

The Yin and Yang of Traditional and Online Curriculum



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Interactive Dynamics of Traditional and Online Upper Level Education



“YIN is associated with the physical form of an object and has less energetic qualities such as stillness, descending, contracting, cold, dark, degenerating, latent and under-functioning states.”

(What is Yin Yang Theory, 2015)

“YANG is associated with functional aspect of an object and has more energetic qualities, for example, moving, ascending, expanding, heat, bright, progressing, active and hyper-functioning states.”

(What is Yin Yang Theory, 2015)

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Interactive Dynamics of Traditional and Online Upper Level Education

Traditional Curriculum

- Face-to-Face
- Proven Age Old Practice
- In-Class Dynamics
- Homogenized Learning
- Authoritative Figure
- Monologue Method
- "Push" Learning
- Monologue Process

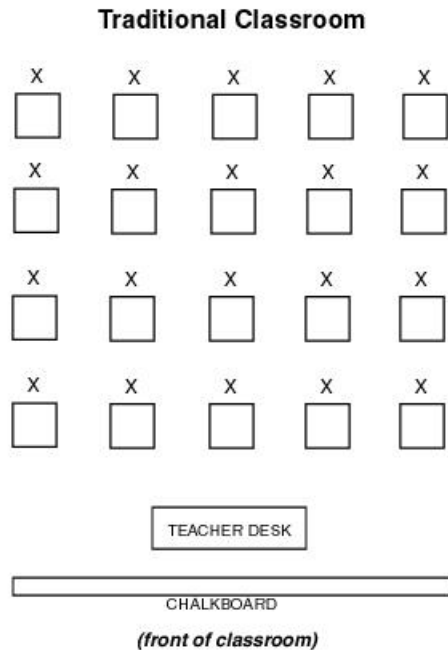


Online Curriculum

- Open Learning System
- Experiential Learning
- Satisfy Various Needs of Diverse Learners
- Self-Driven/Dynamic
- Unobstructed
- "Pull" Learning
- Array of Learning Tools
- IT/Media/Web Based

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Interactive Dynamics of Traditional and Online Upper Level Education



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The Value of Blending Traditional and Online Higher Level Education

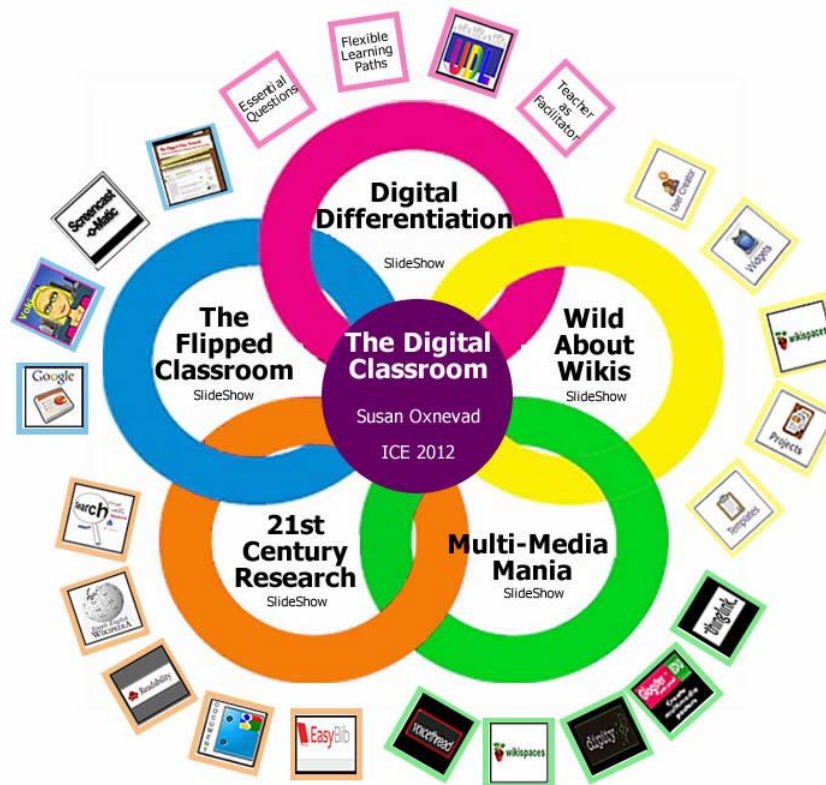


**There must be a Better Way to Deliver Higher
Level Education with Consistency & Continuity!**



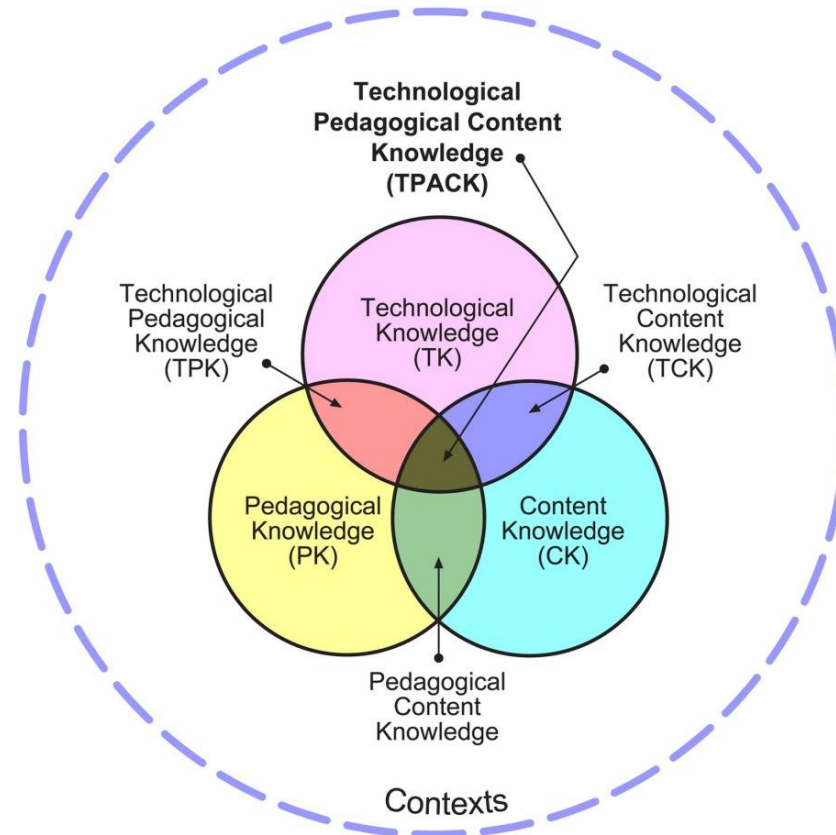
The Yin and Yang of Traditional and Online Curriculum

The Components of Traditional and Online Higher Level Education Elements



The Yin and Yang of Traditional and Online Curriculum

Technological Aspects of Traditional and Online Higher Level Education Process



The Yin and Yang of Traditional and Online Curriculum Lessons from the ETC – Education Technology Center

Sourcing the Knowledge to Improve



Traditional and Online Higher Level Education



**MY Yin and Yang of Traditional and Online Curriculum
Lessons from the ETC – Education Technology Center**

Thank Goodness for Blackboard!!!



**Frustrated Enough with Blackboard
To Seek Help
So I Made the Trip to the 2nd Floor
Central – Room #220
Guess Who I Met?**

MY Yin and Yang of Traditional and Online Curriculum Lessons from the ETC – Education Technology Center

Very Intelligent, Helpful , and FUN People!!!



MY Yin and Yang of Traditional and Online Curriculum Lessons from the ETC – Education Technology Center

The ETC Staff is Awesome!



The Wonderful World of QM!

I was welcomed by the following FUN and COMFORTING people:

Alex McDaniel - Senior Online Class Developer and Interactive Applications Specialist

Darlene Pielack - Online Class Developer

Tedy Fagnan - Online Course Developer

Scott Houck - Assistant Director, Media Services

Manisha Pinge - Lead Online Course Developer/Instructional Designer

Michael Erskine - Director

...And a Host of Other Department Individuals...Who Are Also Awesome!

MY Yin and Yang of Traditional and Online Curriculum Lessons from the ETC – Education Technology Center

Thank Goodness for the ETC & Blackboard...



Initially – Getting Coach Bob to be Blackboard Savvy

- **Ramp Up Coach Bob’s Use of the Diverse Resources within Blackboard**
 - ❑ Traditional Learning and Online Learning
- **Team opened Coach Bob’s eyes to “The User Friendly Possibilities and Opportunities” within Blackboard and [The QM Process](#) to Maximize The Educational Value to Students**
 - ❑ Listening to Coach Bob’s **Yin and Yang** of Blackboard as an Online Resource
 - ❑ Providing Expedient Incremental Guidance and Learning to Coach Bob
 - ❑ Enhancing the Interactive Dynamics of Face-to-Face and [QM Based](#) Online Instruction
 - ❑ Developing a Learning System that Benefits the Student and the Learning Outcomes

**MY Yin and Yang of Traditional and Online Curriculum
Lessons from the ETC – Education Technology Center**

The ETC Staff Enlightened Professor Bob!



And the Result...

An Awareness of the Functional and Outcome Value of...

The QM Process and Discipline

“Blended Learning”

“Hybrid Learning”

“Technology-Mediated Instruction”

“Web-Enhanced Instruction”

“Mixed-Mode Instruction”

As a Relevant and Powerful Instructional Tool

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Lessons from the ETC – Education Technology Center**

Blended Learning



Student Learning Experience

**Portion of Content and Instruction-Digital and Online Media
Elements of Student Control Over Time-Place-Path-Pace**

Instructor Delivery Experience

Reportedly More Effective than...

Traditional Purely Face-to-Face or Purely Online Classes

MY Yin and Yang of Traditional and Online Curriculum Lessons from the ETC – Education Technology Center

Blended Learning Pros & Cons



Student Learning Experience & Instructor Delivery Experience

Pros

- Independent and Collaborative Learning Experience
- Increased Student Satisfaction
- Improvement to Student Self-Evaluation - Quantitative and Qualitative

Cons

- Technical Resources Must Be Reliable and Must Have Technological Proficiencies
- Students Must Be Online Ready, Coached, and Motivated to Succeed
- Instructors Must Be Online Proficient, Relevant, and HIGHLY INTEACTIVE!!!!

MY Yin and Yang of Traditional and Online Curriculum Lessons from the ETC – Education Technology Center

Enlightening Coach Bob



Initially – Getting Coach Bob to be Blackboard & ETC Savvy

- **Ramp Up Coach Bob’s Use of the Diverse Resources within Blackboard**
- **Team was rather wise in opening Coach Bob’s eyes to “The User Friendly Possibilities and Opportunities” within The QM Process**
 - ❑ **Listening to Coach Bob’s **Yin and Yang** of Blackboard as an Online Resource**
 - ❑ **Providing Expedient Incremental Guidance and Learning to Coach Bob**
 - ❑ **Enhancing the Interactive Dynamics of Face-to-Face and Online Instruction**
 - ❑ **Developing a Learning System that Benefits the Student and the Learning Outcomes**
 - ❑ **Invest in Coach Bob becoming QM Certified –“ELITE” QM Certification**

The Yin and Yang of Traditional and Online Curriculum Lessons from the ETC – Education Technology Center

The ETC Addressed the 5 Stages of Change



**MY Yin and Yang of Traditional and Online Curriculum
Lessons from the ETC – Education Technology Center**

The ETC Addressed Various Aspects of Change



**Coach Bob Saw the Value of New Possibilities
Through the Eyes of the ETC Staff & QM**

WELCOME TO
change



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The ETC Staff Commitment To the QM Process



Ongoing Support-Guidance-Resources-Tools

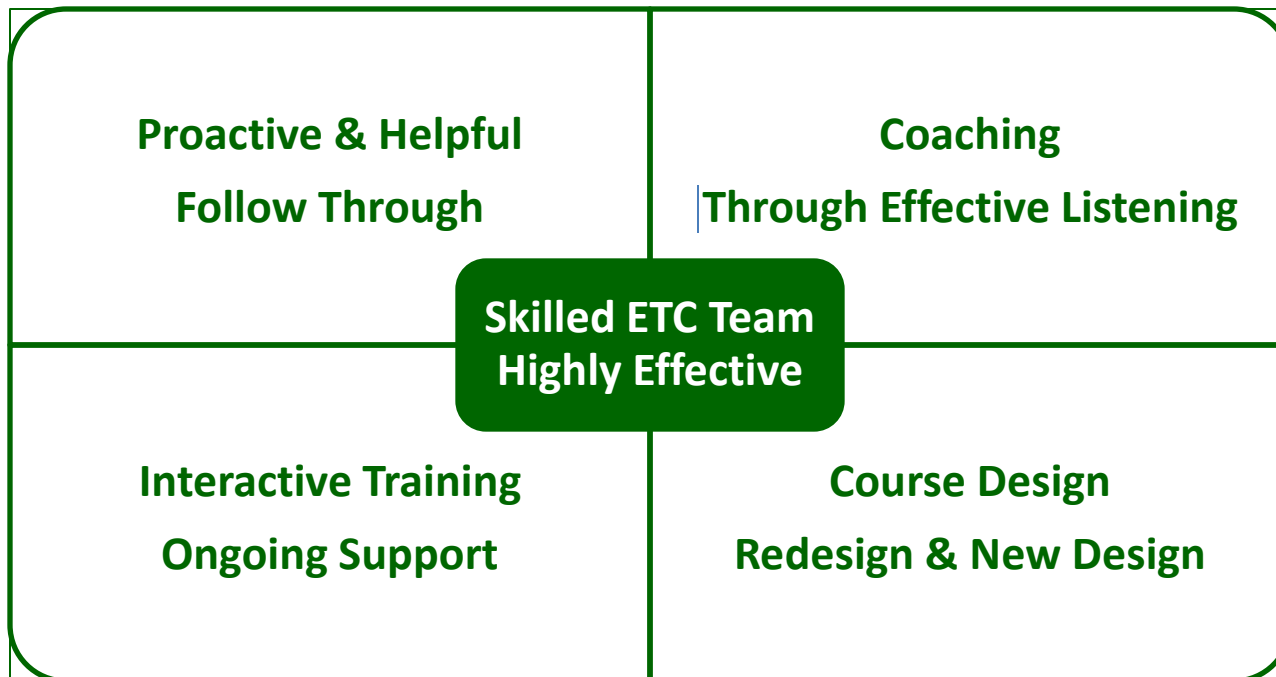


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The ETC Resources thru the QM Process

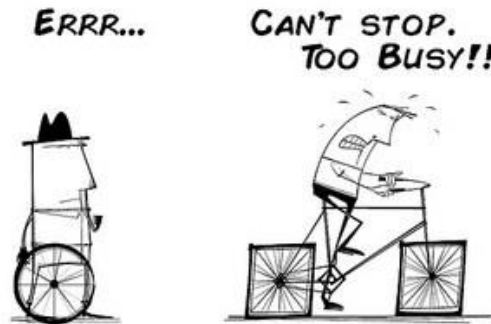


Focusing on Mutual Success Student-Instructor-Institution



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Coach Bob Likes to Bicycle Although at Times...



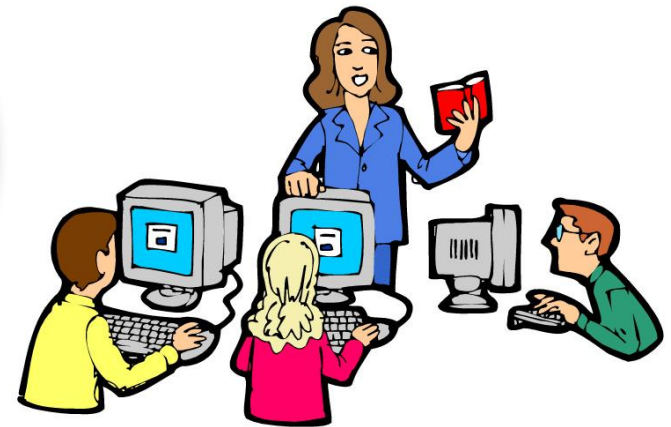
TOO BUSY TO IMPROVE?

WorkCompass

The ETC Provides Round Solutions to Square Challenges

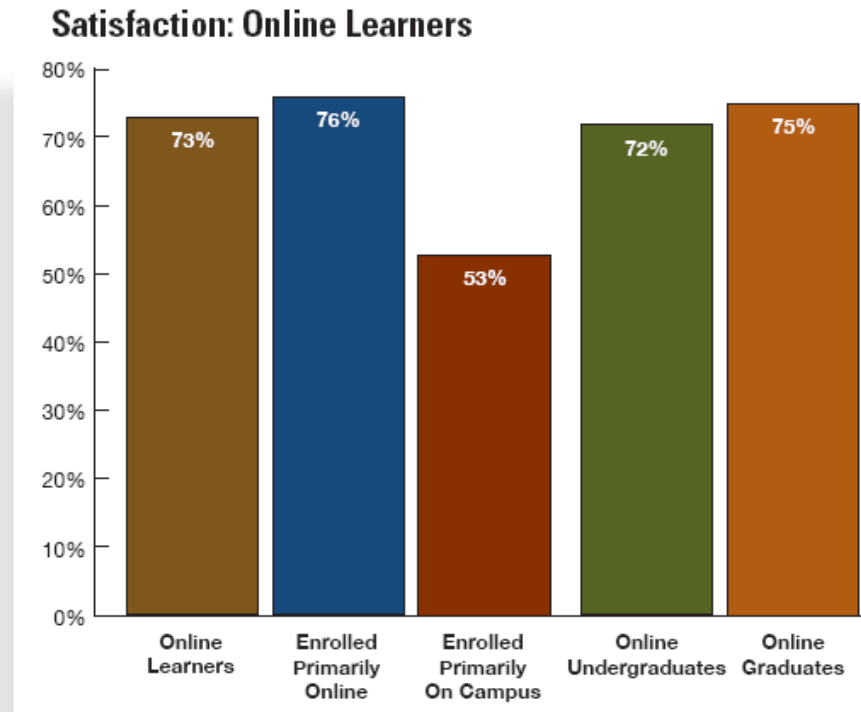
OUR Yin and Yang of Traditional and Online Curriculum

From The “As-Is” ...To The “Can-Be” Higher Level Education



OUR Yin and Yang of Traditional and Online Curriculum

Can There Be Student Satisfaction With Online and Blended Learning?



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Can There Be Overall Customer Satisfaction?

Coach Bob Is Living Proof!



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Can There Be Overall Satisfaction & Success in
Delivering **QM** Based Learning?
Coach Bob Is Living Proof There Can Be!



OUR Yin and Yang of Traditional and Online Curriculum

Coach Bob's

**Yin is at Peace with His QM Based Learning Yang
Thanks to the QM Process & the Fine People at the
ETC Department as MSU Denver!**

