



**PATHWAY TO SERVICE:
EXPANDING ONLINE CTE
OPPORTUNITIES FOR FUTURE
MILITARY CAREERS**



INTRODUCTIONS



Candice McPherson
Director of Design & Development
Virtual Arkansas



Paula McDougald
Lead Design & Development
Specialist
Virtual Arkansas



KEY CONTRIBUTORS

John Ashworth

*Executive Director and
Superintendent
Virtual Arkansas*

Dr. Brandie Benton

*Dept. Superintendent of
Curriculum & Instruction
Virtual Arkansas*

Christie Lewis

*CTE Campus Principal
Virtual Arkansas*

Lt Col Trae Reed

*Recruiting & Retention
Commander
AR Air National Guard*

LTC Eric Scarbrough

*Recruiting & Retention Battalion
Commander
AR Army National Guard*

Dr. Shawn Fisher

*Military Historian, Professor
Harding University*

Tim Johnston

*Associate Director
ADE Division of Career and
Technical Education*

Jeff Parks

*Program Advisor
ADE Division of Career and
Technical Education*

Maj. Garrick St. Pierre

*Aerospace Instructor
Civil Air Patrol Cadet Program*

Richard Green

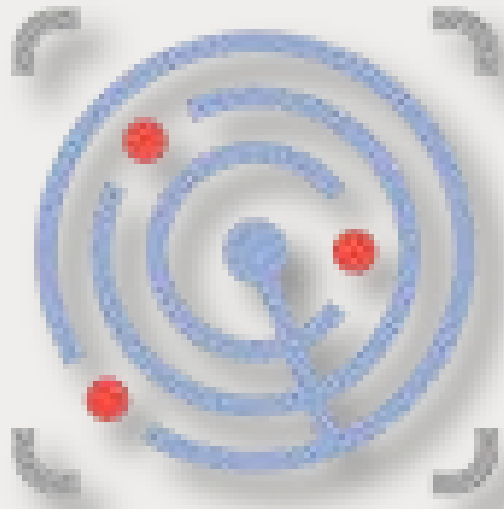
*Chief Master Sergeant
USAF (Ret.) ANG CCM #4
Veteran and Employer
Support of the Guard
and Reserve (ESGR)
Representative*



WHO IS **VIRTUAL ARKANSAS** ?



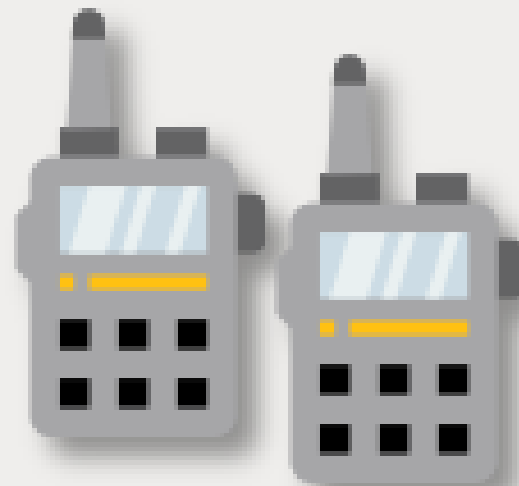
94%



VIRTUAL OPTIONS

As the state virtual learning program, we partner with over 94% of school districts in Arkansas to expand students options.

30,000+



PROVIDING EQUITY

We provide unique digital solutions to educators and learners so students across Arkansas have equitable learning opportunities through nearly 30,000 enrollments.

2



ENSURING QUALITY

We are committed to quality in our courses and are number two in QM community for number of K-12 certified courses.



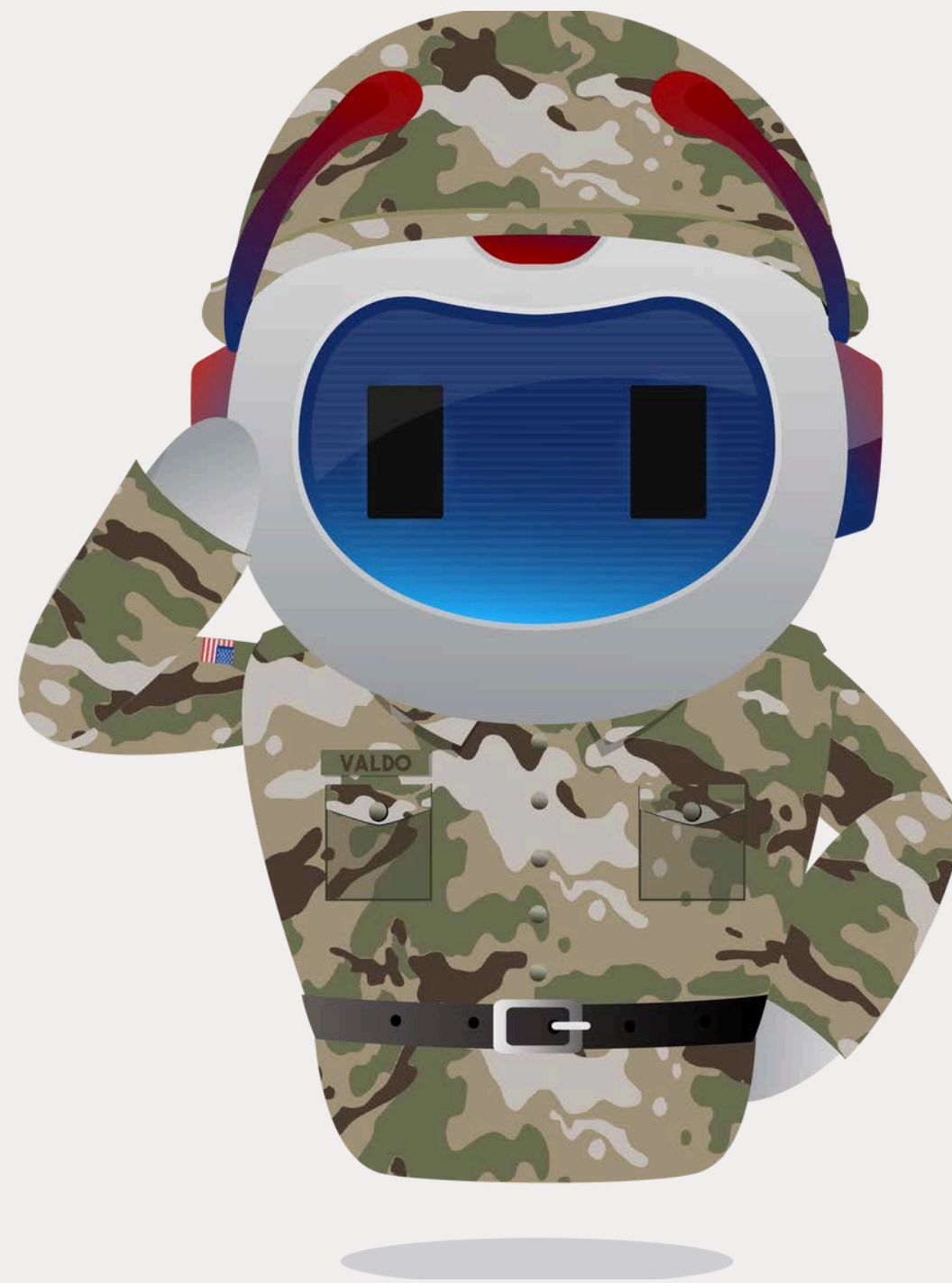
WHAT DOES VA DO?

DESIGN & DEVELOPMENT

We design and develop digital curriculum that can be used in our services and by educators across AR.

CONTENT +TEACHER

We also provide teachers for schools who can't find one or who just need to expand their catalog for students.



OFF CAMPUS LEARNING

Most of our students log in from their school building, but we have a program for students who need flexibility.

EMERGENCY RESPONSE

We work with schools in crisis to provide digital solutions.



MEET JORDAN

Who

16 Year Old Junior at
a Rural Arkansas
School

What

Interested in options for
a military or public
service oriented career.



Roadblocks

No JROTC program,
diminishing
generational resources
within family and
community for learning
about military service



MEET KAYLA

Who

13 year old 8th grader at Arkansas school

What

Through CAP and her school, learned some basics about aviation, emergency services, and public safety, which fuels her interest in possibly pursuing a future in the military.



Roadblocks

Some awareness of military service from family and CAP class, but unsure of the plethora of options regarding service components and specific occupational specialties.



TALK IT OUT

What do you think?

Given Jordan's and Kayla's interests in military and security careers, what strategies or resources could a rural school use to help students like them learn about and prepare for these career paths – especially when programs like JROTC or direct connections to military service may not be available?



ABOUT THE AMSSP

What is the Arkansas Military Service and Security Pathway? Why do it?

- Arkansas students can be able to explore options, obtain skills, and discover opportunities related to military service and security in the National Guard and beyond.
- The program will differ from JROTC by focusing on different military, academic, and career-related standards. It may complement a student's existing JROTC path and/or be taken by students who do not have the JROTC path available to them.
- The Arkansas National Guard, Virtual Arkansas, and the Division of Career and Technical Education will partner to deliver this opportunity to students.



WHAT ABOUT AMSSSP = EQUITY?

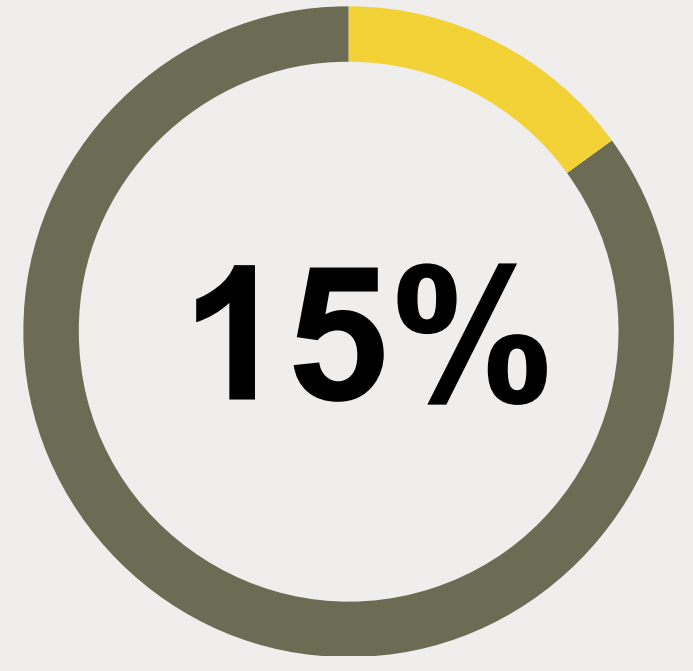
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PUBLIC SCHOOL DISTRICTS IN ARKANSAS



36

HAVE A JROTC PROGRAM



Top Latest People Videos Photos

Doug Dunbar @cbs11doug · 4d
Hurricane Hunter C130 in the eye of **#Helene** at 10:10pm est, just prior to landfall in Florida. Feeding back real time data to @NHC_Atlantic Category 4 storm will be the strongest **hurricane** to ever strike the Big Bend region of NW Florida. Image courtesy @ForeFlight @CBSNewsTexas

REC
00:00
Glide: GPS accuracy poor

3 1.6K

Top Latest People Videos Photos

Alex Paxton @alex_paxton01 · 17h
 Way to go @NCNationalGuard!

Help is on the way:
 -C130s flying in with supplies.
 -22 helicopters are ferrying supplies to hard-hit areas: Lees McCrea College, etc.
 -Thank you Ohio & Maryland National Guard for your help!

Hurricane Helene Donation Needs & Drop Off Loc...
 From nc211.org

1 4 31

National Hurricane Center @NWS... · 4d
 2:25 PM EDT - Air Force **Hurricane** Hunters found that the max sustained winds have increased to near 120 mph (195 km/h). This makes **#Helene** a dangerous Category 3 MAJOR **hurricane**. Additional strengthening is expected before **#Helene** makes landfall in the FL Big Bend this evening.

Retro Coast @RetroCoast · 13h
 If **Hurricane Helene** had flooded Israel or Ukraine instead of **#Tennessee** and **#NorthCarolina**

the US Air Force would be flying every C-130 loaded to the max with disaster aid.

2 11 31 602



TIMELINE

Aug-Nov 2023

Planning and approval: present formal project guide bring in stakeholder feedback

Jan-Jun 2024

Digital curriculum design and development for level 1.

02

04

01

03

Nov-Jan 2024

Open standards for stakeholder and public review; present to state board.

Jul-Sep 2024

First level courses launch for Arkansas Students.



ADE Course Catalog

SY 2024-2025



National Military Service and Security (593610: 1 credit)

Prerequisite Course Codes: None

Grade Range: 9 - 12

This course will explore the history and role of US military and civil service from a national perspective. Topics will include the military's distinct service components, origins, evolution over time, missions and capabilities, and contributions to national security at home and abroad. The course will also examine the challenges and opportunities facing the military in the 21st century, such as homeland security, natural disaster response, and overseas deployments.

Credit Fulfills: Career-Focused Elective

Arkansas Military Service and Security (593620: 1 credit)

Prerequisite Course Codes: 593610

Grade Range: 9 - 12

This course will explore the history and role of US military and civil service from a state perspective. Topics will include the military's distinct service components, origins, evolution over time, missions and capabilities, and contributions to national security at home and abroad. The course will also examine the challenges and opportunities facing the military in the 21st century, such as homeland security, natural disaster response, and overseas deployments.

Credit Fulfills: Career-Focused Elective

ADE K-12 Course Catalog

CTE

SY 2024-25

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**DIVISION OF ELEMENTARY
& SECONDARY EDUCATION**

Military Service and Security Careers (593630: 1 credit)

Prerequisite Course Codes: 593610, 593620

Grade Range: 9 - 12

This course will explore careers in the US military, civil service and security from a local, state and national perspective.

Credit Fulfills: Career-Focused Elective



How did we get here?



1 Define the Work

Gather key stakeholders and define the path and barriers to the desired outcomes.



2 Design and Publicize

Begin acquiring the tangible elements needed to run the pathway and publicize.



3 Implement the Program

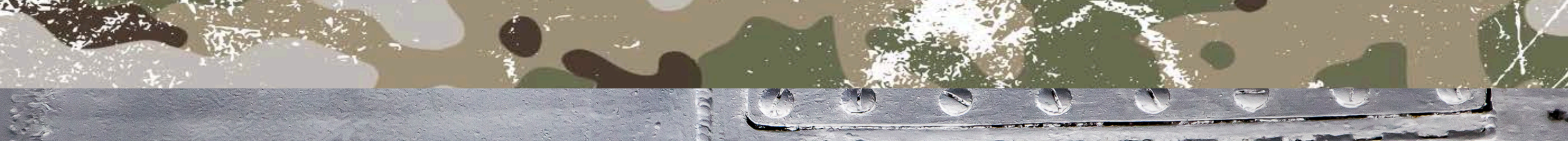
Launch the program. Refine the components as user experience and path to success dictates.



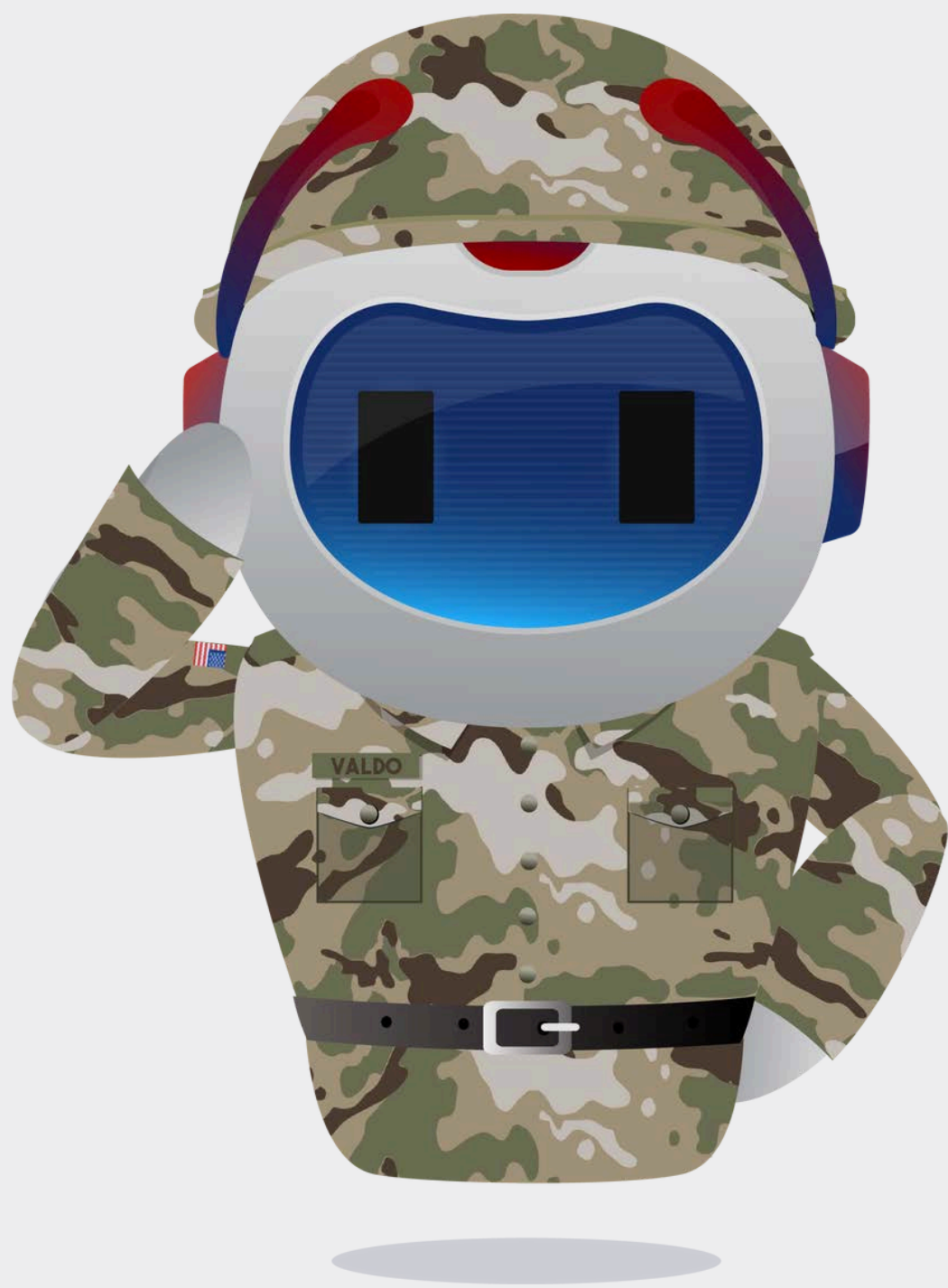
4 Maintain and Improve

Monitor for ways to maintain the integrity of the program and improve over time.





LISTEN UP! TAKE ACTION!



Supporting State
Needs Through
Strategic
Partnerships



STRATEGY 1

Develop New Partnerships

- Intentionally and strategically brainstorm possible partnerships as a team

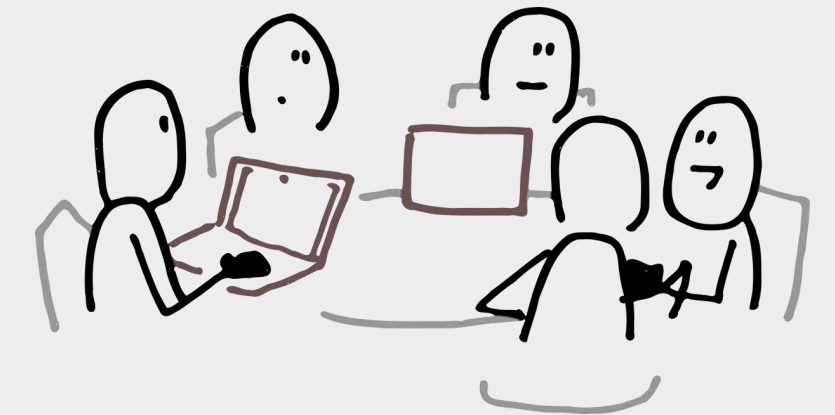
IHE
Military
Industry
Tourism
Museums
AGFC
DOE
Adult Education
ESC'S



STRATEGY 2

Pre-emptively foster & maintain relationships so that when opportunities arise, there's a foundation.

- Meet 1-2X annually or more
- Develop/re-develop relationships, listen, offer solutions



MONITORING NEEDS & OPPORTUNITIES

Legislation

- ✓ Water Safety
- Breastfeeding
- LEARNS Act
 - Course Catalog

Shifts in Curriculum & Content

- ✓ Pre-Educator Pathway
- 5th Grade World Geography
- ATLAS State Assessment Items

Niche Opportunities

- ✓ AI Leadership
- AI Model Policies
- State Committees



ACTION ITEM

CTE Military Pathway

Review these strategies in practice as applied to the Arkansas Military Service and Security Pathway forged in a partnership with AR Division of Career and Technical Education and the Arkansas National Guard.

Summer of 2023-Present

Based on previous relationships and our history of dependability, we presented solutions.

Following established principles of project management we engaged stakeholdrrs

Each stakeholder meeting built positive momentum toward solutions.



PROJECT MANAGEMENT

1. Focus on value added

- a. it's easy to get lost in ideas and opportunities; create a process to prioritize and distill ideas in a way that leads to realized outcomes (not every idea is urgent)

2. Effectively engage with stakeholders

- a. See Stakeholder Quadrant (next slide)

3. Tailor based on context

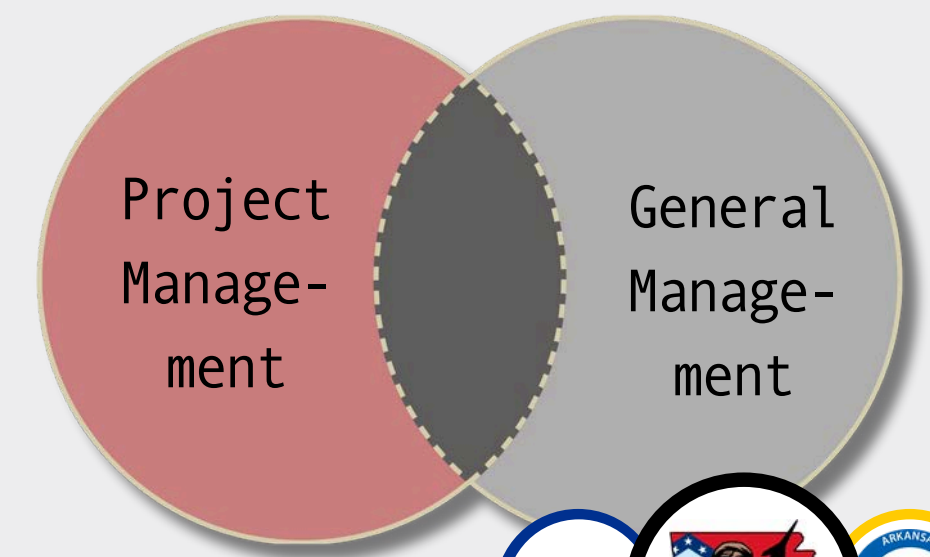
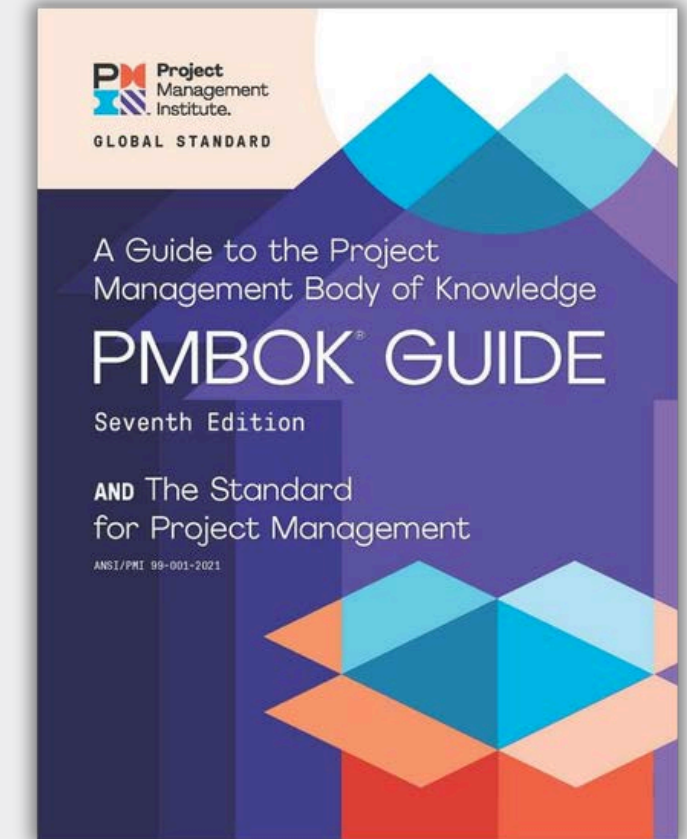
- a. Adjust iteratively based on Feedback

4. Embrace adaptability and resiliency

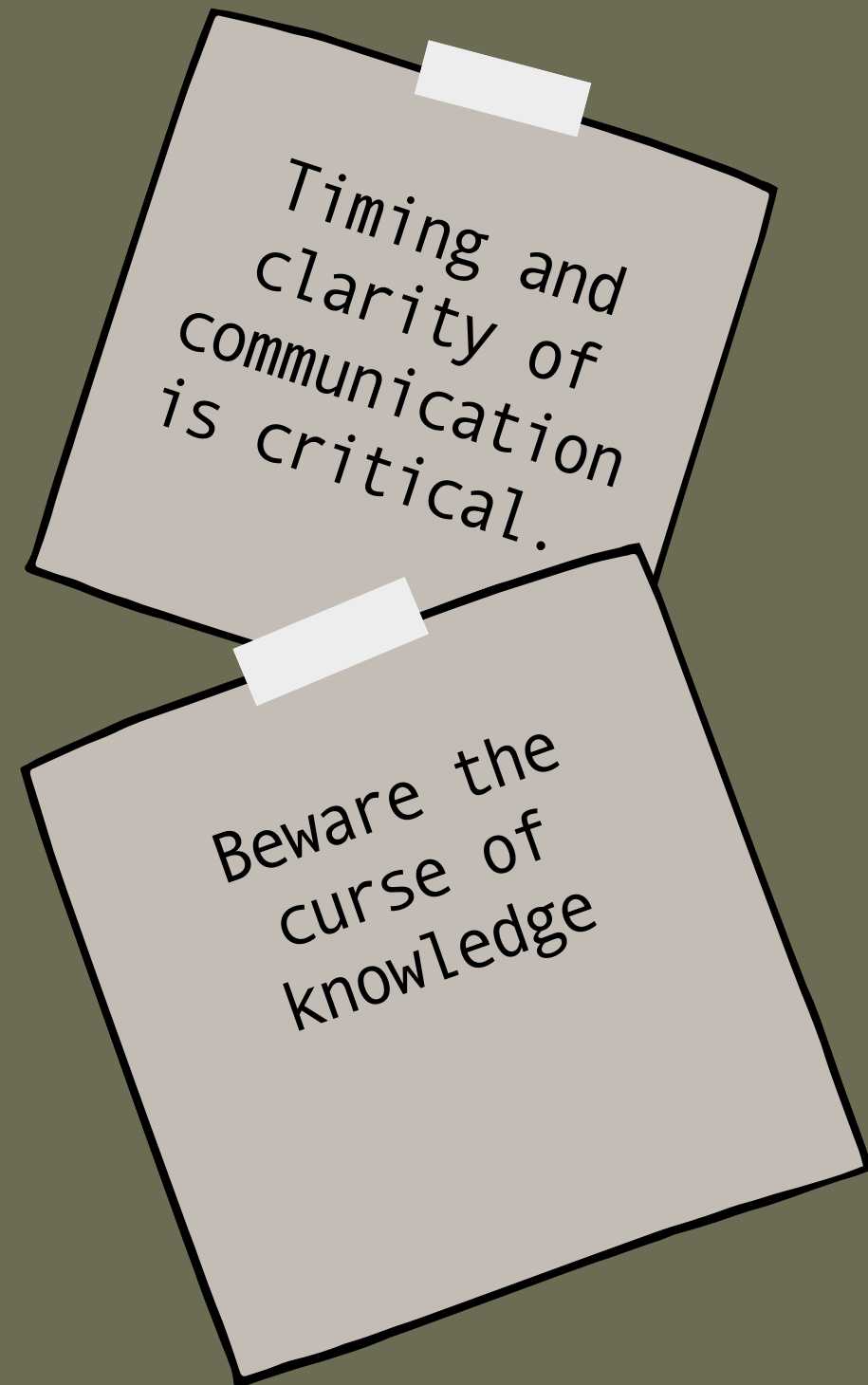
- a. Adaptability = ability to respond to changing conditions;
resiliency = ability to absorb impacts and recover quickly

5. Enable change to achieve the Vision

- a. Virginia Satir Change Model



STAKEHOLDER QUADRANT



Power and Influence

Q KEEP SATISFIED

Ensure you are meeting these stakeholders needs, but they may not want to be frequently disturbed.

Q ENGAGE CLOSELY

Stakeholders with high power and high interest need frequent Communication and close involvement.

Q MONITOR

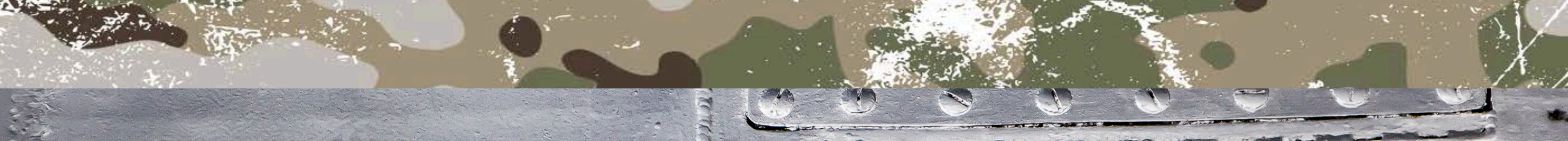
Stakeholders with low interest and Low power should not be completely discounted, but instead monitor for changes.

Q KEEP INFORMED

Stakeholders with Low power and high interest need consideration and to be kept in the feedback loop.

Interest





WHAT ARE YOUR QUESTIONS AND STRATEGIES?



VA DESIGN & DEVELOPMENT



ALIGN

Determine the learning goals



PLAN

Create an outline for content



DESIGN

Draft the learning experiences



BUILD

Produce the content in an LMS.



REVIEW

Confirm the quality of the curriculum



DELIVER

Implement the courses for students

WHAT'S YOUR ROLE



ARNG

Providing subject matter expertise by acting as a resource and stakeholder in the program planning and implementation process to ensure a relevant and authentic learning experience for students.



DCTE

Reviewing the program for approval and submitting to the State Board of Education; supporting the implementation of the program as it aligns to DCTE's vision and goals for Arkansas.



1

LEVEL ONE

National Military Service & Security

This course explores US military and civil service from a national perspective including origins, service components and capabilities, as well as challenges and opportunities in the 21st century.



Look Inside Level 1

Virtual Arkansas
EQUIP. ENGAGE. EMPOWER.


Lesson 1.2: Overview of Military Branches

Concept 1: The United States Army

The Army

Introduction to the U.S. Army

The United States Army stands as the largest branch of the U.S. Armed Forces and serves as the primary ground-based military force. Its origins date back to the Continental Army formed in 1775, which fought for independence during the American Revolutionary War. Today, the Army is tasked with defending the nation by controlling land operations, securing territories, and engaging in major combat operations as part of national defense and multinational coalition efforts. Watch the video below.



Virtual Arkansas
EQUIP. ENGAGE. EMPOWER.

Lesson 1.3: Different Types of Service

Concept 2: The National Guard

What is the National Guard?

The National Guard serves as a unique and essential component of the U.S. military by fulfilling both state and federal roles. Comprising the Army National Guard and the Air National Guard, the service component is organized under the dual control of state governments and the federal government, allowing it to perform a wide range of duties from domestic emergency services to overseas combat missions. Members typically serve part-time, allowing them to maintain civilian careers or pursue education while fulfilling their military obligations.

Expand each (+) to learn more about the Army National Guard and Air National Guard.

- Army National Guard
- Air National Guard

Roles and Responsibilities

Similar to their active duty counterparts, members of the National Guard can have a wide range of roles, responsibilities, and readiness regimens. Expand each (+) to learn more about roles, responsibilities, training, and readiness regimens for members of the National Guard.

- Roles and Responsibilities
- Training and Readiness

The National Guard Lifestyle and Commitment





LEVEL TWO

Arkansas Military Service & Security

The second course will connect level one concepts to the local context of Arkansas National Guard service opportunities.





LEVEL THREE

Military Service & Security Careers

The third course will integrate relevant job skills with the most high demand military service and security careers available in the Arkansas National Guard.





SHARING SUCCESS



Find opportunities to share any assets and processes with other similar organizations as yourselves and help scale the success.



THANK YOU

Contact Information

John Ashworth

Executive Director and Superintendent
Virtual Arkansas
john.ashworth@virtualarkansas.org

Lt Col Trae Reed

Recruiting & Retention Commander
AR Air National Guard
henry.reed.8@us.af.mil

Candice McPherson

Director of Design & Development
Virtual Arkansas
candice.mcpherson@virtualarkansas.org

Paula McDougald

Lead Design & Development Specialist
Virtual Arkansas
paula.mcdougald@virtualarkansas.org

