



Pexels.com Free Image

Toss those Cookie Cutters!

Grapppling with Quality, Consistency, Scalability, and Academic Freedom



QM CONNECT: 9th Annual Conference on Quality Assurance in Online Learning



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QM Alaska-System Leads / UAA

September 25, 2017
TRACK : The Power of QA

Alaska:

1/5th of entire contiguous states; < 1,000,000 people



University Dynamics

- + 3 Major Academic Units (MAUs)
- + UAA: 5 community campuses
- + 3+ extension sites
- + Students take courses from all over the system!



Learning Objectives:

- + Identify key structures, QA principles, and ideas underpinning the Online Master Course (OMC) framework.
- + Anticipate roadblocks and possible solutions for similar course design initiatives.
- + Examine similar initiatives at attendees' institutions for strategies & lessons learned.



Title III Grant = ROLL Online Master Course (OMC) Overview

[UAA Robust Online Learning Grant](#)



Academic Problem I: Low Retention Rates for Minority Students

	Retention at UAA	Minority Students	Alaska Native Students
Overall	67%	53%	50%
Incorporated some online learning	71%	66%	65%
Enrolled in Baccalaureate programs	77%		71%

+ 2015 UAA retention data - **students with no online courses = 58% retention**

+ **Positive** retention effect for students taking **1-24%** of course load as online learning.

Institutional Management Problem 2: Inadequate Infrastructure and Course Development Model

Online Learning: From Individual to Collective Development and Delivery

Problem:

Current Model (Individual Development)

Each faculty member develops own version; **no support** from the institution.

The average national cost for development of a basic online 3-hour credit courses is approximately \$5,500; UAA incurs this cost each time an individual faculty member develops a course (i.e. 5 English courses = \$27,500)

No review for quality; no guarantee of quality

Proposed Solution:

Master Courses (Collective Development)

Course developed by a **team**: subject matter, expert stakeholders, instructional designers, media and technology specialists

The one-time cost to the institution for each course would be \$5,500.

The **stakeholder group decides** what can be altered by individual instructors (i.e. change an activity but not the objectives or final assessments); the course is reviewed for quality design standards.



OMC QM Connect Jeopardy!



How to Play Along

+ No texts

+ Use a browser (any device)

<https://goo.gl/3tovb7>

3tovb7



**WELCOME TO
QM CONNECT
JEOPARDY!**

Select the options listed below each category to answer questions and earn points. You can earn a maximum of 12,000 points. You'll need at least 6000 points to win the game. Good luck!

UAA
UNIVERSITY of ALASKA
ANCHORAGE.

PLAY

TOTAL points: 0

Jeopardy Polling (Poll Everywhere)

How's my presentation so far?

Respond at PollEv.com/presenterpete Text **PRESENTERPETE** to 22333 once to join, then **A, B, or C**

It's amazing. **A**

It's incredibly amazing! **B**

It's aw'right **C**

how's my presentation so far?

You can respond once

0 It's amazing.

0 It's incredibly amazing!

0 It's aw'right

QM CONNECT JEOPARDY!

WHY AN ONLINE
MASTER COURSE?

DEFINING ONLINE
MASTER COURSE

POLITICS &
PITFALLS

SOLUTIONS

<https://goo.gl/3tovb7>

600

600

600

600

800

800

800

800

1000

1000

1000

1000

TOTAL points: 0



Current Progress **STATS** OMC Results So Far

[UAA Robust Online Learning Grant: What is a Master Course?](#)



Grant Years 1 & 2 (Oct. 2015 – Sept. 2017)

+ Fall 2016

+ 2 courses (3 sections by 2 faculty); 155 students

+ Spring 2017

+ 2 new courses & 2 repeated courses (5 sections by 3 faculty); 237 students

+ Summer 2017

+ 1 course (1 section by 1 faculty); 28 students

+ Fall 2017

+ 4 new courses & 3 repeated courses (16 sections by 13 faculty); 456 students

Current Impact

- + 9 master course templates developed
- + @ 1,200 students served in the first two years of the grant
- + 9 courses currently in recruitment or development
- + Minimum of 26 new master courses during the grant 2015-2020, encompassing the highest-enrolling general education requirements.



Closing Thoughts...



Something to Think About

- + What is your institution's definition of a Master Course and how do you use master courses?
- + What challenges has your institution faced with online master course templates?
- + Do you have any recommendations for building and implementing online master courses?

Help us improve!

Please take a few minutes to complete the session evaluation in the conference app today!

We'd love to hear your thoughts, questions, and suggestions. Contact us!

Thank You!

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