

# Creating the QM Quick Minute Webinar: From Vision to Implementation

Dr. Amy Heston, Professor of Chemistry, Walsh University  
Chair, QM Quick Minute

Dr. Elizabeth Golba, Professor of Health Sciences, Kettering  
College  
Vice-Chair, QM Quick Minute



2024 QM Connect, Rosemont, IL  
Nov. 5, 2024



# Today's Learning Outcomes

1. Analyze the components needed to create your own webinar to meet scholarship requirements.
2. Develop quality assurance plans to meet the needs of faculty and staff at your own institution.
3. Describe how designing a statewide professional webinar enhances faculty and student engagement and multidisciplinary collaboration.





# Introduction



# Getting to Know You

1. What is your primary role?
  - Faculty
  - ID
  - Administrator
2. What is your experience with QM?
  - New to QM
  - QMC
  - PR/MR HE
  - PR/MR K12



# It Started with a Vision

Scholarship opportunities became more difficult due to costs, so I thought about creating my own.

Liz and I met through QM Ohio. Sharing my idea with her led to a great partnership!

Our shared vision of the QM Quick Minute:

- Quarterly webinar series to serve QM Ohio Colleagues (serve the common good)
- Statewide collaboration, knowledge sharing, & support
- Scholarship artifacts: peer-reviewed proposals led to scholarly presentations (virtual via Zoom)
- What about the name?
  - **QM** presentations in just minutes = **Quick Minute**





# Creating the Webinar



# Fostering Engagement & Connection

## Goals of QM Quick Minute:

- Enhancing engagement and multidisciplinary collaboration among Ohio professionals and a QM research student
- Creating a space for networking, knowledge exchange, and professional development
- Identifying “needs” to bring back to the QM Ohio Executive Committee
- Contributing to the growth and success of QM Ohio Consortium

# Getting Started: Our Collaborative Effort

## Brainstorming sessions:

- Shared commitment to community networking
- Organized a way for the virtual meeting to connect professionals across Ohio
- Embedded interactive elements to encourage active participation from QM role holders
  - Polls: Getting to know you, Questions related to specific theme
  - Initiated discussions on “hot” topics:
    - AI, policy, “How are you doing?”, etc.



# Promoting QM Quick Minute

## Strategies

- Created flyers (Canva)
- Posted on our campuses
- Appeared in QM Ohio QMC webinars & institutional newsletters (Ohio State University)
- Emailed through QM Ohio listserv & Walsh/Kettering emails to faculty & staff
- Posted on QM Ohio Slack channels





# Creating the Quick Minute



# Impact of QM Quick Minute

- Benefits to faculty, staff, and QM research student
- Sharing knowledge & best practices
- Inspiring innovation across Ohio
- Driving spirit of continuous improvement in quality assurance

# Feedback & Insights

- We listened to our QM Ohio members!
- Gathered feedback(polls)
- Shared the insights & member needs and preferences with QM Ohio Executive Committee
- Then,
- Feedback guided our future directions
  - Feb. and April Quick Minutes became coffee chats



A scenic landscape featuring a winding asphalt road that curves through a valley. The valley is filled with trees in vibrant yellow and orange autumn colors. In the background, there are large, rugged mountains with some snow patches under a blue sky with scattered white clouds. The overall scene is bright and clear.

Implementation  
Strategies  
for Creating Your Own  
Quick Minute &  
Examples





WALSH  
UNIVERSITY

EDUCATION FOR LIFE

# 1<sup>st</sup> QM Quick Minute



Dr. Amy Heston, Professor of Chemistry  
Walsh University, North Canton, OH  
[aheston@walsh.edu](mailto:aheston@walsh.edu)

Dr. Elizabeth Golba, Professor & Chair of  
Health Sciences  
Kettering College, Kettering, OH  
[elizabeth.golba@kc.edu](mailto:elizabeth.golba@kc.edu)

Sept. 20, 2023

The screenshot shows a mobile application interface for 'QM Quick Minute'. At the top, there is a clock icon and the title 'QM Quick Minute'. Below this, a calendar icon indicates the date 'September 20, 2023 via Zoom' from '2-3 PM', with a link for 'Quick Minute Zoom Link'. The main heading is 'Call for Proposals' with the theme 'Quality Assurance in Online Courses Highlighting Successes in Central & SW Ohio'. A navigation bar contains three icons: a checkmark for 'What are the requirements?', an envelope for 'How do I submit a proposal?', and an hourglass for 'When is the deadline?'. Below this bar are three circular buttons with plus signs. A section titled 'Questions? Contact us!' features two circular profile pictures. The first is for Dr. Amy J. Heston, Professor of Inorganic Chemistry at Walsh University, with a list of roles: QM Ohio NE Regional Rep., QM Coordinator & Master Reviewer, and QM Faculty Liaison for e-Learning. The second is for Dr. Elizabeth Golba, Professor & Chair of Health Sciences at Kettering College, with roles: QM Ohio SW Regional Rep. and QM Coordinator & Master Reviewer. Each profile has a blue '+ INFO' button. At the bottom, there is a footer with the text 'Find Quality Matters resources at...' and social media icons for YouTube, LinkedIn, Facebook, and Instagram.



# QM Quick Minute Flyer . Presenters Announced!



The flyer features a dark blue background with a starry pattern. At the top, there are logos for Kettering College, a clock showing 12:00, and Walsh University. The text is centered and reads: 'HOSTED BY KETTERING COLLEGE & WALSH UNIVERSITY', 'QM Quick Minute Presenters', and 'SEPTEMBER 20, 2023 | 2:00 - 3:00 PM'. Below this, three circular portraits of presenters are shown, each with a name tag and a dark blue box containing their presentation title, time, and Q&A period. At the bottom, there are three red buttons labeled '+ INFO' and one dark blue button labeled '+ QUESTIONS?'.

HOSTED BY KETTERING COLLEGE & WALSH UNIVERSITY

## QM Quick Minute Presenters

SEPTEMBER 20, 2023 | 2:00 - 3:00 PM



**Dr. Sheri Stover**

**Title:** Using the QM Rubric to Improve Face-to-Face Classes  
**Time:** 2-2:10 PM | **Q&A:** 2:30-3 PM

[+ INFO](#)



# Example: Save the Date!

- 2<sup>nd</sup> QM Quick Minute
  - Nov. 29<sup>th</sup>, 2pm via Zoom
- Call for proposals is open
  - online form, proposals are 75 words less
- Themes include:
  - Evidence of Student Success
  - Assessment Strategies
  - Learner Engagement and Interaction
  - Best Practices in Delivering Content and Material
  - Applying the QM Rubric or a Specific QM Standard
  - Other Topics (Accessibility, Open


More Opportunities:  
3<sup>rd</sup> Quick Minute: Feb.  
28<sup>th</sup> &  
4<sup>th</sup> Quick Minute:

April 3<sup>rd</sup>

Details forthcoming



# Our Polls: Question 1


 Polls — □ ×

## Untitled Poll


1. What is your primary role at your institution? (Single Choice) \*

- ID
- Faculty
- Director
- Dean
- Chair
- Administrator
- QM Coordinator

0 of 1 answered Submit

 Who can see your responses?

# Question 2

 Polls — □ ×

## Untitled Poll 1

1. How long have you been at your institution? (Single Choice) \*

Less than 1 year

1-5 years


6-10 years

11-15 years

16-20 years


21 years or more

0 of 1 answered Submit

 Who can see your responses?



# Question 3


 Polls — □ ×

## Untitled Poll 2


1. Which of these QM courses have you taken and/or what roles do you hold in QM? Choose all that apply. (Multiple Choice) \*

- IYOC
- APPQMR
- PR HE
- MR HE
- PR K12
- MR K12
- QMC
- IYOC Facilitator
- APPQMR Facilitator
- None of these

0 of 1 answered Submit

 Who can see your responses?

# Question 4


 Polls — □ ×

## Untitled Poll 3

1. How long have you been teaching online or developing online courses? (Single Choice) \*


- Less than 1 year
- 1-5 years
- 6-10 years
- 11 years or more
- I do not teach online or develop online courses.

0 of 1 answered Submit

 Who can see your responses?



# Question 5


 Polls — □ ×

## Untitled Poll 4


1. Which QM conferences have you attended or presented your work?  
Choose all that apply (Multiple Choice) \*

- QM Connect (National Conference)
- QM Ohio AMM (statewide annual meeting)
- QM Success Stories
- QM Research Conference
- Q-Up for K12 Digital Quality
- I have not attended a QM conference yet.

0 of 1 answered Submit

 Who can see your responses?

# Question 6


 Polls — □ ×

## Untitled Poll 5

1. Do you have a QM certified course? (Single Choice) \*

- Yes, one course
- Yes, two courses
- Yes, three courses
- Yes, four courses
- Yes, five or more courses
- No

0 of 1 answered Submit

 Who can see your responses?



# Question 7

## Untitled Poll 6

1. I am interested in these topics:  
Choose all that apply. (Multiple Choice) \*

- AI/academic integrity policies
- Using AI to support learner success
- Alternative types of communication for contacting students beyond your LMS announcements tool
- How to align assessments and instructional materials to my learning outcomes (creating a course map)
- Increasing interactivity in online/hybrid courses
- The difference between preparing/designing an online course for certification compared to preparing/designing a hybrid course
- How to apply DEI to your course and align it with the standards in the QM rubric 7th edition (newest edition)
- Peer reviewer certification
- Master reviewer certification
- "Earning a QM certification: My Course's Adventure to Success" Shared experiences and lessons learned from colleagues who submitted a course for QM certification

0 of 1 answered

Submit

# 2<sup>nd</sup> QM Quick Minute Flyer



The flyer features a dark blue background with a starry pattern. At the top, there are logos for Kettering College and Walsh University, and a clock icon. The text is centered and reads: 'HOSTED BY KETTERING COLLEGE & WALSH UNIVERSITY', 'QM Quick Minute Presenters', and 'NOVEMBER 29, 2023 | 2:00 - 3:00 PM'. Below this, three circular portraits of the presenters are shown. Each portrait is accompanied by a name tag, a title, and a time slot. At the bottom, there are three red buttons with white text: '+ INFO', '+ QUESTIONS?', and '+ INFO'.

**Kettering COLLEGE** 

HOSTED BY KETTERING COLLEGE & WALSH UNIVERSITY

## QM Quick Minute Presenters

NOVEMBER 29, 2023 | 2:00 - 3:00 PM



**Toni Nicoletti**

Title: Quick Tips for Increasing Student Engagement through Instructor-Led Video Lectures  
Time: 2:00-2:10 PM | Q&A 2:30-3:00PM

[+ INFO](#)



**Ling Qian**

Title: Empowering Success: Harnessing The University of Akron Online Promise Program to Amplify Student Voices and Foster Academic Achievement  
Time: 2:10-2:30 PM | Q&A: 2:30-3:00 PM

[+ INFO](#)



**Latoria Hamilton**

[+ INFO](#)

[+ QUESTIONS?](#)



# Polls from 2<sup>nd</sup> Quick Minute, Nov. 2023

5. Do you use AI in any of these applications? (Multiple choice)

- class activities, general
- in collaboration with teams of IDs/faculty
- tests/quizzes
- creating learning outcomes
- creating scenarios/case studies with real-life applications for learners to critique or evaluate
- class activity to validate accuracy of AI response
- to create initiatives for change on your campus
- to create ideas for a discussion forum
- to summarize long answers for grading purposes
- to summarize long passages (to reduce reading time)
- to create feedback responses for student work
- to design RSI (regular and substantive interaction) aspects for a class
- to create rubrics
- to organize course modules/lessons
- to enhance social presence in a course
- to make a table of information or data
- to create a pie chart or similar figure

+ Add question

# Asking about uses of AI as of November 2023

6. In summary, which of these applications do you feel are the best use of AI right now? (choose all that apply: your personal opinion) (Multiple choice)

- class activities, general
- in collaboration with teams of IDs/faculty
- tests/quizzes
- creating learning outcomes
- creating scenarios/case studies with real-life applications for learners to critique or evaluate
- class activity to validate accuracy of AI response
- to create initiatives for change on your campus
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+ Add question



# Asking about QM involvement as of Feb 2024

2. How involved is your institution with QM? Choose all that apply. (Multiple choice)

- We have peer reviewers on campus
- We have master reviewers on campus
- We had a group on campus who attended the Annual Member Meeting
- We have one or more members who have presented their work at the Annual Member Meeting
- We utilize resources within the myQM account
- We have several members who still need to take the QM rubric update
- We have several members who attend the QM Success Stories
- We have one or more members who have given a QM Success Story
- We have one or more members who have attended the QM Connect Conference
- We have one or more members who presented their work at the QM Connect Conference
- Currently, our institution does not have any peer or master reviewers
- Currently, our institution has ONE or more QM certified courses
- Currently, our institution does NOT have any QM certified courses

# Certificates for Presenters

## Certificate of Appreciation

Graciously presented to:

# Presenter Name

for outstanding commitment to student success and presentation at

## 2nd QM Quick Minute

hosted by Walsh University & Kettering College

November 29, 2023



Amy Heston, Chair QM Quick Minute

Liz Golba, Vice-Chair QM Quick Minute

Celebrating QM Gravy from QM Ohio!

(Designed with Avery Templates)



# 3<sup>rd</sup> & 4<sup>th</sup> QM Quick Minute

Recap: Session feedback guided the future direction, therefore:

- 3<sup>rd</sup> & 4<sup>th</sup> (spring 2024) Quick Minutes became coffee chats
  - Titled, “Collaborative Cups: Continuing Connections across Ohio”
  - Coffee Chat Edition
  - Fun & Engaging!
  - Discussed variety of “hot” topics

Hosted by  
*Kettering College & Walsh University*

## 4th QM Quick Minute

*April 3, 2024, 2:00 pm via Zoom*

*Meeting Zoom Link*

*Collaborative Cups: Continuing  
Connections across Ohio*

*Coffee Chat Edition*

*Registration Form*

*Questions? Please contact:*

*Amy Heston, Chair, QM Quick Minute  
Liz Golba, Vice-Chair, QM Quick Minute*



# Broader Impacts



# QM Quick Minute's Broader Impacts

- Quick Minutes aligned with:
  - Institutional strategic plans (quality assurance plans)
    - Walsh & Kettering:
      - Serve the common good
      - Uphold quality of course offerings
  - AAC&U's High Impact Practices (HIPs): Collaborative projects
    - Promoted deeper level of learning through collaboration and engagement with complex issues and “hot” topics
    - Important elements of successful faculty/staff collaborations



# Special Invitation



# Looking Ahead

Would you like to collaborate in creating the 2025 QM Quick Minute?

Continue to provide professionals with a valuable platform to:

- Connect
- Learn
- & Grow!

# Questions?

Contact us:

Dr. Amy Heston, Professor of  
Chemistry

- Walsh University, North Canton,
- [aheston@walsh.edu](mailto:aheston@walsh.edu)



Dr. Elizabeth Golba, Professor &  
Chair of Health Sciences

- Kettering College, Kettering, OH
- [elizabeth.golba@kc.edu](mailto:elizabeth.golba@kc.edu)

