

UA
LITTLE
ROCK
ELEARNING



Maximizing Faculty Engagement: Effective Strategies for Integrating Campus-Wide Initiatives

Learning Objectives



During this session, attendees will:

- *Discuss strategies to leverage online quality assurance initiatives.*
 - *Identify at least three ideas to "win-over" faculty.*
-

Who we are



Sharonda Lipscomb, PhD

Director of Online Learning

Amy Brown-Westmoreland, MTS

Online Program Coordinator

Brad Sims, MA

Senior Instructional Designer

What we do



eLearning

-
- *Online Programs*
 - *Faculty/Student Development, Training, & Support*
 - *LMS Administration/Technology Innovation*
-

The Landscape



-
- *Metropolitan University located in Central Arkansas*
 - *Nearly 7,300 students total; 2,000 are exclusively online*
 - *Upgrade of LMS (Blackboard)*

– *Transition to Ultra by Fall 2025*

- *Transition Courses & Train Faculty*

– *Issue: Reluctant Quality Assurance/Quality Matters adoption*

- *Solution: Implement Internal QA standards as part of transition to Ultra (all courses)*
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The Challenge



-
- *How we started and challenges with QA in the pandemic*

- *The process of getting their course to quality*
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- *QA Template*

- *Initial QA meeting with individual faculty*

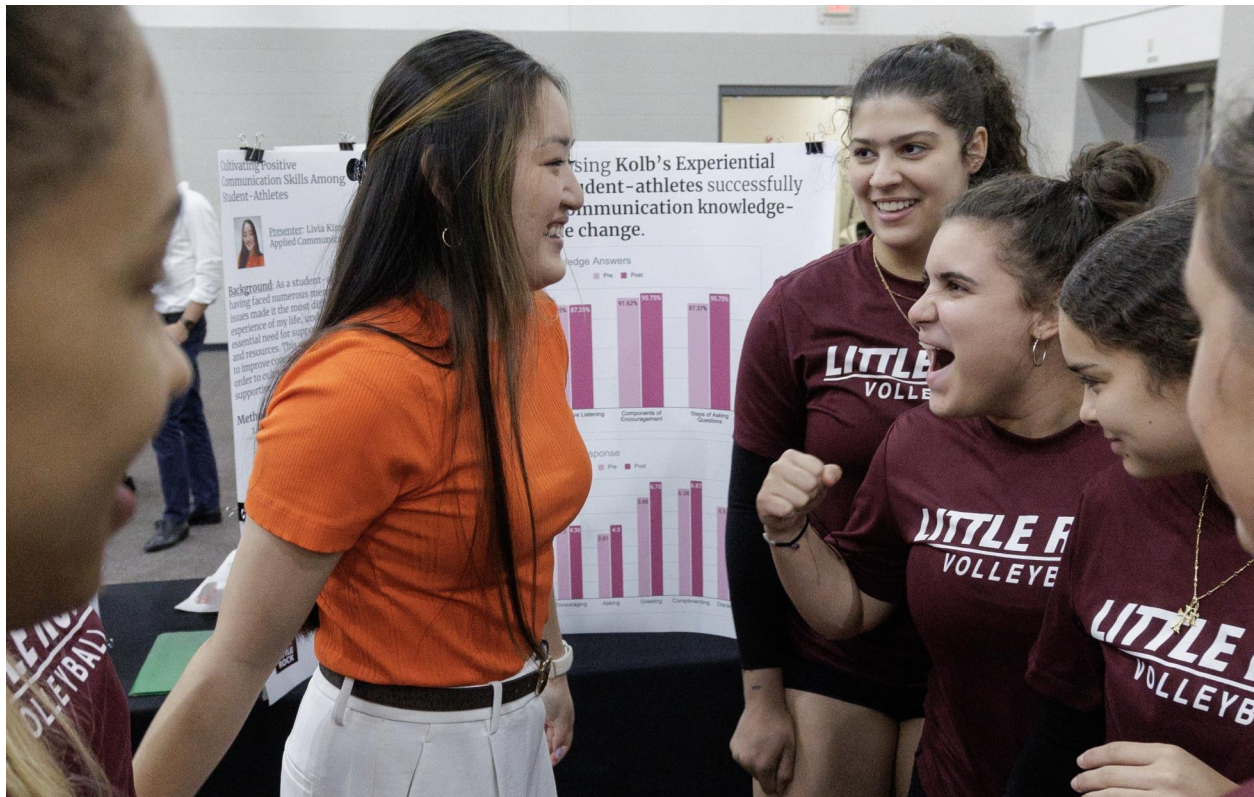
- *Building/Converting courses to Ultra based on QA Template*

The Road Ahead



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1. *Transition to Blackboard Ultra with our QA Silver (Fall 2025)*
 2. *QA Silver Review (Cohort 1: Summer 2026)*
 3. *QA Gold: Subscriber QM Review (Cohort 1: Spring 2027)*
 4. *Full QM Review (Continuing for all Online Campus course)*
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The Strategy



COMMUNICATE

COMMUNICATE

COMMUNICATE

Broad Audience



Monthly Newsletters

-
- *Sent on a more regular basis*
 - *Included "Quick Tips" related to upgraded LMS*
 - *Intentionally added more stakeholders to the mailing list*
-



1 - Image of Newsletter

Regular Trainings

- Offered a 2.5 hour training each month (Ultra Academy)
 - Customized Trainings for departments on request
 - Broke longer training into shorter sessions
-

FRI
25

October 25 at 10:30 am - 12:30 pm

Ultra Academy

Online AR, United States

Have you migrated any courses to Ultra yet? All courses will need to be in Blackboard Learn Ultra by Fall of 2025; now is...

[Continue reading](#)→

MON
28

October 28 at 1:00 pm - 2:00 pm

Ultra: Gradebook

Online AR, United States

Learn the various views and workflows in the Ultra Gradebook in this short session. You'll learn how to set alerts, add rubrics, and the...

[Continue reading](#)→

November 2024

FRI
1

November 1 at 10:00 am - 1:00 pm

Ultra: Open Lab

Dickinson 101 2801 S. University Ave., Little Rock, United States

Do you need dedicated time to get out of your office and work on your course in Ultra? Do you want to be able...

[Continue reading](#)→

WED
6

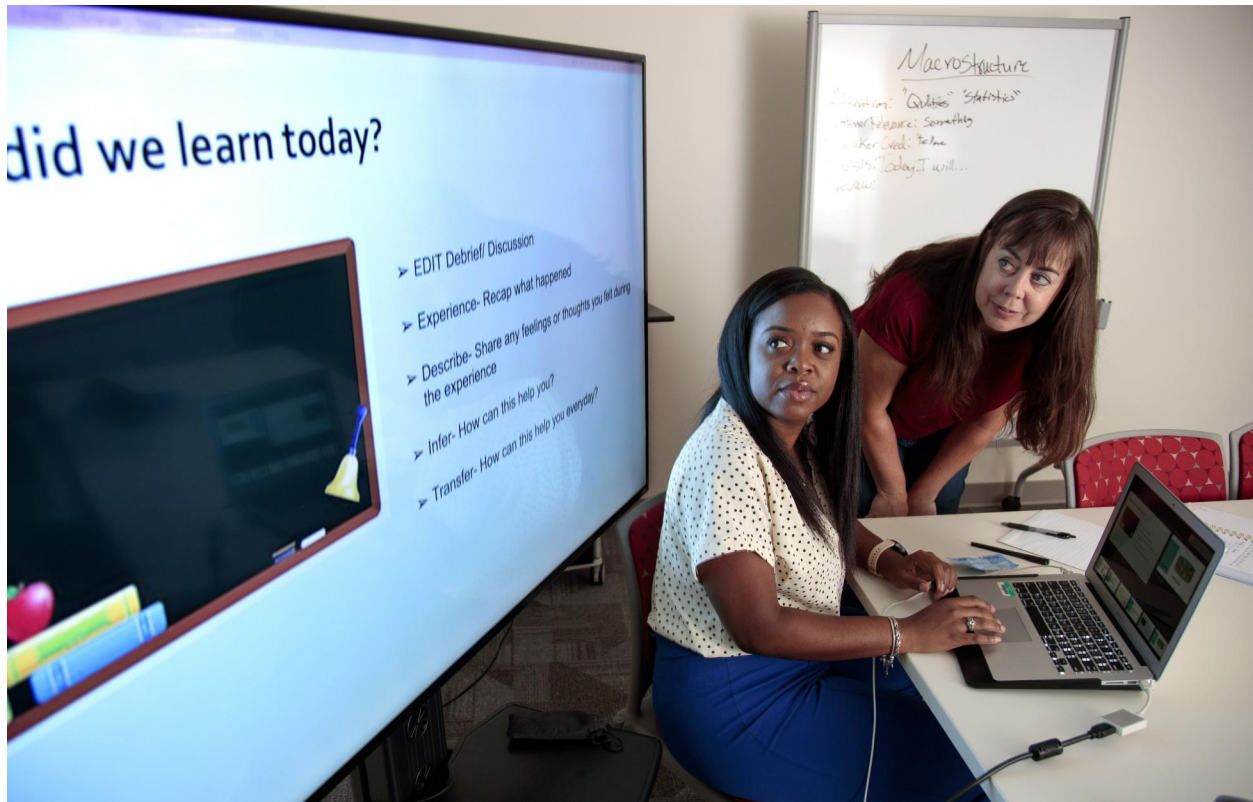
November 6 at 12:00 pm - 1:00 pm

Ultra: Creating Content

Online AR, United States

2 - Image of Events Webpage

Targeted Audiences



Pilots

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- *By invitation to select faculty/departments*
 - *Helped our team navigate new processes*
 - *Championed our cause*
 - *Faculty Testimonial*
-

Program Chairs



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- *Invited to 30 minute consultations*
 - *Led to better understanding of the "whys" and processes*
 - *Multiple departments hosted us to speak at faculty meetings*
 - *Department-specific trainings*
 - *Improved processes*
-

Individual Audience



-
- *Consultations with IDs*
 - *Template--embed standards in courses*
 - *QA process*
-

The Results (so far)



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- *over 100 faculty have attended a training*
 - *92 faculty are teaching 281 courses in the updated LMS in Fall 2024--up from 13 faculty teaching 36 courses in Spring 2024*
 - *better relationships with departments and program chairs*

- *opportunity for candid conversations*
-

Areas to Improve

- *website*
 - *policies*
-

Your Turn



What has worked well to implement large-scale change on your campus?

Thank you!

Contact us: elearning@ualr.edu
