



Three Essential Targets for Establishing a Culture of Continuous QA Improvement

A sneak peek into how QA was introduced at
University of Texas at Arlington

Presenters



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Activity & Questions

- Let's play a Guessing Game!
- Look for answers throughout presentation.
- Questions? Go to web.speakup.info and join Room # ____.
Ask and upvote questions that are relevant to you.

Target # 1

Develop a strategy to introduce a required QA process to faculty developing online courses.



All stakeholders wanted quality online courses, so we listened.

The Center for Distance Education (CDE) search for QA



QA and nursing legislation

Joining QM





QA became part of the course development agreement.



The Execution Plan

- We announced the adoption of Quality Matters.
- We introduced QM to faculty.
- We created course templates with QM standards in mind.

Our Future Goals



- Add template elements that help meet QM standards to the default LMS course shell
- Link the stipend for course development with the number of "Met" QM standards

Target # 2

Compare the styles of quality review teams to select the style that best fits your culture.





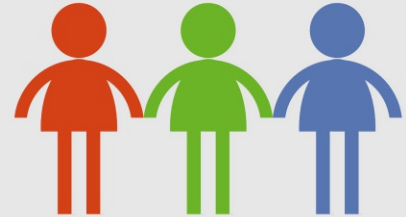
Teams We've Used

- Instructional Designer Only
- Instructional Designer and Faculty
- Two Instructional Designers and Faculty
- QM Managed Review Team

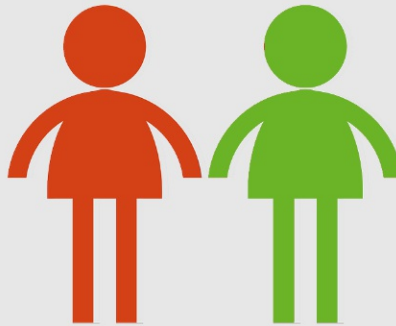
Who completes a QM Self-Review?



ID and
Faculty



Instructional
Designer
Only



Two IDs and
Faculty

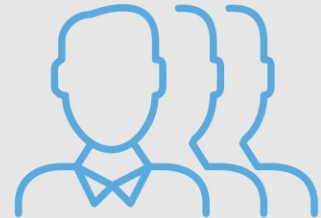
Considerations for UTA-Managed Review Teams



Time



Training



Perspectives

Considerations for QM-Managed Review Teams



Time



Money



Certification

Our Future Goals



- All courses designed within our Department become QM certified.
- Be in a position to complete Subscriber-Managed peer reviews.

Target # 3

Construct a plan for professional development to further generate a culture of QA collaboration.





Types of Training

- Training for Instructional Designer
- Training for Faculty

Training for Instructional Designer

- How to Apply the QM Rubric Course
- Peer Reviewer Course



Training for Faculty

- One-on-one "crash course" on QM rubric during course development project
- Introduction to the QM Rubric workshop
- Incorporate QM Standard topics into Instructional Design workshops



Our Future Goals



All faculty complete the following courses prior to course development:

- A Focus on Planning workshop series created by CDE
- How to Apply the QM Rubric course.

Thank You!

If you'd like to continue the conversation,
please reach out to us!

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