



QM Quality in Action - May 3, 2024

Cultivating a Culture of Quality

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Oregon State University



Oregon State
University



Quality assurance is more than
a subscription, more than a
rubric.



Research-based standards are important, but so is institutional context.



Quality does not happen
overnight.



In quality assurance,
transparency is important.



Quality assurance is everyone's responsibility.



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Standards + Communication



Quality assurance is more of a mindset than it is a metric.

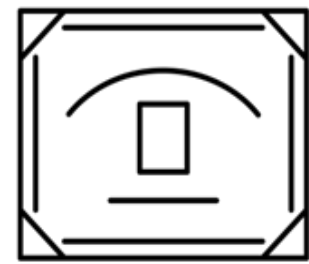




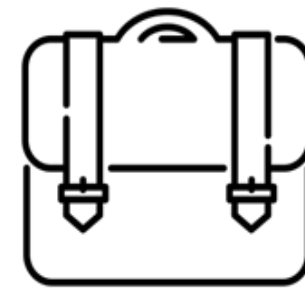
Ecampus at Oregon State



Centralized
online learning
division (2002)



103
degree +
certificate
programs



1,165
OSU faculty
partners



15K
Individual
online
students

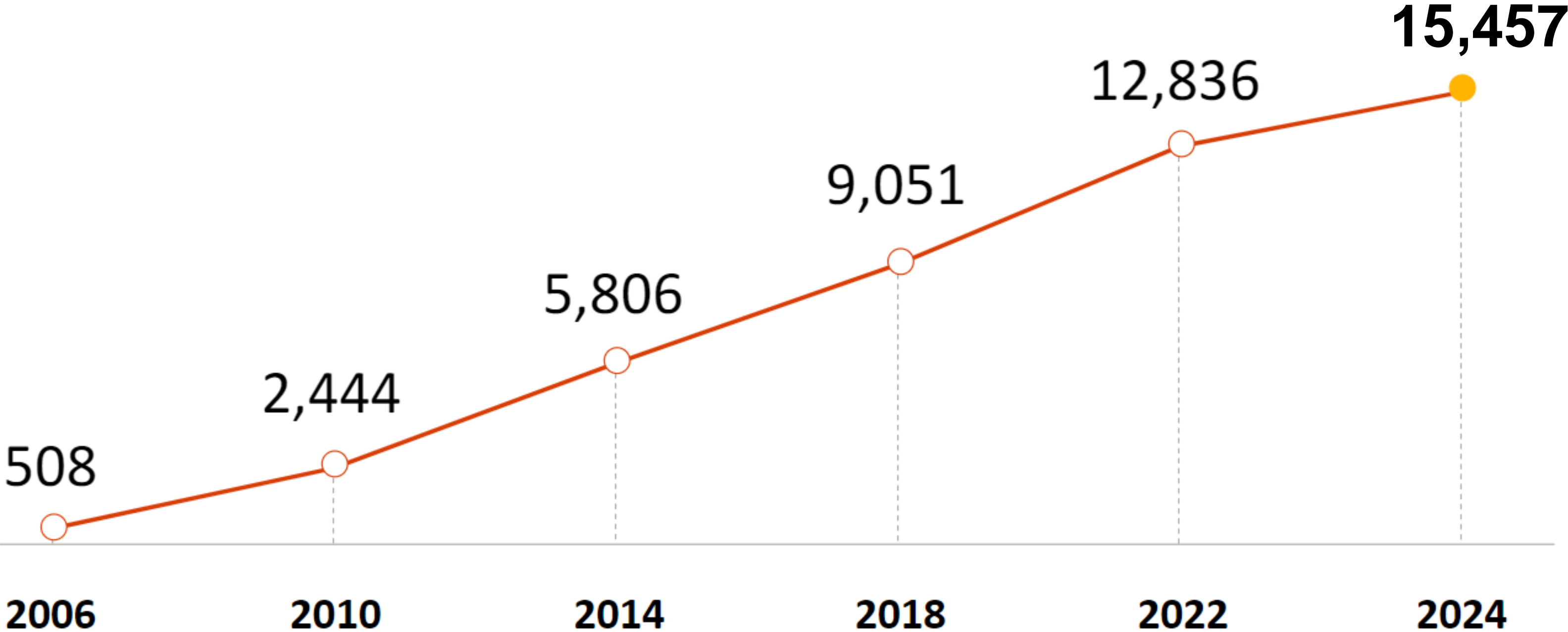


1 in 4
Students are
fully online



Enrollment

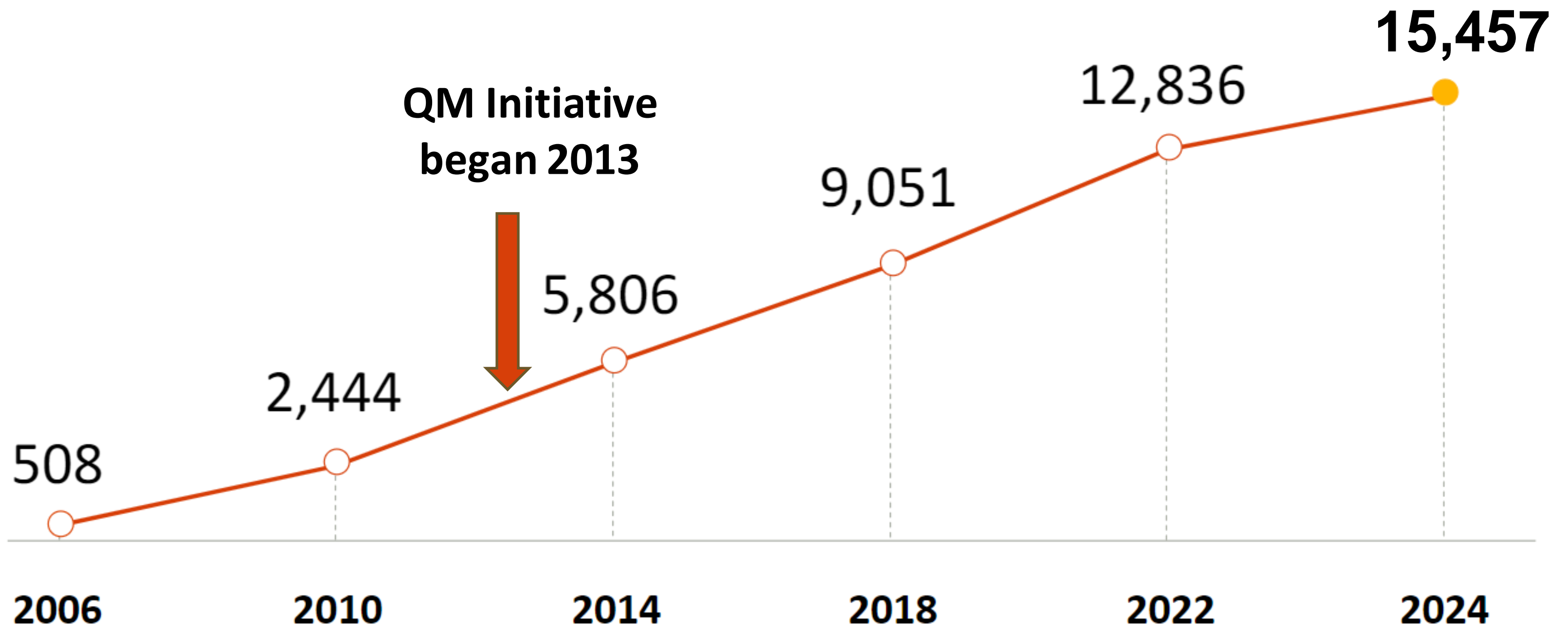
A growing student population (unique distance students)



Source: 2022-2023 Ecampus at-a-glance + 4/8/2024 data pulls

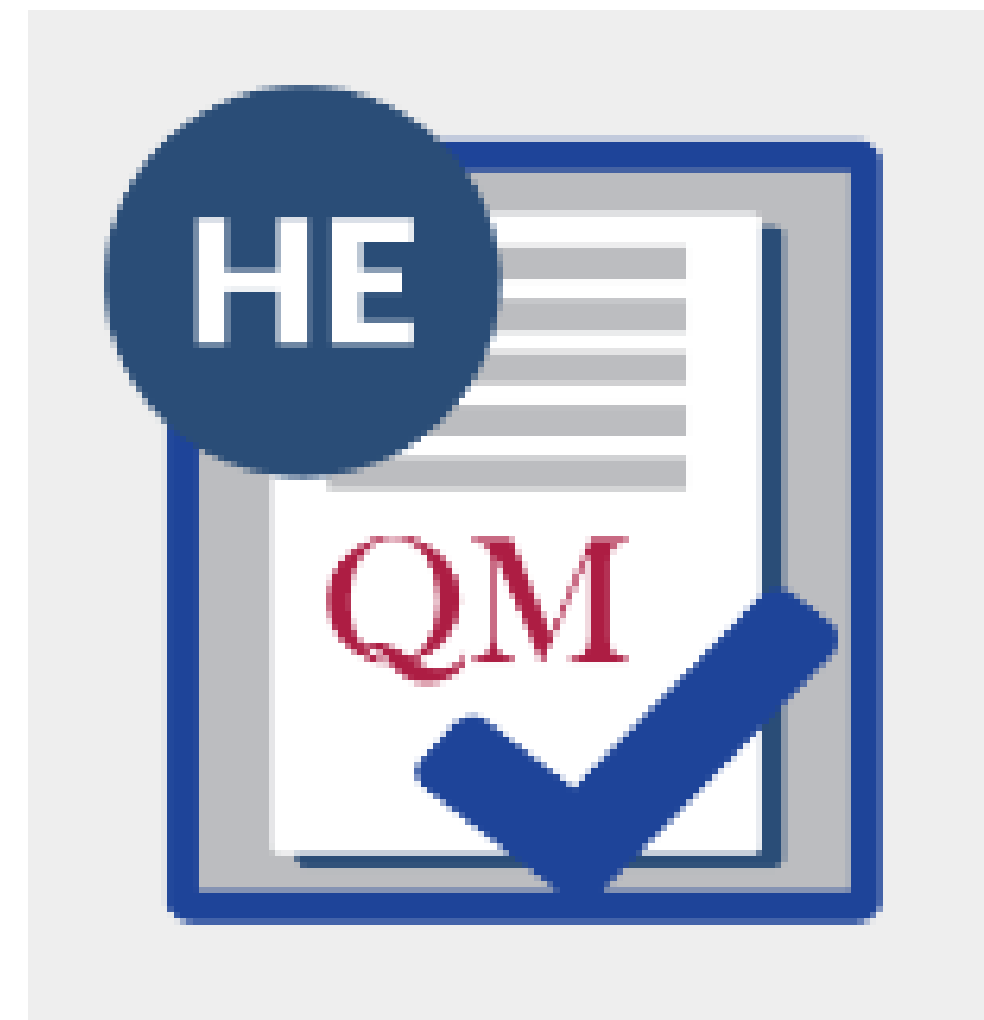
Enrollment

A growing student population (unique distance students)



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QM and Higher Education Rubric



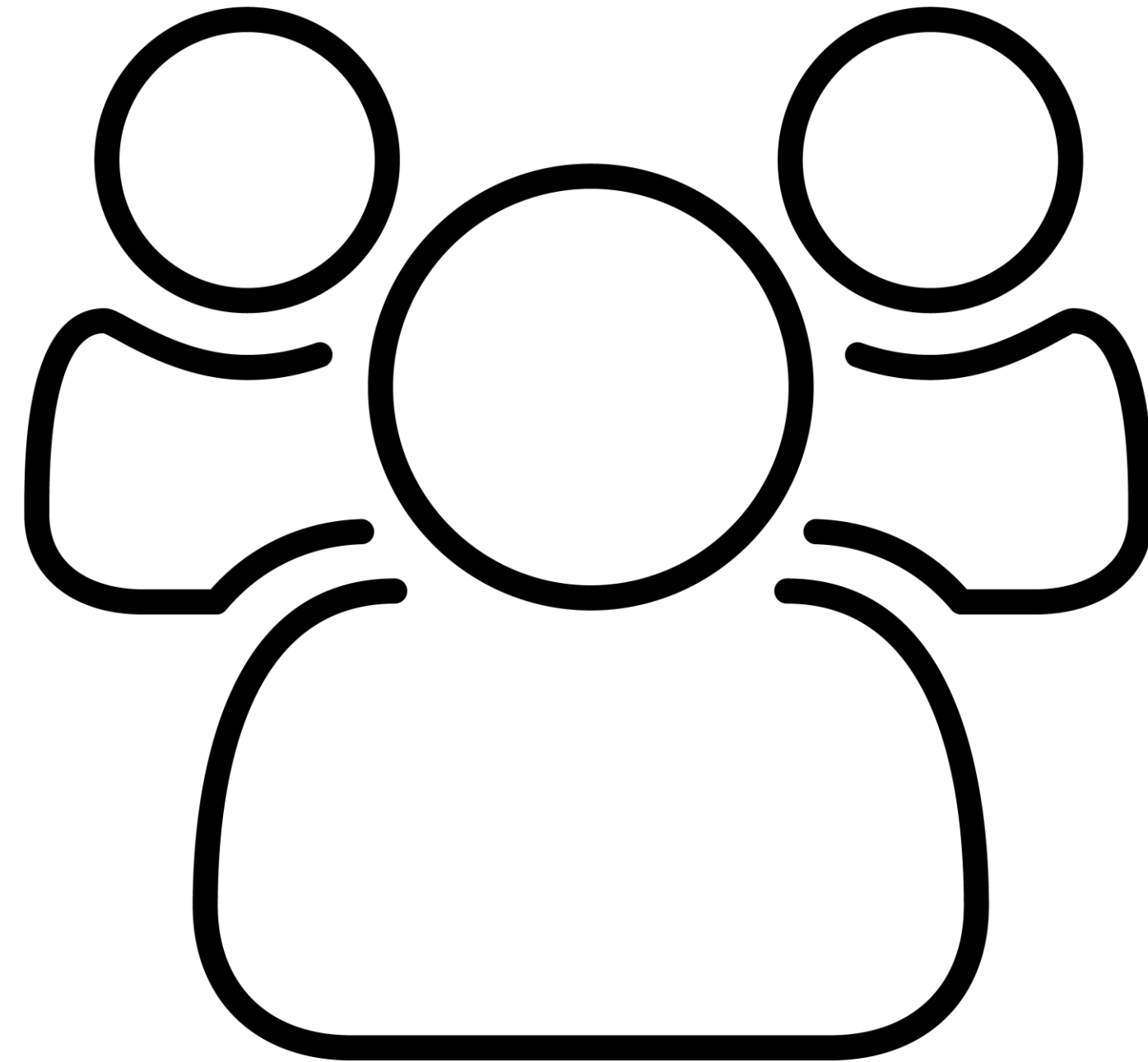
Quality assurance is more than
a subscription, more than a
rubric.



Research-based standards are important, but so is institutional context.



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Introducing the QM Initiative



Research based and
student centered



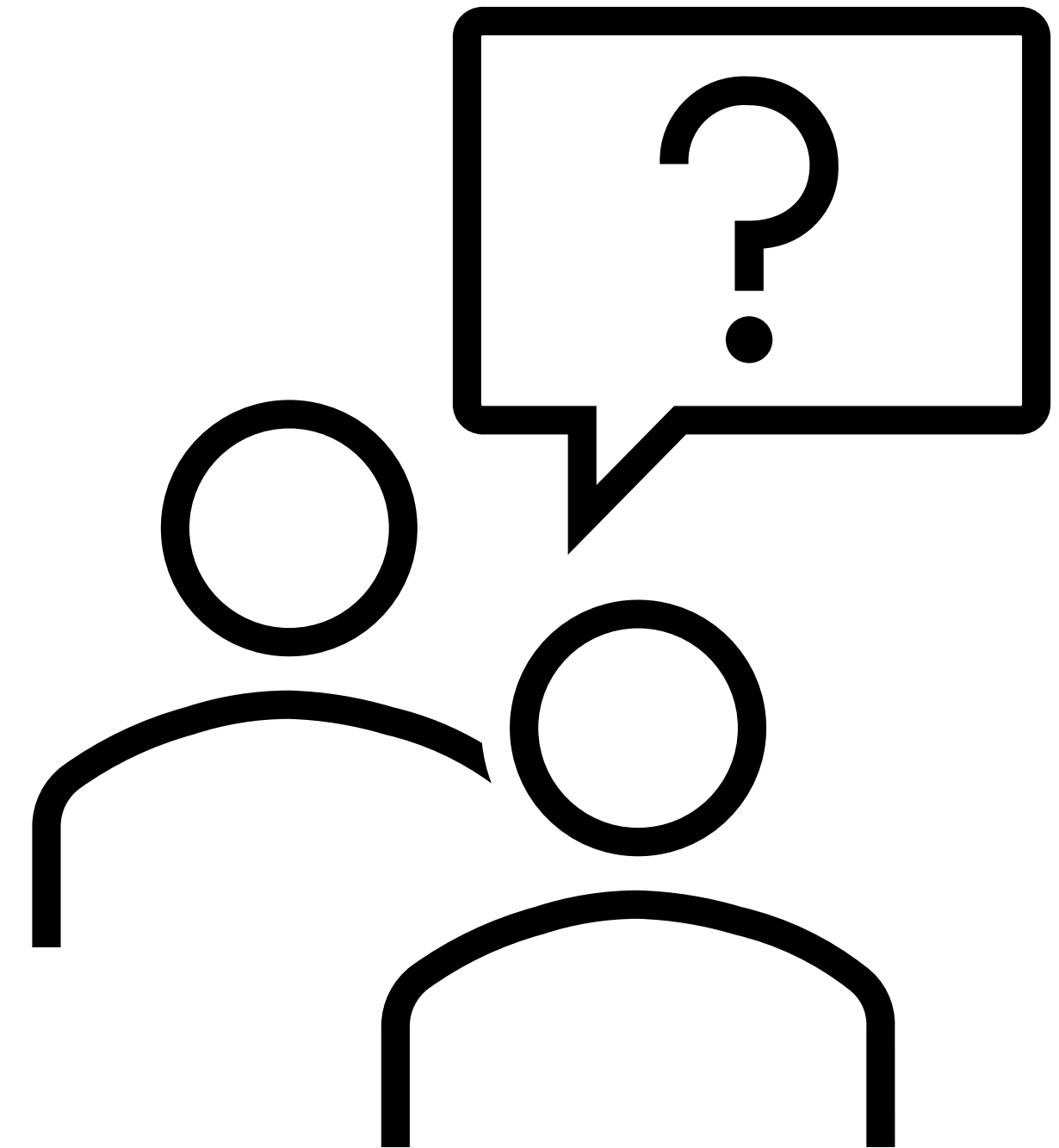
Peer review,
collaborative and
collegial



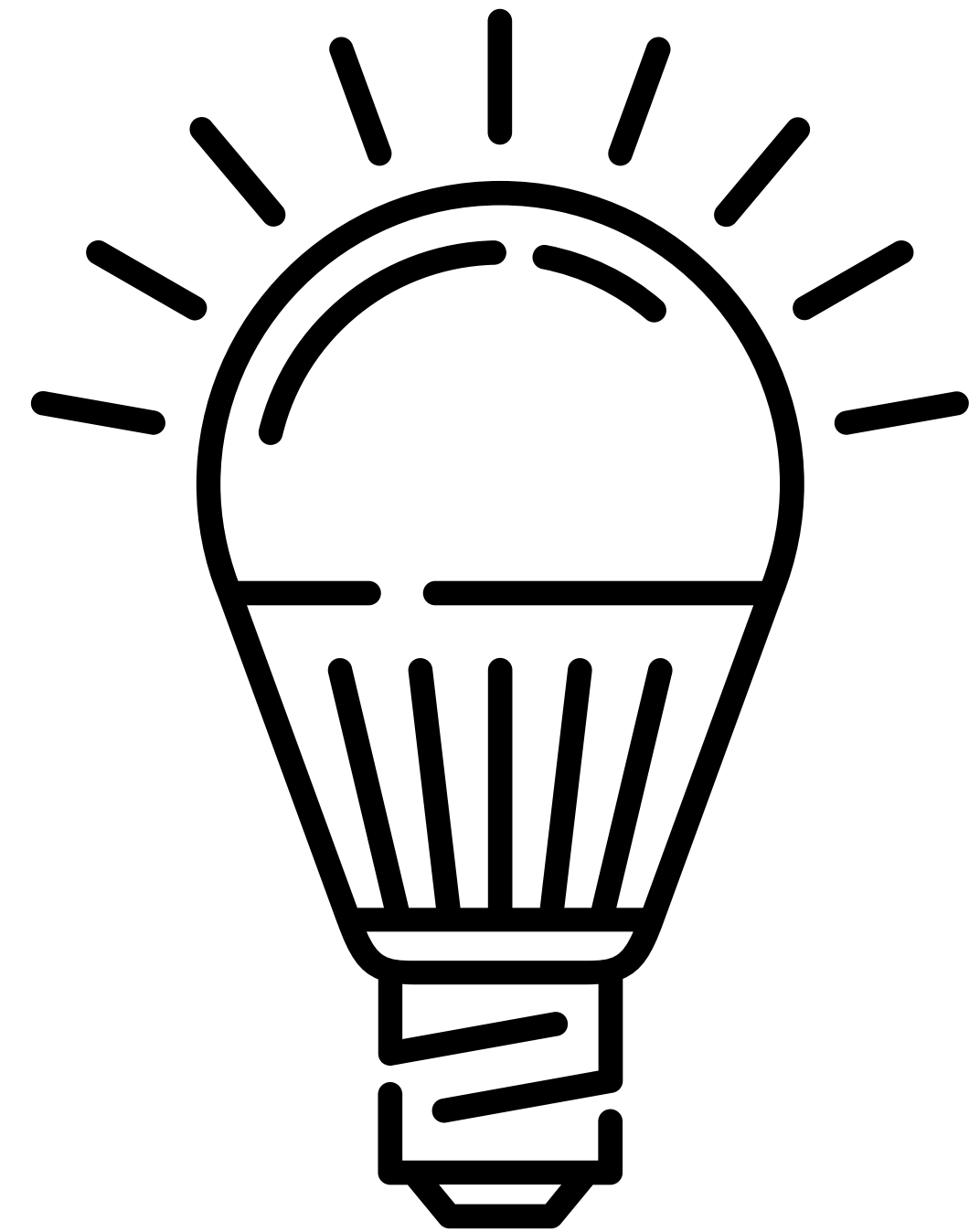
Not about content,
but rather the
design



Introducing the QM Initiative



Introducing the QM Initiative



Goals for QM Initiative



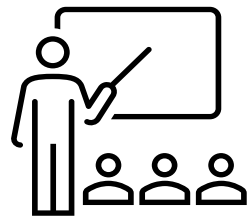
Inspire Continual Improvement



Provide Research Based Guidance



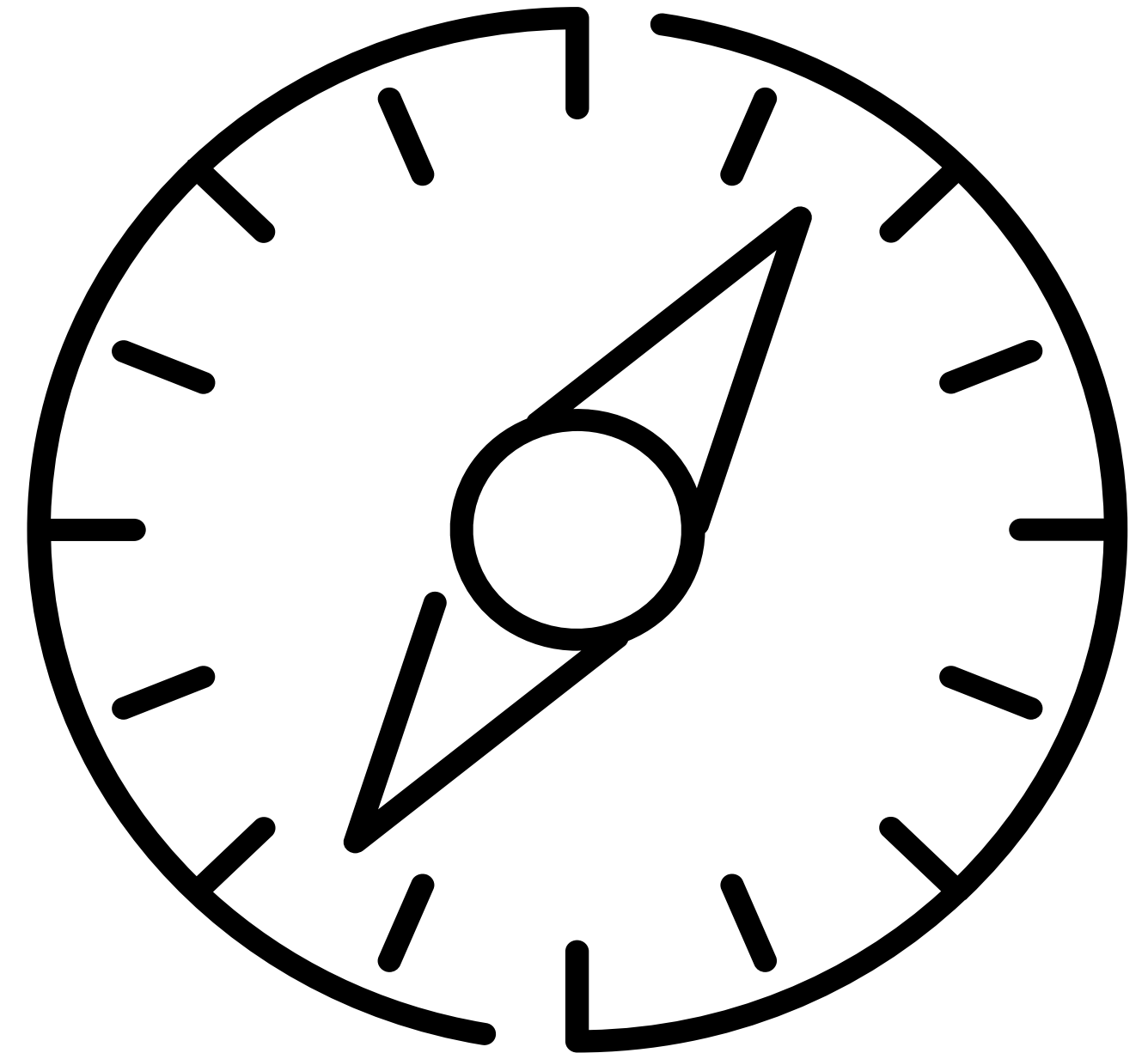
Align Instructional Designers



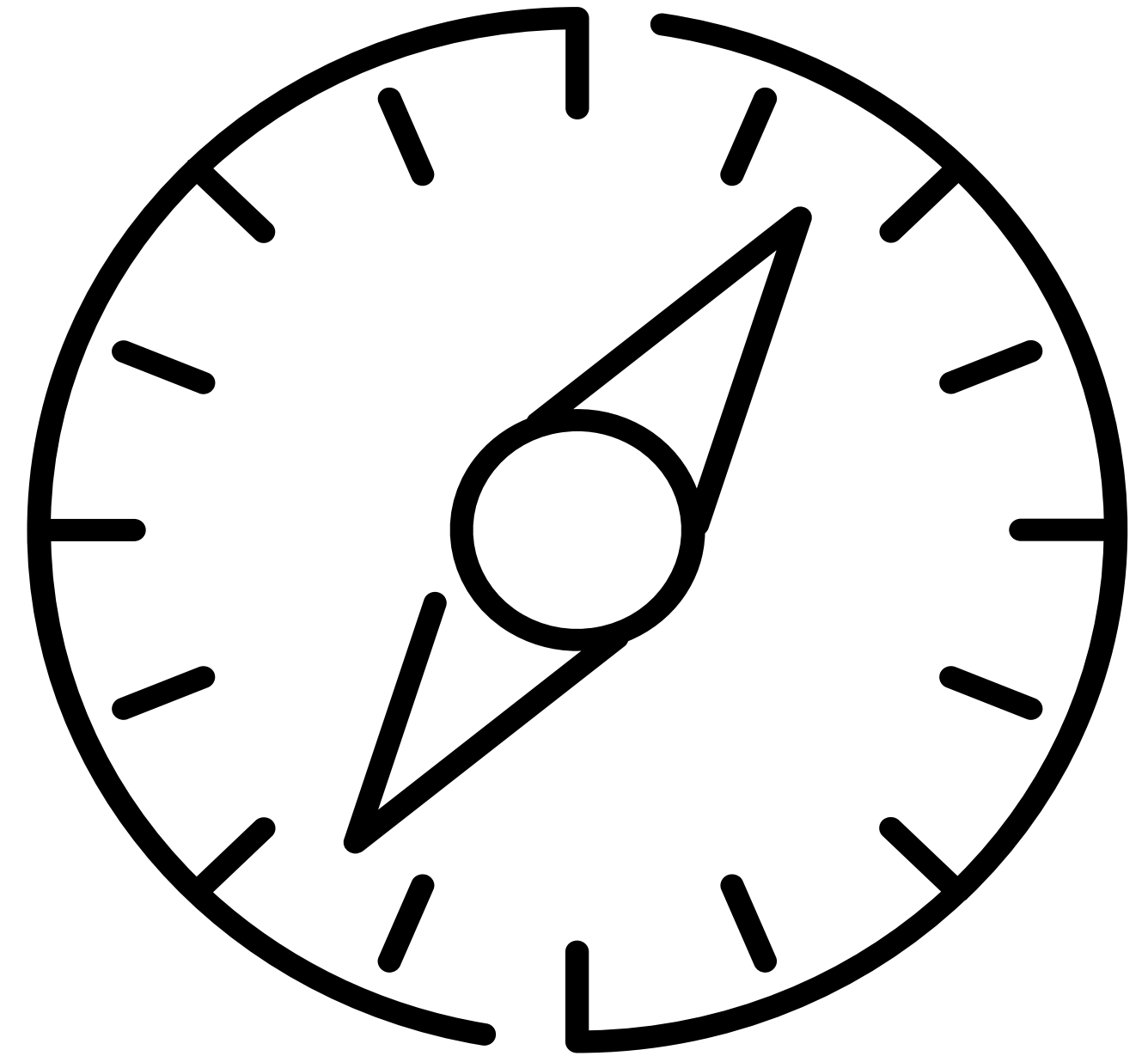
Improve Teaching and Learning Experiences



What are your goals for quality assurance?



What are you not aiming for?

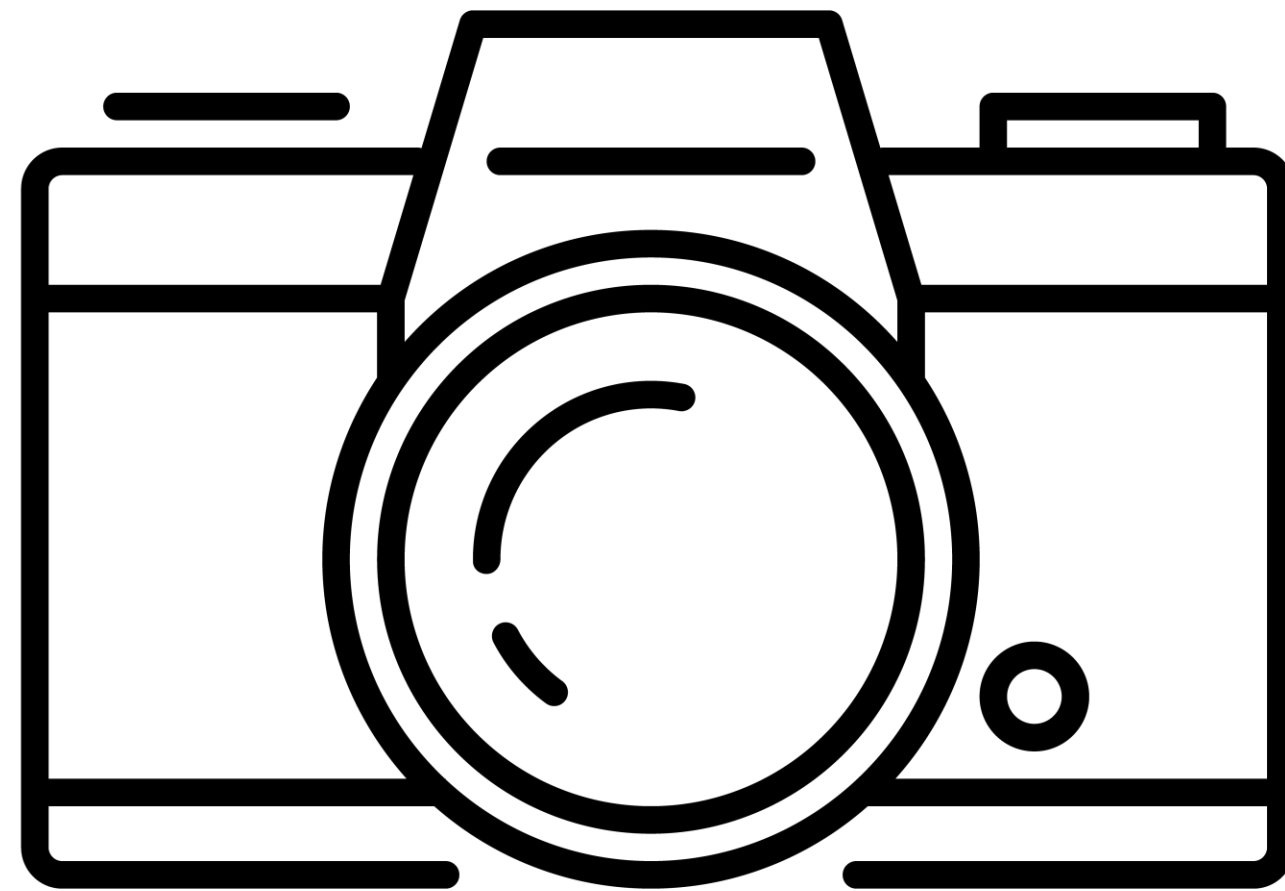


Oregon State's QM Implementation Plan

- Voluntary
- ID training – APPQMR + PRC
- Faculty training – DOC + APPQMR
- Mature Course
- Peer Reviewer Pay
- Celebrate Successes



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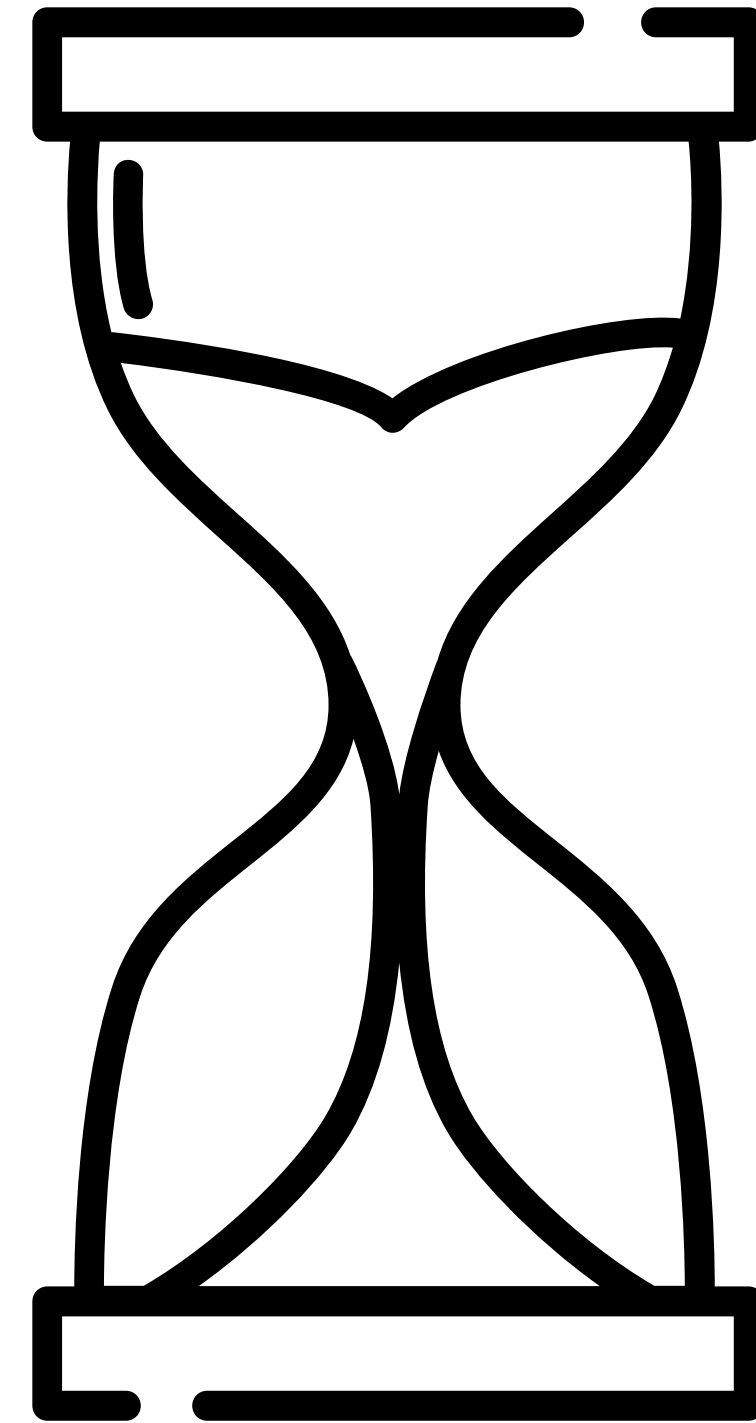
If we move it, we improve it.



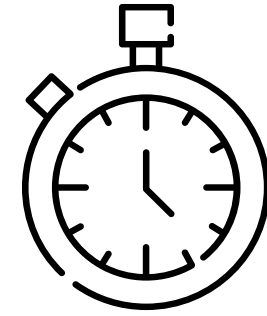
How can you seize the day?



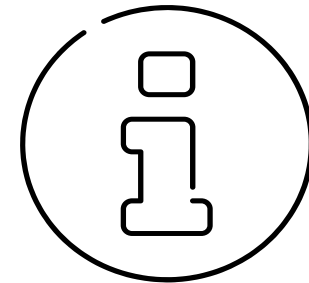
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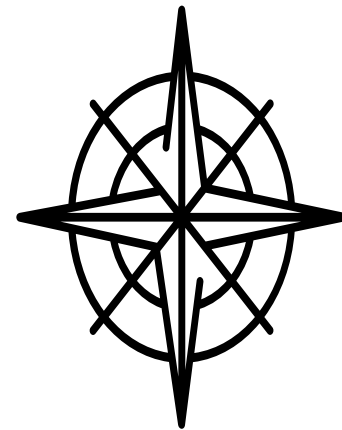
Your Institutional Context



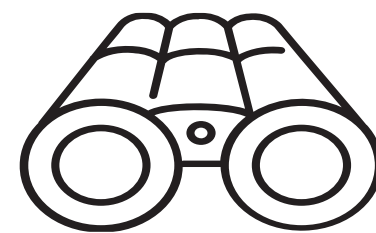
Length of Term



Student Support Services



Mission and Values



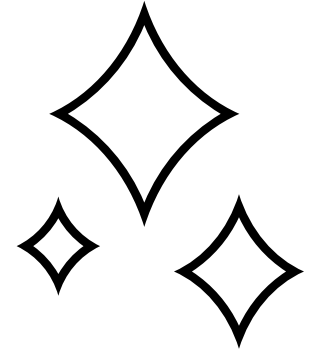
Strategic Plan



Quality does not happen
overnight.



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Ecampus Research Unit



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<https://beav.es/czA>



About the database

This database is a searchable resource of academic studies on the learning outcomes of online and/or hybrid education in comparison to face-to-face environments.

[Read the FAQ](#)

Search the database

Quickly find research citations on the topic of online learning efficacy by keyword, discipline, modality, sample size, education level, date range or academic journal.

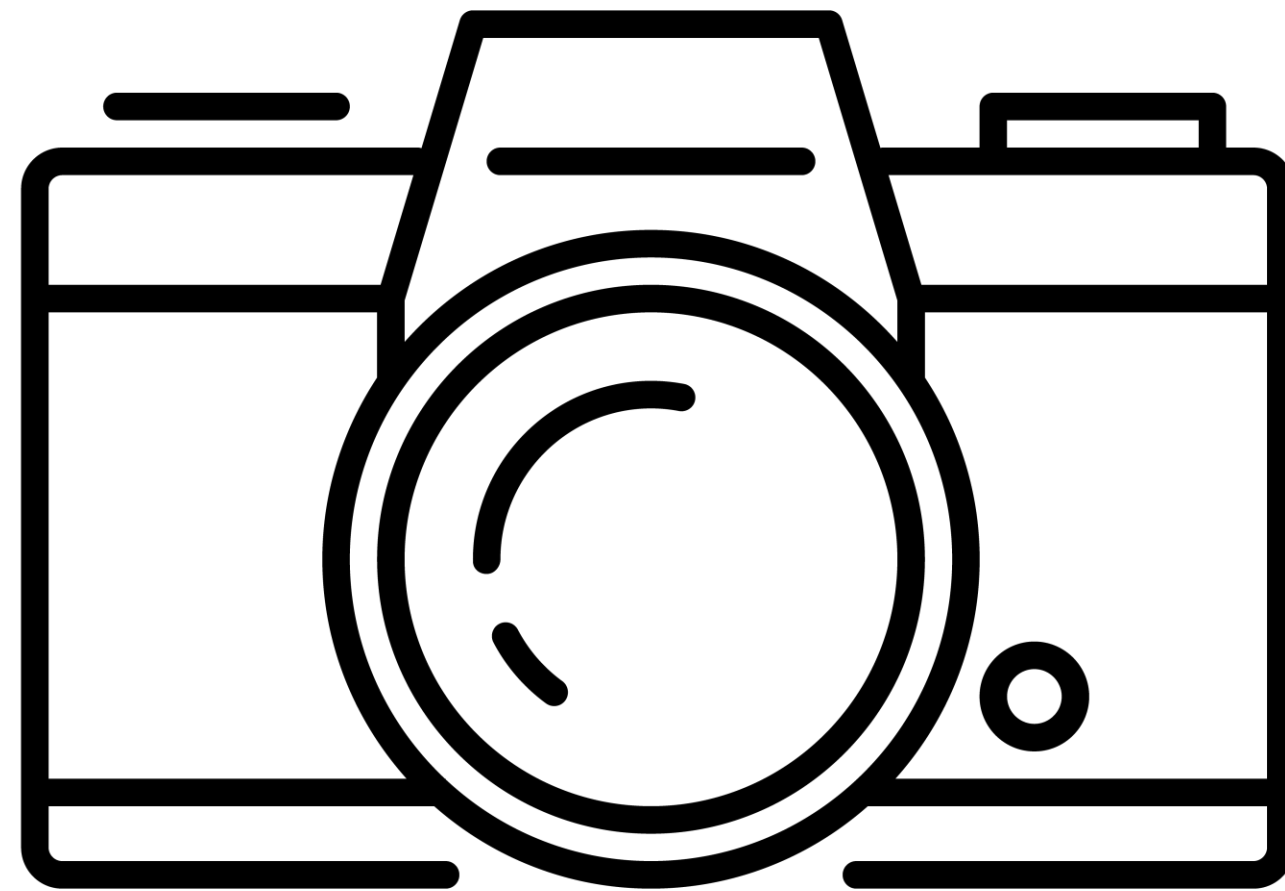
[Browse the database](#)



Transparency builds credibility.



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Online Teaching Principles

<https://beav.es/otp>

The screenshot shows the Oregon State University website page for Online Teaching Principles. The page features a navigation menu with options like Home, About, Degrees & Programs, Admissions, Tuition, Classes, For Students, Apply Now, and Request Info. The main content area includes a breadcrumb trail (Home > Faculty Support > Standards and Principles > Online Teaching Principles), a title 'Online Teaching Principles', and a brief introduction explaining that these principles are derived from research-based best practices to supplement the QM Higher Education 7th edition course design rubric and the Ecampus Essentials. A list of 12 principles is provided, each with a plus sign icon for expansion. The principles are: Stay Current, Encourage Equity, Communicate Clearly and Quickly, Provide Notice, Commit to Timeliness, Be Present, Foster Community, Support Students, Reach Out and Refer, Cultivate Inclusion, Promote a culture of academic integrity, and For Hybrid Courses Only: Blend Learning. A 'Download Online Teaching Principles PDF' button is located at the bottom of the list. On the left side, there is a sidebar with 'Overview' and 'Ecampus Essentials' sections, and a 'Quality Matters at Ecampus' section. On the right side, there is an 'Academic calendar' section with information about the current term (spring term) and the start dates for the summer and fall terms.

Oregon State University Online | Ecampus

Faculty | Course & Program Development | Standards & Principles | Faculty Development | Quality Matters | Resources | Forms

Home > Faculty Support > Standards and Principles > Online Teaching Principles

Online Teaching Principles

Derived from research-based best practices, these principles are intended to supplement the QM Higher Education 7th edition course design rubric and the **Ecampus Essentials** to guide effective facilitation of online and hybrid courses at Oregon State University. These principles are a tool for faculty development and are not intended as an exhaustive list of online or hybrid instructor competencies or tasks; moreover, other “applied examples” beyond those listed may fulfill the spirit and intent of these principles. Fulfilling these principles does not guarantee compliance with the U.S. Department of Education’s regulations for **regular and substantive interaction**, but can help faculty meet RSI guidelines and support online student success.

Select resources supporting the Ecampus Online Teaching Principles are listed below, and full citations may be accessed in the Bibliography document.

- Stay Current +
- Encourage Equity +
- Communicate Clearly and Quickly +
- Provide Notice +
- Commit to Timeliness +
- Be Present +
- Foster Community +
- Support Students +
- Reach Out and Refer +
- Cultivate Inclusion +
- Promote a culture of academic integrity +
- For Hybrid Courses Only:* Blend Learning +

[Download Online Teaching Principles PDF](#)

Quality Matters at Ecampus

We can help make sure your course meets the highest quality standards in online course design.

[Learn more »](#)

Academic calendar

Currently it's **spring term**. See **academic calendar** for our quarter term schedule.

Summer term starts June 24.
Fall term starts Sept. 25.

BEST ONLINE PROGRAMS
US News
BACHELOR'S 2024

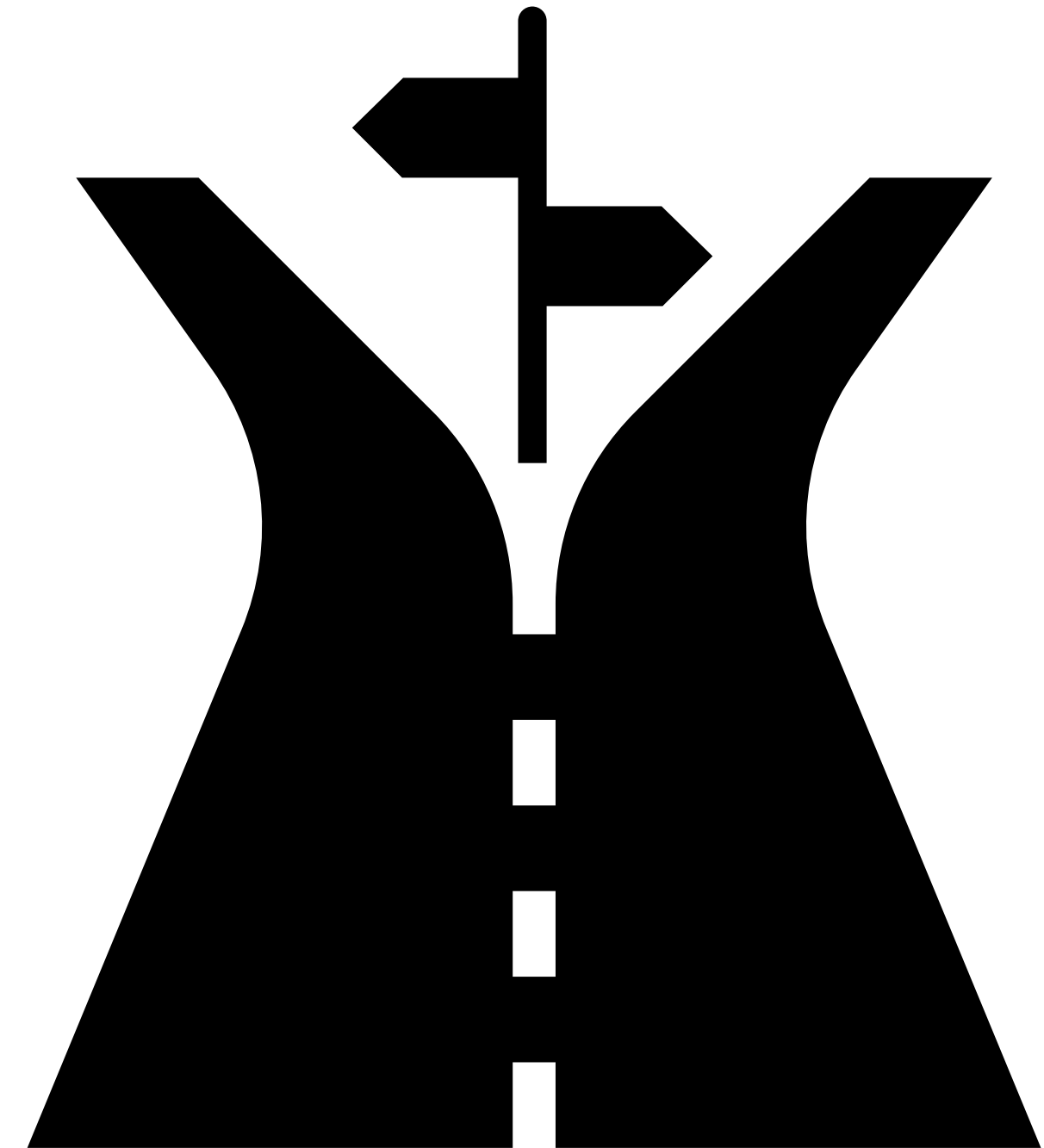




Quality assurance is everyone's responsibility.



**What is your lane?
Can you lend support to
adjacent lanes to increase
your institutional impact?**



Standards + Communication.



Quality as a Differentiator



Brand Guidelines: Team communication guide



Pillars of Quality

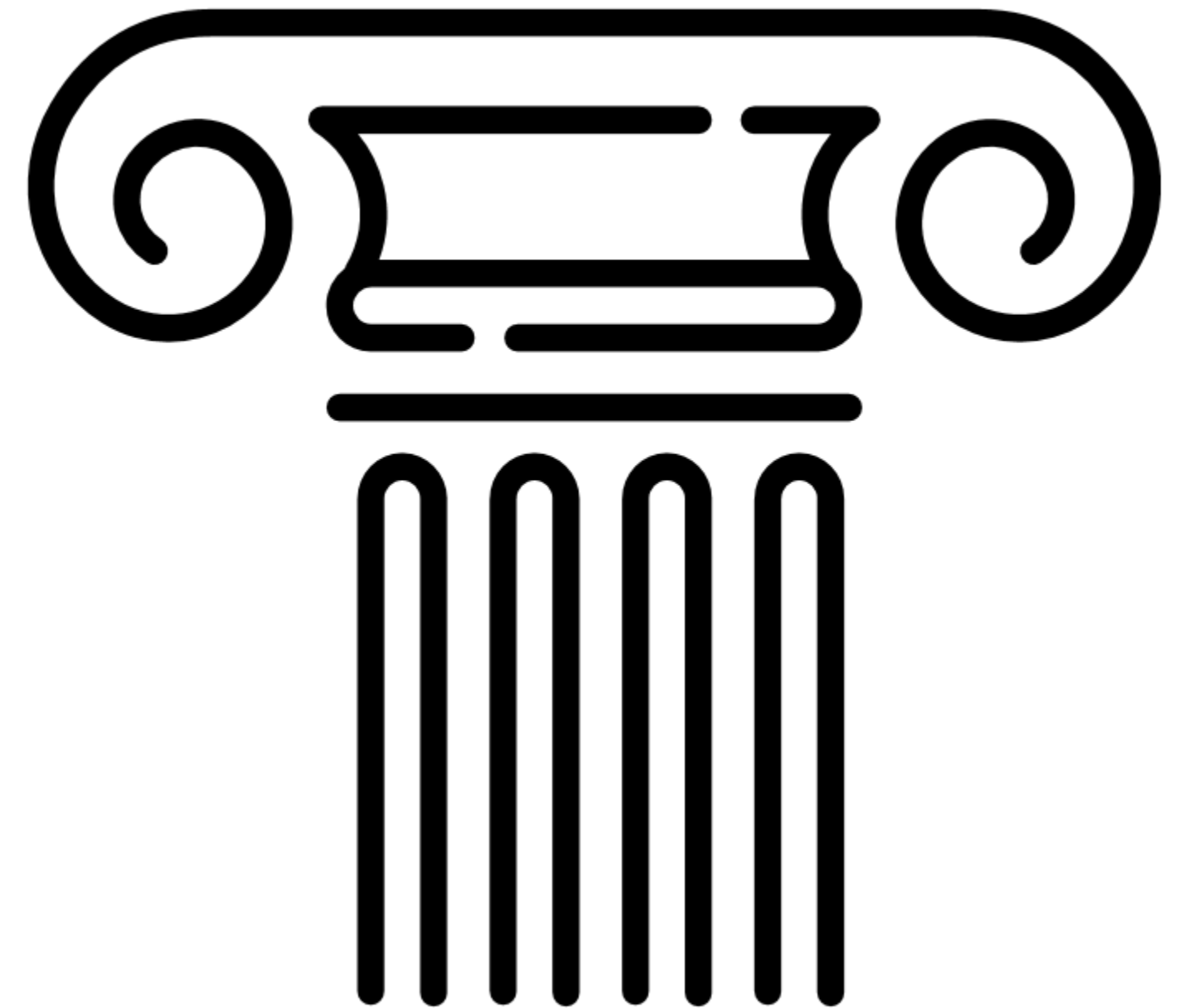
Credible

Rigorous

Innovative

Built for online

Learner-centered

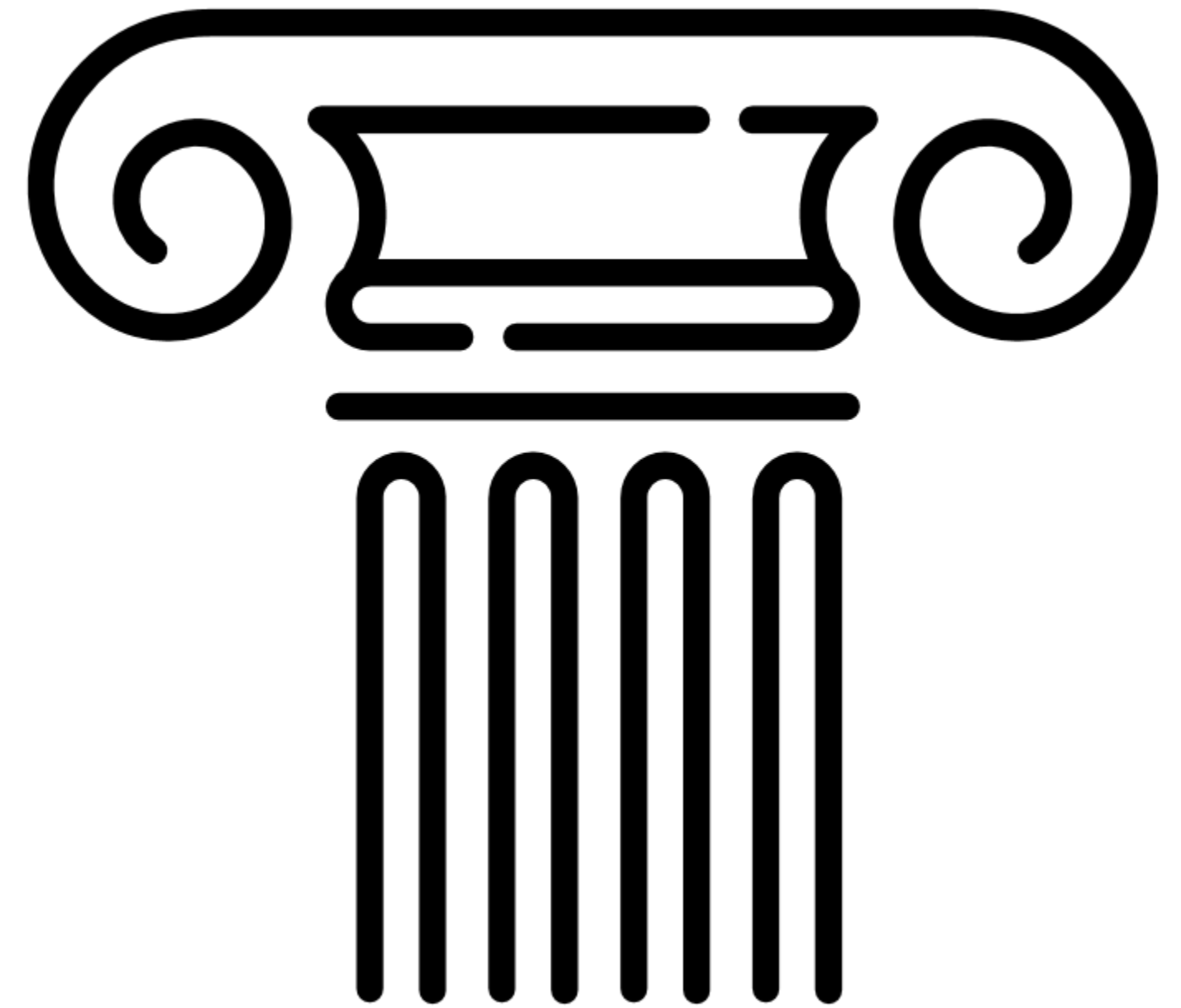


Benefits for Students

- Success
- Future Building
- Enrichment
- Return on Investment



What would
your pillars be?



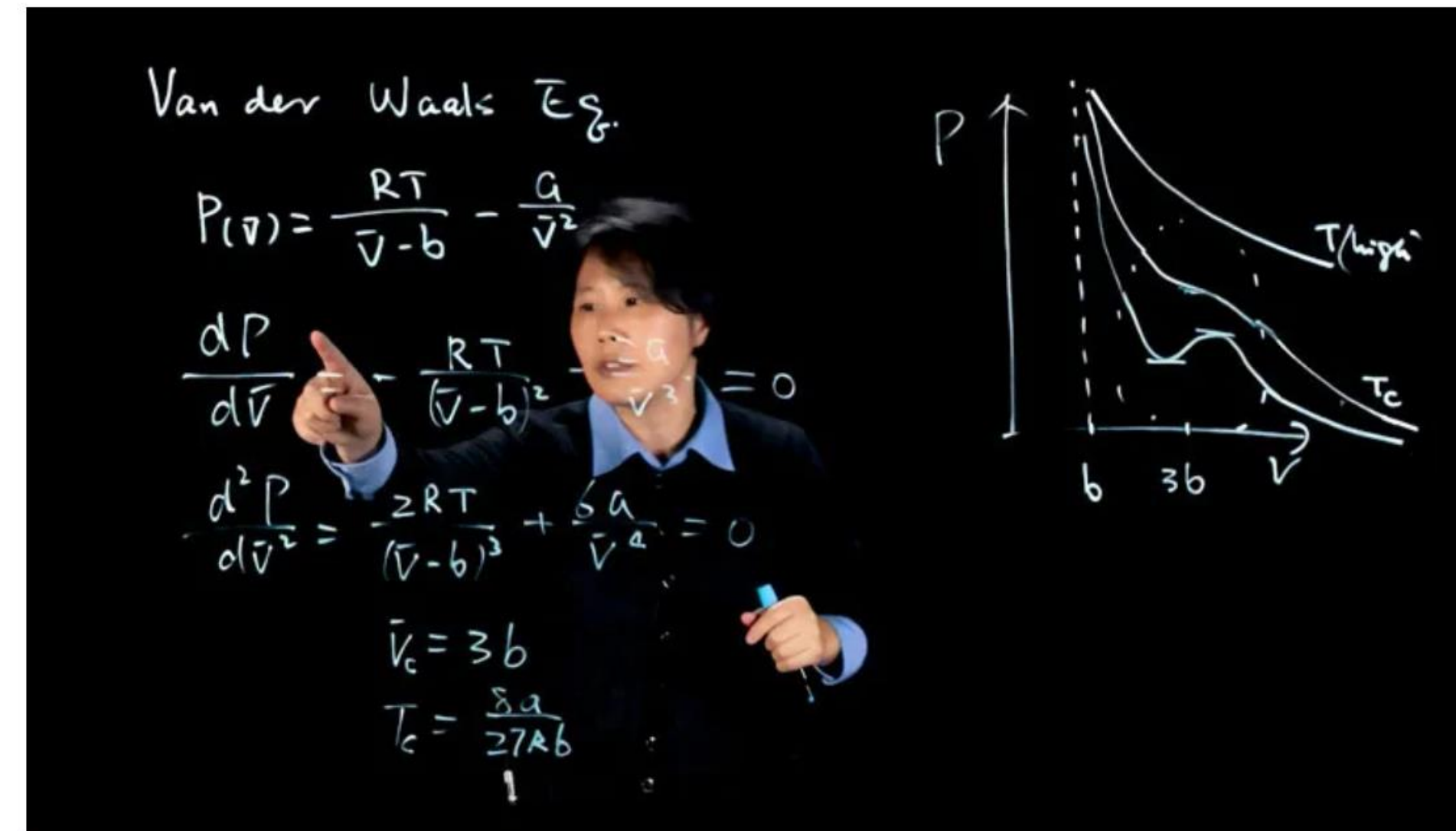
The Role of Thought Leadership

- Connection
- Collaboration
- Professional Development
- Credibility



5 Factors Article

How to choose the best school for online degrees



Oregon State University is a leader in delivering high-quality learning experiences to learners around the world — and Oregon State faculty help lead the innovative development process of rigorous online courses.

5 factors to help you determine what ‘quality’ really looks like for online learners

By Tyler Hansen

<https://beav.es/cuq>



QM Certifications



Learner
Support



Learner
Success



Teaching
Support



Program
Design



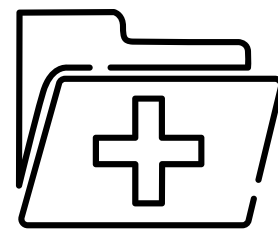
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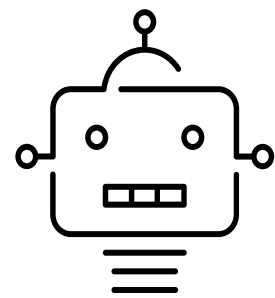
Covid Lockdown, RSI, AI



Covid Lockdown



RSI – Regular and substantive interaction



AI – Artificial Intelligence and its applications



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Quality Assurance is not about the destination; it's about the journey.

