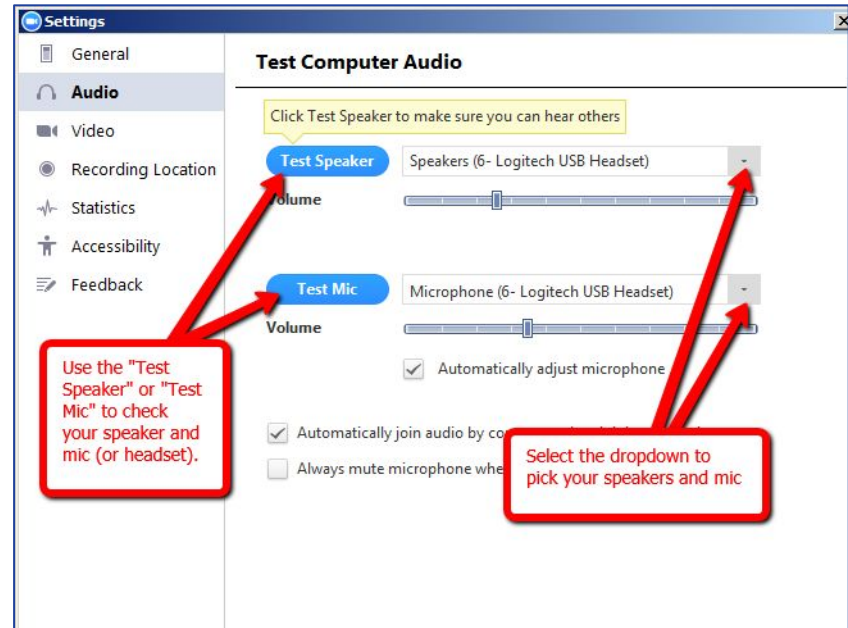
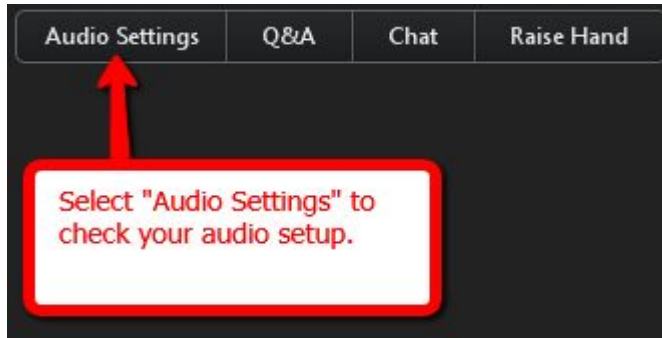


# QA Elevate Virtual Retreat

October 6, 2023 | Online

# Check Your Audio Setup





A Quality Matters Event

# QA Elevate

Virtual Retreat

The Power of LMS Template Design Models to  
Improve Online Learning

Dr. Cristi Ford



**Dr. Cristi Ford**

Vice President, Academic  
Affairs for D2L





# Roadmap of the Session



- Quality Assurance in Online Design
- Benefits of LMS Template Approach
- Quality Matters Rubric and LMS Template Design
- Highlights of Research and Case Studies

# Tell Us Who You Are

In the Chat, Tell Us Your Role  
and Where You are Joining  
Us From!



# Setting the Context

- Learners are in need of a consistent and intuitive experience in their online and blended courses.
  - Allows students to focus on their cognitive load on the content instead of how to navigate the course
- Institutions are in need of better ways to measure student outcomes and substantiate RSI.
  - Consistency provides additional opportunities to compare across sections and courses.

# Quick Pulse Check





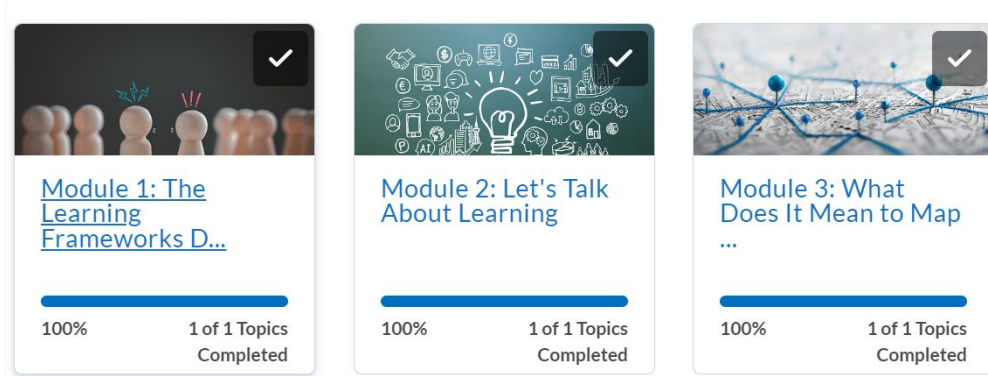
# Considerations for LMS Template

What Might You Consider to  
Include In a Template?



# Considerations to Include

- Syllabus Format
- Sidebar Navigation
- Student Resources
- Module Structure & Format
- Discussion Board Format
- Engagement Requirements



# Benefits-LMS Template Approach

## Consistent Learning Experience

- It ensures that all learners have a similar learning experience. An LMS template provides a consistent structure and layout for all courses, which helps learners to stay on track and avoid confusion.

## Creating Efficiencies

- It saves time and effort in course creation. Templates can be used to quickly and easily create courses that meet all of the necessary requirements. This can free up time for course creators to focus on other aspects of the learning experience, such as developing engaging content and activities.

## Learner Engagement

- Well-designed LMS templates can help to improve learner engagement by providing a visually appealing and interactive learning experience. This can help learners to stay motivated and focused on their studies.

# Benefits-LMS Template Approach

## **Opportunity for Accrediting Alignment & Industry Standards**

- It helps to ensure that courses are compliant with industry standards. Many LMS templates are designed to meet specific industry standards, such as those for corporate training or healthcare education. This can help organizations to ensure that their courses are compliant with all applicable regulations.

## **Improve the Opportunity for Continuous Improvement**

- It makes it easier to update and maintain courses. LMS templates are designed to be modular, which means that they can be easily updated with new content or activities. This makes it easy to keep courses up-to-date and relevant.

## **Improves ROI**

- It can help to reduce costs. LMS templates can help to reduce the cost of course development and delivery. This is because they can be used to create courses that are more efficient and effective.

# Quality Matters Rubric: Meeting the Standards Utilizing a LMS Template

1.2 Learners are introduced to the purpose and structure of the course.

1.3 Communication guidelines for the course are clearly stated.

1.5 Minimum technology requirements for the course are clearly stated, and information on how to obtain the technologies is provided.

1.6 Technical skills and digital information literacy skills expected of the learner are clearly stated.

1.9 Learners have the opportunity to introduce themselves.

5.3 The instructor's plan for regular interaction with learners in substantive ways during the course is clearly stated.

5.4 The requirements for learner interaction are clearly stated.

**8.1 Course navigation facilitates ease of use.**

**8.2 The course design facilitates readability.**

8.5 Video and audio content is accessible.

8.6 Multimedia in the course is easy to use.

**11 Standards with 2 essential**



# Case Study: Solutions Utilizing a LMS Template

10 nursing faculty members from a single university worked together to develop the template, which included the following elements:

- A clear and concise syllabus
- Well-organized and easy-to-follow course content
- Regular and timely feedback from the instructor
- Opportunities for student engagement and interaction
- Effective use of technology

Results: The study concluded that the collaborative approach to developing an online course template was effective in improving the consistency and quality of the courses. The template provided a framework for the faculty members to follow, which helped them to create courses that were well-organized, engaging, and effective.

Hunn, K., & Hughes, R. (2014). Consistency matters: A collaborative approach to online course design. *Online Learning*, 18(3), 1-16.

# Case Study

## Master Course Design: General Education Courses

Quantitative data was collected from 1,200 students who took online general education courses at a large public university. The qualitative data was collected from interviews with 10 faculty members who taught online general education courses.

study concluded that master course design models can have a positive impact on student success in online general education courses. However, the impact is not always statistically significant. The study also found that master course design models can help to reduce the amount of time and effort required to develop online courses. master course design models can have a positive impact on student success

Davis, J. (2018). The impact of master course design models on student success in online general education courses. *Online Learning*, 22(2), 1-19.



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