



A Quality Matters Event

# QA Elevate

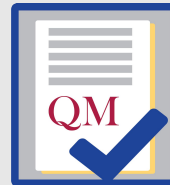
Virtual Retreat

# QA Elevate Virtual Retreat

October 6, 2023 | Online



# Finding the Fit: QM PD Pathways to Meet Institutional Needs



# Welcome & Introductions

Cecelia Green  
Quality Matters



Dana Lindon-Burgett  
Lead QMC - OK System





# Quality Matters Professional Development

# QM Pathways

New to Online Teaching

Preparing for Online: Teaching Online Certificate

Course Design & Improvement

Building Quality Assurance



# Workshops & Courses

Applying the Quality Matters Rubric

Peer Reviewer Course

Teaching Online: an Introduction to Online Delivery

Teaching Online Certificate

Designing Your Online Course

Improving Your Online Course



# Standards-Based Workshops

- Great for a deeper dive on a specific topic
- Faculty self-identify their needs, such as:
  - Accessibility
  - Creating Measurable Objectives
  - Alignment
  - Getting learners started
  - Institution - frequently missed SRSs



# Independent vs Public

## Independent: A dedicated session for your institution or system

- The institution or system needs a certified facilitator for the workshop and modality (APPQMR, DYOC, & IYOC - F2F/Virtual and Online)
- IYOC & DYOC - institution needs to purchase a supplemental license
- Can incorporate institutional practices, answer institution-specific questions (LMS, policies, etc.)
- You will need to advertise the session
- QMC can enroll participants or they can enroll
- Online - technology fee
- F2F/Virtual - no fees (f2f - workbook and materials)
- Low cost option to complete these workshops





# Independent vs Public

Public: A scheduled PD session that any QM member can enroll in

- Faculty and Staff can choose the date (and modality) that works best for them
- No room or session for you to schedule; fewer logistics
- Allows faculty to collaborate with their colleagues at other institutions



# Dedicated

## Dedicated: A dedicated workshop for your institution or a TOC cohort

- Can conduct as a cohort group for a department, online degree program, etc.
- You select the start date
- QMC can register participants or they can register themselves



Helping you deliver on your online promise

[qualitymatters.org](https://qualitymatters.org)

# Modality - Choosing the Best-Fit

- Onsite/F2F:
  - Best when faculty are already on campus
  - Creates a great “cohort” feel or “campus community” environment
  - Can have other staff sit in to help answer questions (IT, IDs, etc)
  - Additional logistics (schedule appropriate room, etc.) & potentially carries add’l costs (lunch, purchase workbooks, purchased folders, travel cost, etc)

# Choosing the Best-Fit Modality

- Synchronous/virtual:
  - Best when faculty are geographically dispersed
  - Should be comfortable using Zoom for learning and have reliable technology
  - Need to be able to dedicate a half day or full day (or two half-days)
  - Immerses faculty in the student perspective of being in a synchronous online learning environment

# Choosing the Best-Fit Modality

- **Asynchronous:**
  - Allows for work to be spread out, requires more time, due to activity completions
  - “Deeper dive” that might provide a better foundation for the PRC, etc.
  - Immerses faculty in what it’s like to be an online student in an asynchronous learning environment
  - Best for busy schedules that prohibit a full-day workshop
  - Good for geographically-dispersed faculty

# Selecting the right PD

- Things to consider:
  - QA/QM Implementation goals (align with goals)
  - Specific Needs of faculty/staff (format, time, rigor)
  - Aligned institutional efforts, like Accreditation
  - Needs Analysis - faculty/staff more likely to engage & benefit from PD targeted to their needs

# Determining the Need

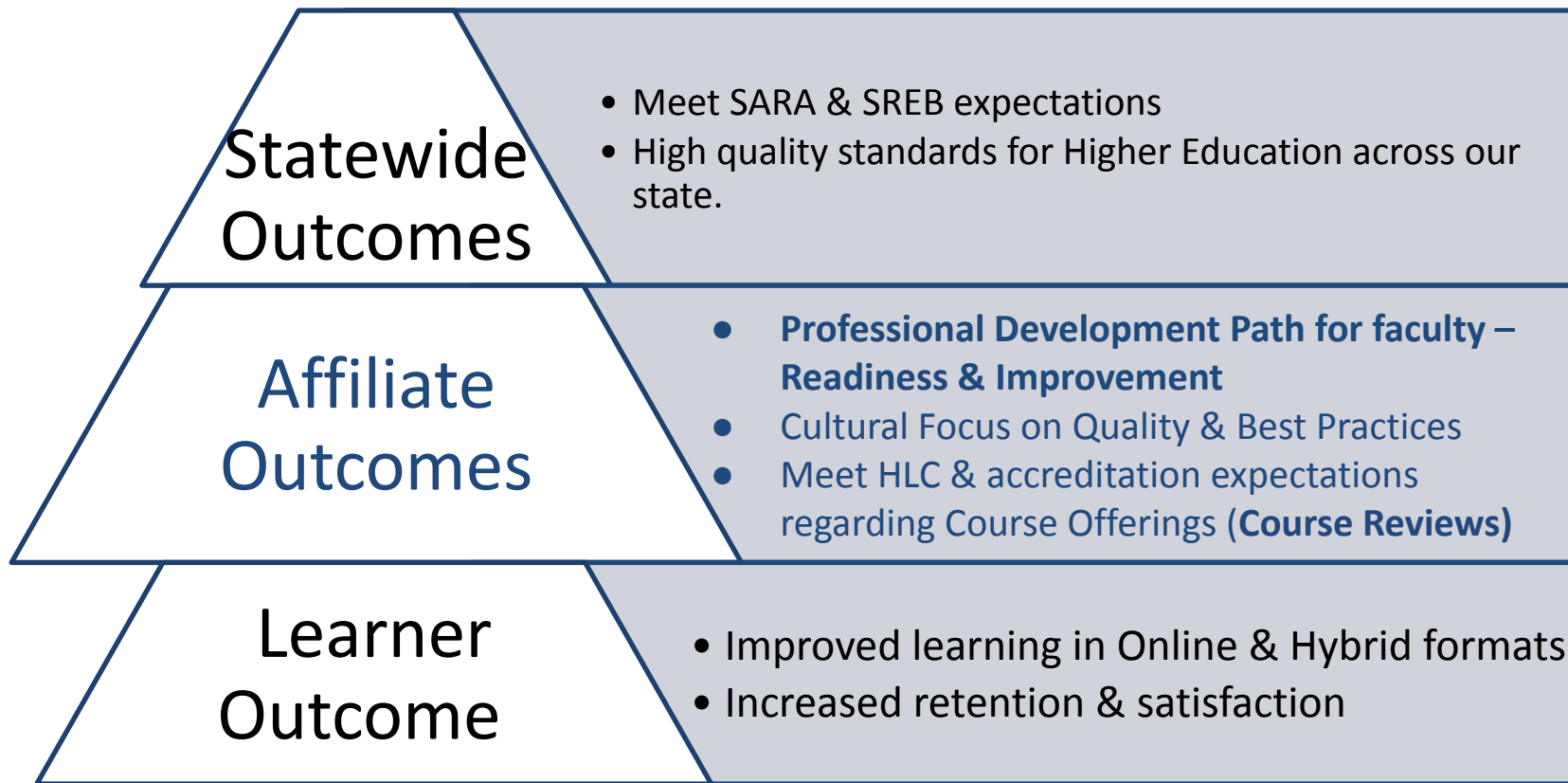
- Faculty and Staff often have different needs or goals
- You can do a basic needs analysis by:
  - Asking faculty/staff to identify areas of interest or improvement (design, revision, teaching, alignment, accessibility, etc.)
  - Running a data report on frequently-missed Specific Review Standards



# Oklahoma System



# Our Purpose & Goals



# Our Pathway Needs

Introduce Faculty to Intentional Design

Learner Focused and Student-Centered

Awareness of Research-Based Best Practices

Improve Course Design = Greater Student Success



Helping you deliver on your online promise

[qualitymatters.org](https://qualitymatters.org)

© 2023 Quality Matters

# APPQMR

INTRODUCTION TO QM  
INTRODUCTION TO ONLINE  
PEER REVIEWER PREP



- CURIOUS ABOUT ONLINE
- REMOTE COURSES
- PEER REVIEWER PREP

# IYOC

IMPROVING THEIR OWN  
ONLINE COURSE



- EXISTING ONLINE COURSE
- SELF-REVIEW TOOL
- APPLICATION OF RUBRIC
- PRE-REVIEW
- LEAVE WITH A PLAN

# DYOC

DESIGNING A NEW ONLINE  
COURSE



- NEW COURSE TO DEV.
- NEW COURSE ASSIGNMENT
- NEW ONLINE TEACHING
- MUST HAVE ASSIGNED
- LEAVE WITH A PLAN

# Benefits of Independent Session

## Scheduling flexibility

- Length of session
- Timing of session

## Cost savings

- Technology fee
- Facilitator fee negotiable
  - Direct pay or Institution pay

# Types of Course Reviews

Unofficial/Informal  
Reviews



Official QM Reviews  
for Certification



# Independent Options

## Official **Subscriber** Managed

- Without a Course Review Manager \$100
- With a Course Review Manager \$0
- Determine your own reviewer fees

## Unofficial

- MyCR–Custom Review
- Great Professional Development & Pre-Review Activity



Helping you deliver on your online promise

[qualitymatters.org](http://qualitymatters.org)

© 2023 Quality Matters



# Next Steps

# Next Steps

Communicate with all stakeholders

Review the Quality Matters website

Reach out to Nancy Ragias or Amanda Harner  
with Quality Matters



Helping you deliver on your online promise

[qualitymatters.org](https://qualitymatters.org)





Q&A

Email:

[cecilia.green@qualitymatters.org](mailto:cecilia.green@qualitymatters.org)

[dlindon@rose.edu](mailto:dlindon@rose.edu)





Quality Matters (QM) is the global organization leading quality assurance in online and innovative digital teaching and learning environments. It provides a scalable quality assurance system for online and blended learning used within and across organizations. When you see QM Certification Marks on courses or programs, it means they have met QM Course Design Standards or QM Program Review Criteria in a rigorous review process.

qualitymatters.org  
1997 Annapolis Exchange Pkway, Suite 300  
Annapolis, MD 21401

Helping you deliver on your online promise