Slowing the Fire Hose:

Getting Instructors and Instructional Designers Started with Accessibility

Session Objectives

- Identify possible audiences for training related to accessible ICT.
- Discuss topics to consider as the first to approach in accessibility skills development.
- Identify additional professional development and references for ongoing skills maintenance and growth.

General Standard 8 - Overview

- Ease of Use
- Readability
- Accessible Text and Images

Maslow's Hierarchy - "It Works", (Dotterer, 2018).

Successful Trainings include:
- Fun, tying examples that pulls meaning into the "Why do I have to…?"
- Train individuals who want to learn, "STAFF"
- Started with Microsoft Word as a pilot. Move into Web Pages (i.e. LMS pages) and will integrate PDF in the near future.

Outcomes

- Staff included work studies, full & part time staff
    - We saw a lot of anxious and enthusiastic
    - Asked Staff to spread the word...invoke the sense of "Belongingness"
    - Encouraged Staff to add Accessibility Skill Sets to their Resume/vitae

Faculty have been knocking down the training door…
hmm...Abraham Maslow was Right!

Know Your Customer

- Tailor training and message
- Tailor resources
  - Rogers State University internal
  - Northeastern Oklahoma A & M College
  - ABLE Tech

Moving forward to accessible course content

- Existing Content
  - Microsoft Office Accessibility Checker
- New Content
  - Microsoft Office features
  - LMS tools
  - Closed Captioning using YouTube
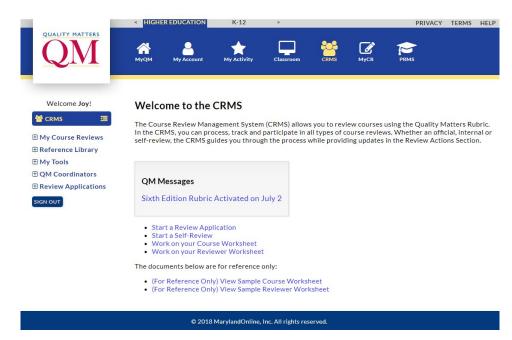
Third Party Resources, Tools and Platforms

- Responsibility is with the institution
- You need a process
- Reach extends across all digital

QM's Course Review Management System

Resources and Reading

- [WebAIM](https://webaim.org/) (https://webaim.org/)
- [World Wide Web Web Accessibility Initiative](https://www.w3.org/) (https://www.w3.org/)
- [Deque Training resources](https://www.deque.com/training/#) (https://www.deque.com/training/#)
- [Quality Matters Accessibility Tips](https://bit.ly/2OAaGrp) (https://bit.ly/2OAaGrp)
- [Quality Matters Resources and Articles](https://bit.ly/2Ahx1kM) (https://bit.ly/2Ahx1kM)
- [Microsoft Accessibility](https://www.microsoft.com/en-us/accessibility) (https://www.microsoft.com/en-us/accessibility)
- [Adobe on PDF Accessibility](https://adobe.ly/2q1eAec) (https://adobe.ly/2q1eAec)
- [Universal Design for Learning](https://bit.ly/2QZDQwD) (https://bit.ly/2QZDQwD)
- [YouTube captioning](https://support.google.com/youtube/answer/2734796?hl=en) (https://support.google.com/youtube/answer/2734796?hl=en)

Contact

- **Joy Bauer**, Coordinator for Online Learning, Northeastern Oklahoma A&M College, joyb@neo.edu

- **Rob Carr**, ICT Accessibility Program Manager, Oklahoma ABLE Tech, Oklahoma State University, rgcarr@okstate.edu

- **Gary Dotterer**, Director, Center for Teaching and Learning, Rogers State University, gdotterer@rsu.edu

- **Earlene Washburn**, Training Coordinator, Rogers State University ewashburn@rsu.edu