

# Herding Cats: Creating a Policy for Online Course Development

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## Learning Objectives

1. Discuss embedding Quality Matters standards into an official school Course Development Policy
2. Evaluate the successes and failures of the pilot process for our policy
3. Discuss the advantages/disadvantages of implementing a policy like this at participant's institutions.

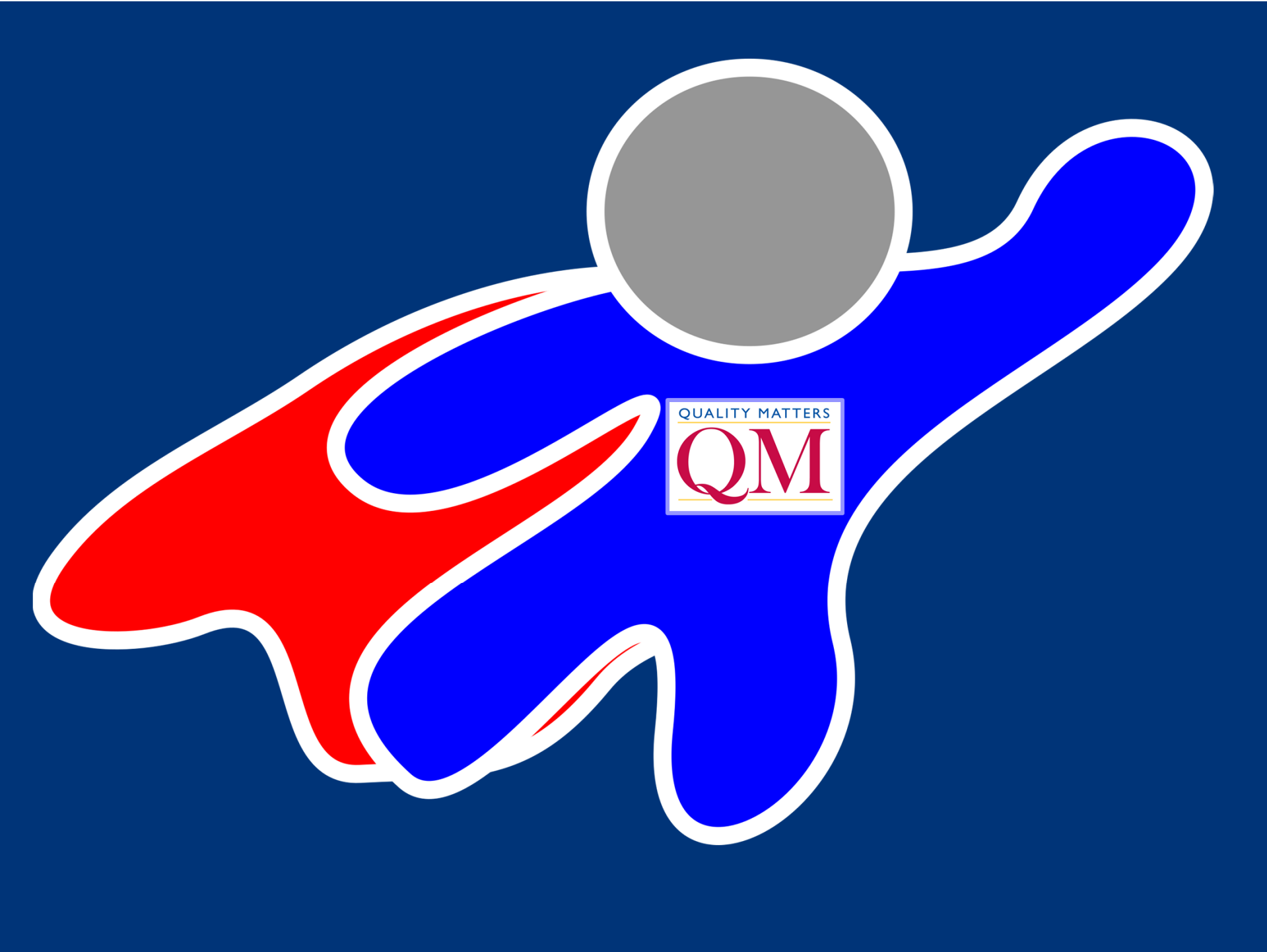
Hey, we want to put a  
course online...

next term...

the instructor has  
never taught online  
before...

okay bye!





QUALITY MATTERS  
QM



# Course Structure – Master Course Template

The screenshot displays the Blackboard Learn interface for a course titled "SPH Master Template". The top navigation bar includes "Home", "Courses", "Community", "Content Collection", "Tech Support", and "System Admin". The user "Melissa Kaufma" is logged in with a "500+" badge. The "Announcements" section is active, showing a "Create Announcement" button and a dashed line indicating where new announcements will appear. The main content area is currently empty, displaying "No Announcements found." The left sidebar contains a navigation menu with options like "Start Here", "Course Mapping", "Announcements", "Course Information", "Instructor Information", "Discussion Boards", "Collaborate", and a list of weeks from Week 1 to Week 8.

**BLACKBOARD LEARN**

Home **Courses** Community Content Collection Tech Support System Admin

Announcements Edit Mode is: ON

### Announcements

*New Announcements appear directly below the repositionable bar. Reorder by dragging announcements to new positions. Move priority announcements above the repositionable bar to pin them to the top of the list and prevent new announcements from superseding them. The order shown here is the order presented to students. Students do not see the bar and cannot reorder announcements.*

Create Announcement

New announcements appear below this line

No Announcements found.

SPH Master Template

- Start Here
- Course Mapping
- Announcements
- Course Information
- Instructor Information
- Discussion Boards
- Collaborate
- Week 1
- Week 2
- Week 3
- Week 4
- Week 5
- Week 6
- Week 7
- Week 8

# Training



# Course Development Process







# Captioning



# What Worked



# What Didn't Work



# What I Would Change

