



# MSU Denver CoDeX Course Design Xchange



## *Shifting Culture with Tokenomics*

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**Taylor Kendal** | [kendal@msudenver.edu](mailto:kendal@msudenver.edu)

*Senior Instructional Designer, MSU Denver*

**Alex McDaniel** | [mcdaniel@msudenver.edu](mailto:mcdaniel@msudenver.edu)

*Senior Instructional Designer, MSU Denver*

**Sorry, actual tokenomics  
is really freakin' complicated.**



You're  
Steering this  
Ship

Use tokens to strategically distribute our next 30 minutes. What is it that **YOU** need?

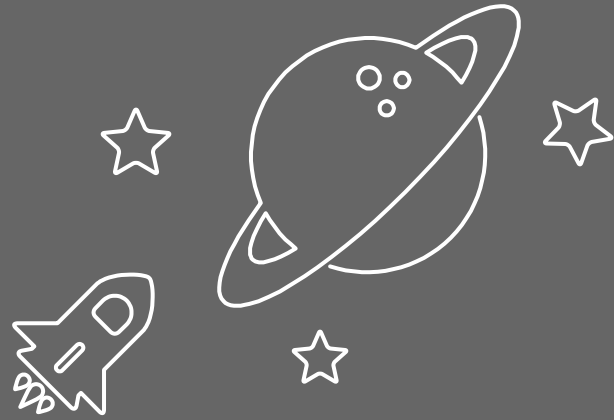
***A. Background B. Let's Talk Tools  
C. CoDeX In Action D. General Q&A***



= 2 minutes

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# CoDeX Background



**STRESS**

**STRESS EVERYWHERE**

Not like this....



1



2



3



4

Like this!



1



2



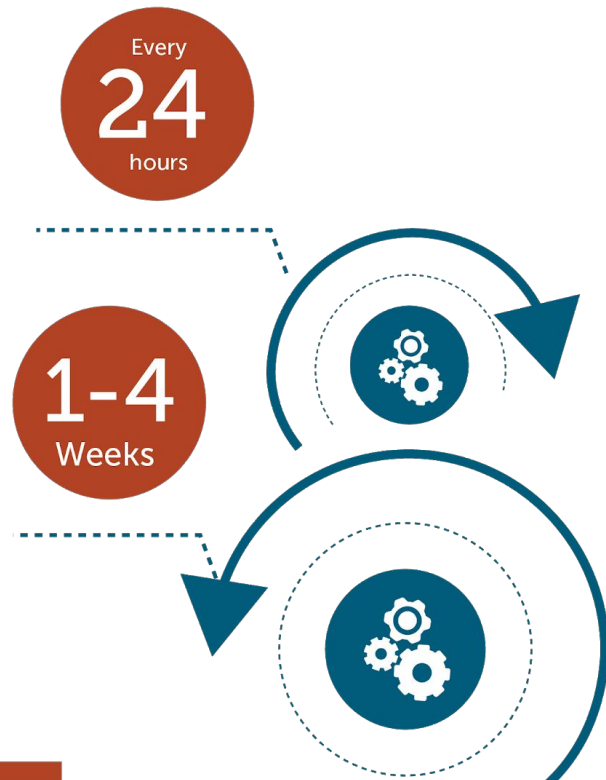
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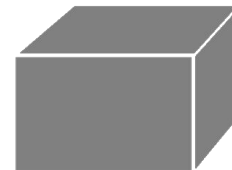
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5

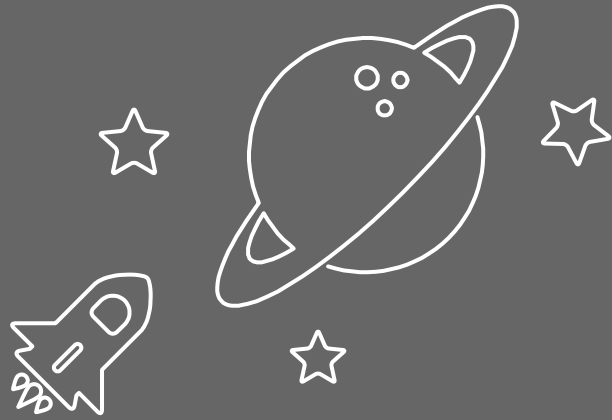


**AGILE INSTRUCTIONAL DESIGN**



**COURSE**





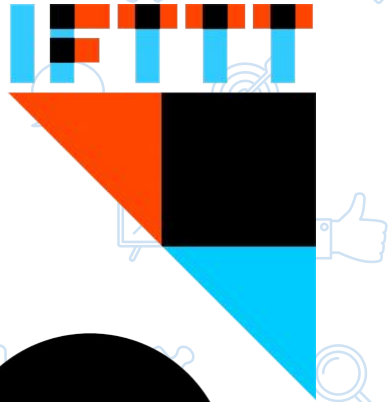
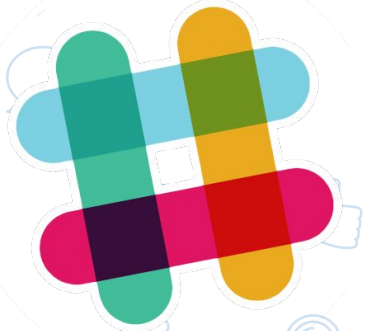
# Let's Talk Tools

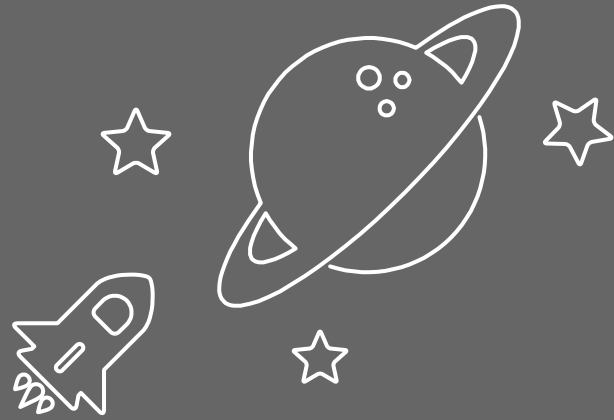
Strategic tool choice (and not just the LMS) matter.

**THAT FEELING YOU GET**



**WHEN YOU SHARE A GREAT TOOL**





# CoDeX in Action

A tokenomics-inspired, micro-market-economy that shifts the instructional design paradigm.

**THE COST OF NOT CHANGING**

**IS TOO DAMN HIGH**





**AIDNet  
CoDeX in  
Action**



**CourseLaunch**



**CourseAssist**



**CourseCertify**



**CourseSelect**

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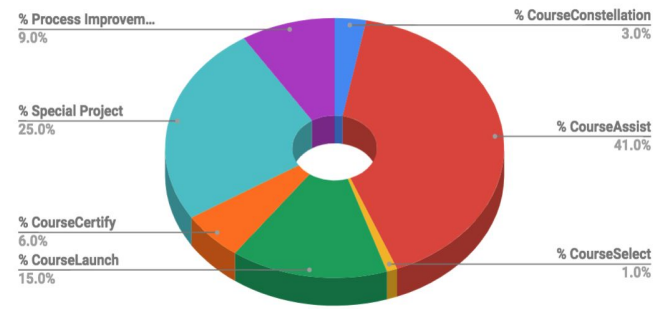
## ID TEAM 2019 Spring CODEX ECONOMY

<b>TOTAL ECONOMY %</b>	100.00%		Original	Balanced		<b>Significant Dates</b>
% CourseConstellation	3.00%		3.00%	3.00%		Cycle Start Jan 2019
% CourseAssist	41.00%		65.00%	38.00%		
% CourseSelect	1.00%		1.00%	1.00%		
% CourseLaunch	15%		30.00%	19.00%		
% CourseCertify	6.00%		5.00%	5.00%		
% Special Project	25.00%	8% needed	15.00%	25.00%		
% Process Improvement	9.00%		15.00%	9.00%		
<b>Weeks in Cycle</b>	24					
	<b># of Resources</b>	<b>Hours/Week</b>	<b>Total Hours</b>			
Media Specialist	2	29	1392	696		
Course Developer / Jr. ID	2	29	1392			
Sr Instructional Designer	2	20	960			
Student Employees	6	25	3600			
Temporary Employees	3	33	2376			Cycle Ends March 2019

<b>Total Hours</b>	9720	<b>Surp/Def</b>	0
Hrs. CourseConstellation	291.6		
Hrs. CourseAssist	3985.2		
Hrs. CourseLaunch	1458		
Hrs. CourseSelect	30		
Hrs. CourseCertify	583.2		
Hrs. Special Project	2430		
Hrs. Process Improvement	874.8		

	Qty	CoDeX Budget	Spending Budget	
CourseConstellation	2	145.80	140.80	
CourseAssist	40	99.63	89.63	
CourseLaunch	15	97.20	87.20	
CourseSelect	1	30.00	25.00	
CourseCertify	1	583.20	578.20	
Special Projects	18	1,235.00	1,235.00	*see project breakdown
Process Improvement	1	874.80	869.80	

**Spring 2019 CoDeX Budget**



# MSU Denver CoDeX in Action

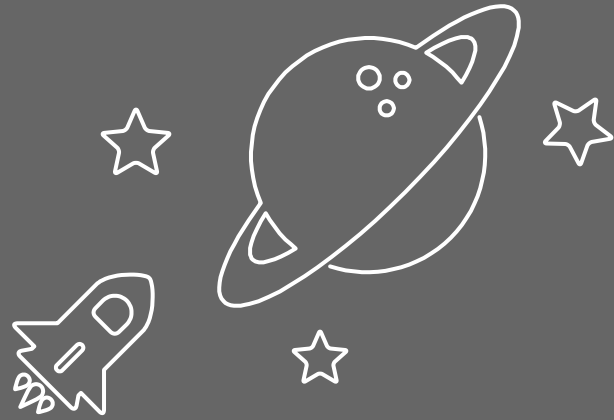




**We need to  
shift incentive  
and value  
structures in  
HigherEd.**



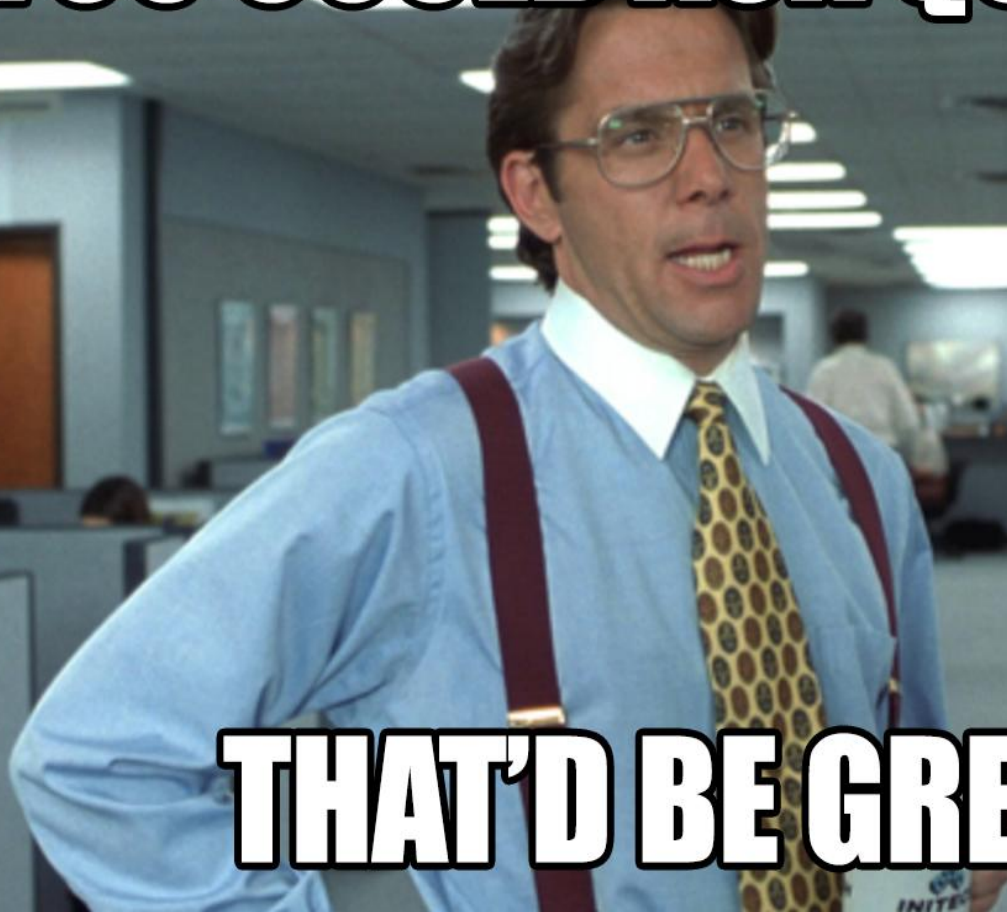




# General Q&A

I thought you'd never ask...

**IF YOU COULD ASK QUESTIONS**



**THAT'D BE GREAT**