Elevate through Iteration: Strategies for Course Enhancement

Link to QM Connect 2024 presentation

We welcome you to use this course enhancement checklist as you prepare for future iterations of your courses!

COURSE OVERVIEW AND INTRODUCTION (GS1)

- Are there any questions/comments from learners received during the last course run that can be applied to help clarify the scope, purpose or structure of the course?
- Does the Course Welcome or instructor introduction video need to be updated?
- Can an updated "Getting Started" guide or narrated course tour video be added to help guide learners?
- Are there any new changes to policies, guidelines, or expectations?
- Can new onboarding materials be produced to help learners prepare for activation of prior knowledge?
- Are there opportunities for students to introduce themselves in an ice breaker, getting to know you, or "intro video" format?

LEARNING OBJECTIVES/COMPETENCIES (GS2)

- Are the course-level learning objectives measurable and suited to the level of the course?
- Do any of the module-level learning objectives need to be updated, revised or realigned with the assessments?
- Are there ways to more clearly communicate the relationship between learning objectives, activities, and assessments to the learner (i.e., LOs stated in instructions)?

ASSESSMENT AND MEASUREMENT (GS3)

- Can an "Assignments and Grading" explainer video be added to the course?
- Can narrated walkthrough videos be added to complex assessments to help guide learners?
- Do the assessments provide learners with multiple opportunities to track their learning progress with timely feedback?
- Are there ways to improve efficiency/fidelity of feedback, such as with detailed grading rubrics or comment libraries?
- Is there enough variety in the types of assessments?
- Are there any questions/comments from learners received during the last course run that can be applied to help clarify the scope, purpose or goal of the assessments?
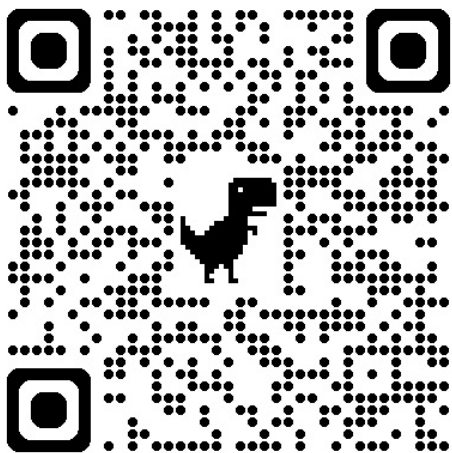
> *During the course run, make sure to record any ideas for future iterations. What was successful? What aspects of the course did learners struggle with or need additional support? Recording this "wish list" of improvements while the course is live will help you plan for the amount of redevelopment between runs.*

INSTRUCTIONAL MATERIALS (GS4)

- Is there a balanced variety of learning materials used in the course?
- Can the design or presentation of the materials be updated?
- Do the instructional materials represent up-to-date information, theory and practice?

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We wish you the best of luck and tons of fun as you continue to implement iterative changes.

LEARNING ACTIVITIES AND LEARNER INTERACTION (GS5)

- Do the learning activities and materials help learners achieve the stated learning objectives?
- Do the learning activities provide opportunities for meaningful interactions that support active learning?
- Is the instructor's plan for regular interaction, faculty expectations with learners clearly stated?
- Are there any changes to instructor availability or an appointment scheduling link to add?
- Can a narrated walkthrough video be added to the activity to help guide learners?

COURSE TECHNOLOGY & LEARNER SUPPORT (GS6, GS7)

- Do the tools used in the course support the learning objectives?
- Do the course tools promote learner engagement and active learning?
- Have any new technologies been incorporated that need additional support, guidance or tutorials?
- Did learners have difficulty contacting the appropriate support services or resources?

ACCESSIBILITY AND USABILITY (GS8)

- Is the text in the course accessible?
- Do all of the images and media provide alt text?
- Are the materials in the course accessible (e.g., PDFs)?
- Is video and audio content accessible (e.g., CC)?
- Can improvements be made to course navigation (e.g., combining like content into consolidated items, providing a TOC)?

When planning your course enhancements, consider the following factors:

- What are my immediate goals for improving this course?
- How will I track my intended improvements (i.e., recording notes, creating a wishlist)?
- Will I be able to implement this change before the next run, or will I schedule it for a future update?
- Will I need additional resources, support, or approval to integrate new tools/methods (e.g. OER)?
- Will I need to schedule additional course reviews after a major update?