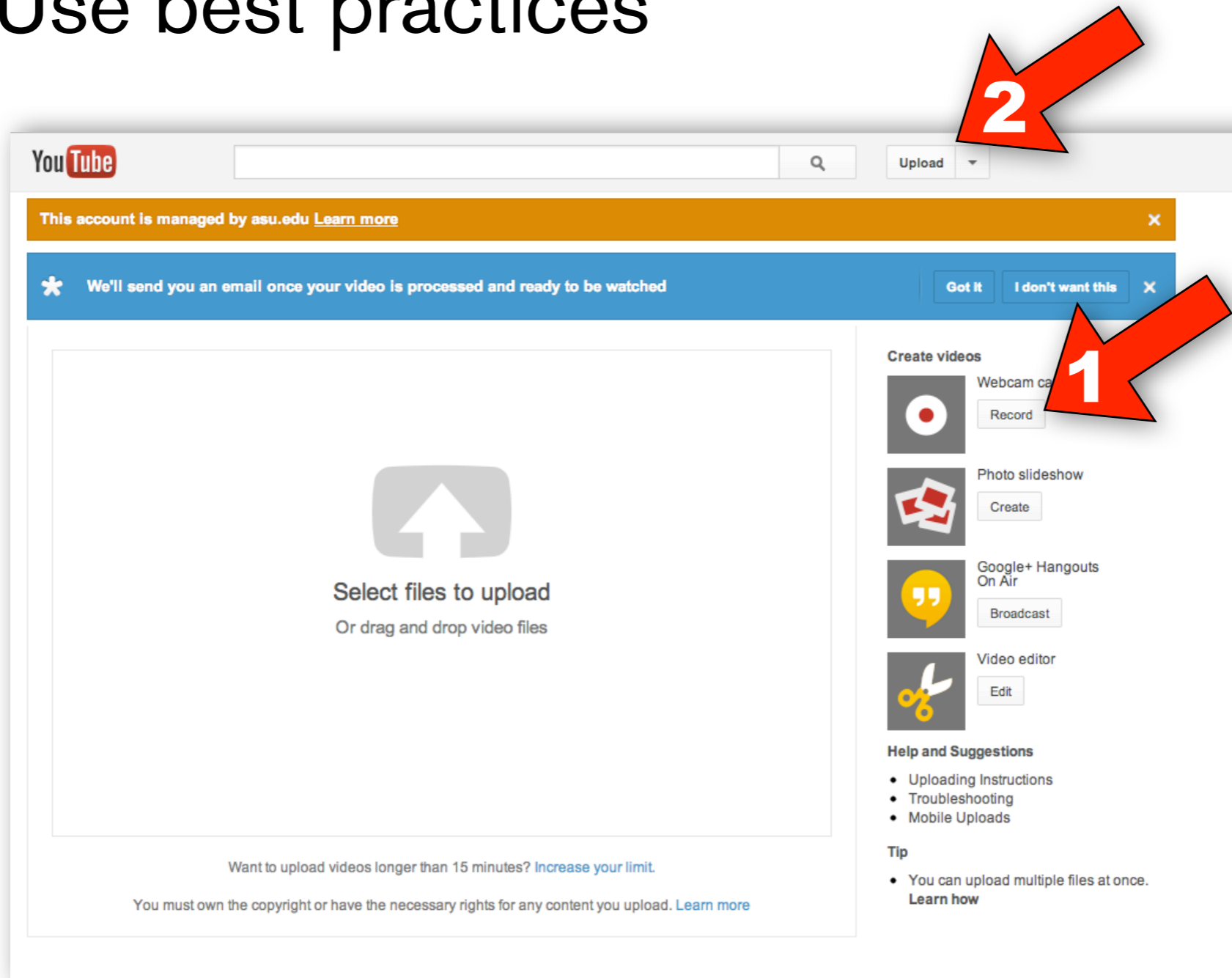
☑ Browser based recorder (no applications)

☑ Closed Captioning

You Tube

Record a Short Video

- Use best practices

PART III:
QM Standards and Video

QM Standards

- Standard 1.7 - The self-introduction by the instructor is appropriate and available online.

- A video is a great way to present a self-introduction by an instructor.

"The one thing Professor Mike does that I think should be mandatory for all teachers is the introductory video. He presents a video with his credentials and sets the tone from the very beginning. Totally awesome way to connect in this online format." - ASU Online Student
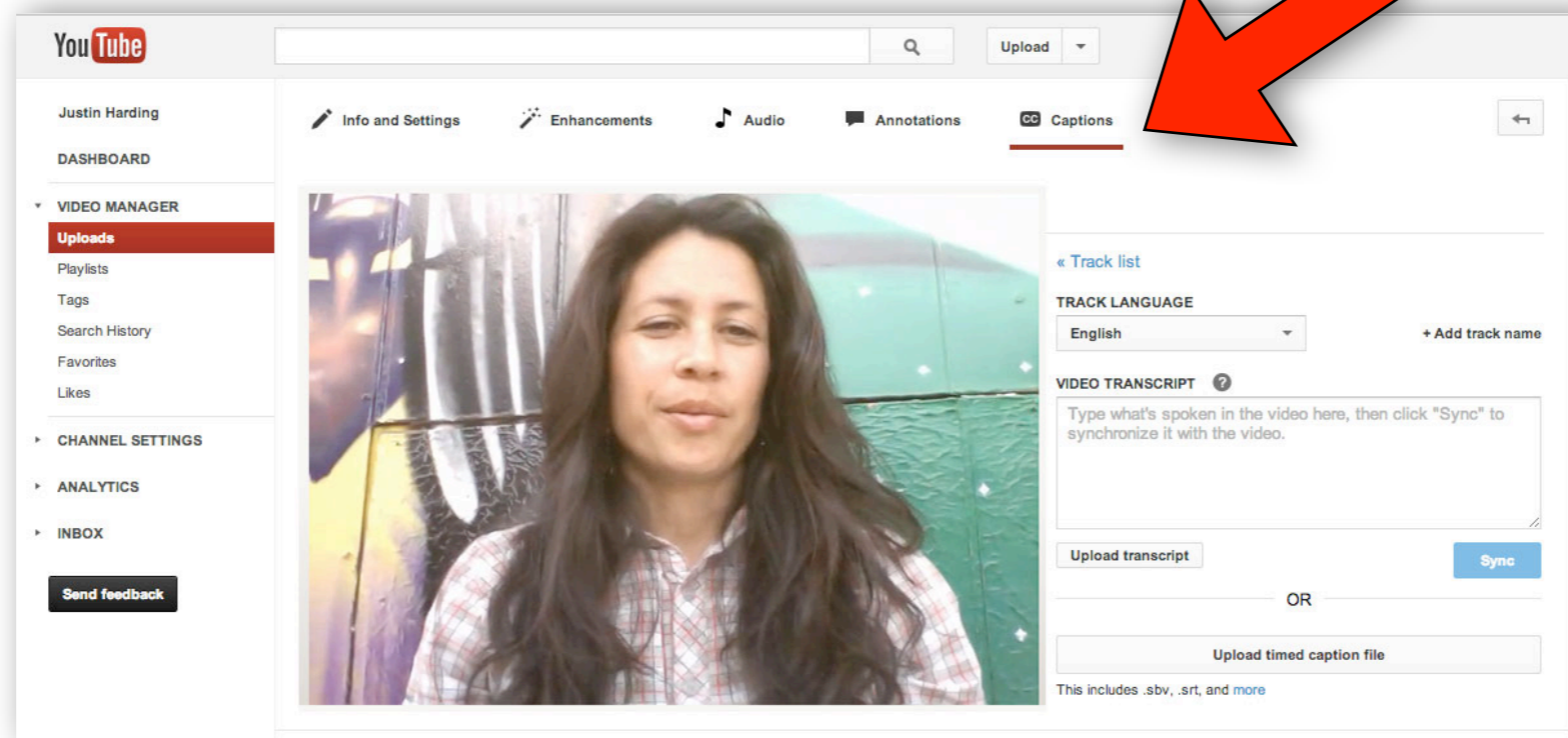
QM Standards

- Standard 4.1 - The instructional materials contribute to the achievement of the stated course and module/unit learning objectives.

- Videos, such as recorded lectures, are a great way to introduce learning materials or clarify common questions.

"Also, I LOVED how the instructor talked to us like a real class in her videos. I never felt like I was just some random face in oblivion. THAT made it awesome." - ASU Online Student

QM Standards

- Standard 8.2 - The course contains equivalent alternatives to auditory and visual content.

- YouTube provides a captioning system to provide closed captions for videos.

REVIEW

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Contact Us

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Review this Workshop

Your anonymous input is appreciated.

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Respondents will be emailed presentation slides

Questions?