

Developing a Framework for Quality Multimedia in Online Courses

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Session objectives

- Describe a framework of different types of multimedia that can be placed in online courses
- Identify the characteristics of various types of multimedia that contribute to student learning
- Articulate a framework of quality for multimedia in online courses

Types of presentations



Role of captions

Length of video?

Role of the presenter

Role of video production

Providing student feedback via audio

Establishing a framework

Using the types of presentations



Potential Complexity

Guiding principles for quality multimedia

- Accuracy of closed captions
- Clarity of audio
- Length of video (chunking of content)
- Focus on content
- Instructor presence

Tips for creating your own presentations

- Quality microphone
 - Unidirectional
 - Bidirectional
 - Omnidirectional
- Clean and clear visuals
- Steady your camera
- Camera should be at eye level

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Resources

Designing Multimedia Presentations for Your Course

December 18, 2019

<https://www.qualitymatters.org/qa-resources/resource-center/articles-resources/designing-multimedia-for-courses>

Making a First Impression With Your Introduction Videos

February 12, 2020

<https://www.qualitymatters.org/qa-resources/resource-center/articles-resources/how-to-make-video-introductions>

Five Tips for Remote Teaching

April 21, 2020

<https://www.qualitymatters.org/qa-resources/resource-center/articles-resources/higher-ed-remote-teaching-tips>

Strategies for Improving Video Conferences and Webinars

July 20, 2020

<https://www.qualitymatters.org/qa-resources/resource-center/articles-resources/improve-video-meetings>

Discover the Power of Screencasting

October 20, 2020

<https://www.qualitymatters.org/qa-resources/resource-center/articles-resources/power-of-screencasting>

Resources

Captions Help ALL Learners

February 15, 2021

<https://www.qualitymatters.org/qa-resources/resource-center/articles-resources/captions-help-all-learners>

Voiceover Slide Presentations: Why You Should Add Them to Your Course

July 21, 2021

<https://www.qualitymatters.org/qa-resources/resource-center/articles-resources/voiceover-presentation-tips>

The Role of Audio Presentations

March 15, 2022

<https://www.qualitymatters.org/qa-resources/resource-center/articles-resources/using-audio-presentations>

Creating Social Presence with Single Presenter Videos

June 22, 2022

<https://www.qualitymatters.org/qa-resources/resource-center/articles-resources/videos-for-creating-presence>

Creating Process Demonstration Videos

October 19, 2022

<https://qualitymatters.org/qa-resources/resource-center/articles-resources/videos-for-process-explanation>