

Fresh Ideas with Accessibility Baked-in!

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Quality Matters



Baking in Accessibility



What did I just see?



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Objectives

- Learning Objective 1: Recognize the importance of proactively incorporating accessible design practices into your course(s).
- Learning Objective 2: Develop a list of ways to add accessibility into your course design.
- Learning Objective 3: Discuss how accessible multimedia enables users to access content.

So, you have a fresh idea?



Is it accessible?

Create instructional content with the accessibility baked into the design.

Don't wait until your students need accessible materials.
Don't retrofit.

Is it accessible?

WYSIWYG

No reheated content, must be fresh-baked

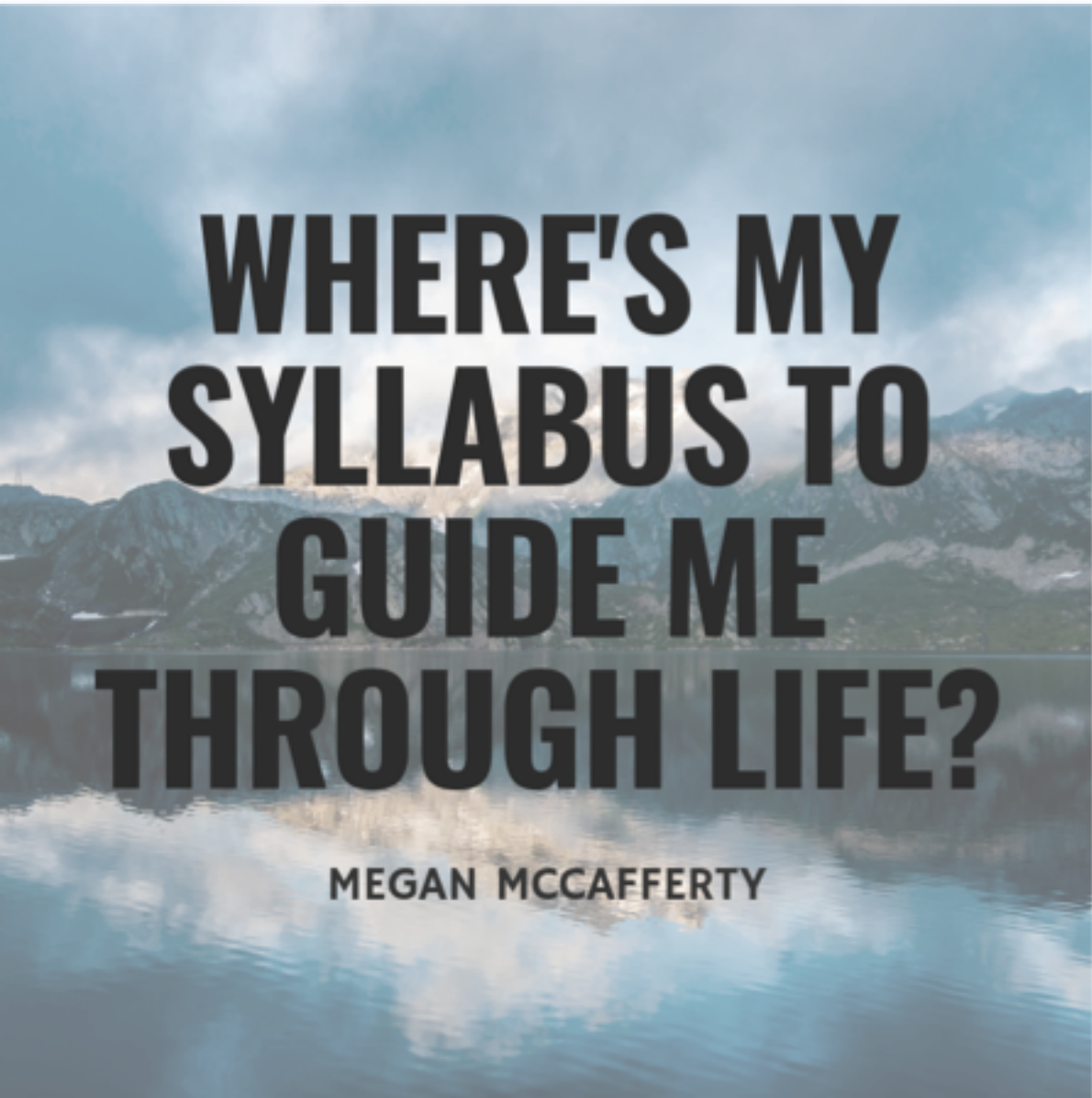
Example:

Scanned documents as images

Memes

Step away from the mouse



A scenic background image showing a calm lake reflecting a range of mountains under a cloudy sky.

WHERE'S MY SYLLABUS TO GUIDE ME THROUGH LIFE?

MEGAN MCCAFFERTY

Is it accessible?

[Graphical syllabus](#)

[Interactive syllabus](#)

Pdf

Doc

Different design is not best practice

Include description with pictures

Authoring tools should allow mark-up with proper heading structure, tab order, color contrast.

Contact info to inform of problems

Are they accessible?

A stack of four books with purple covers and white pages, arranged from top to bottom. The text is overlaid on the books.

Amazon, online bookstores, publisher content, ...

Different idea of accessible – online, location, searchable

Pages need reading order defined

Photos with alt description, graphs described, more.



Are they accessible?

- PowerPoint
- Voiceover PowerPoint
- Synchronous learning
- Interactive synchronous learning (webinar style)

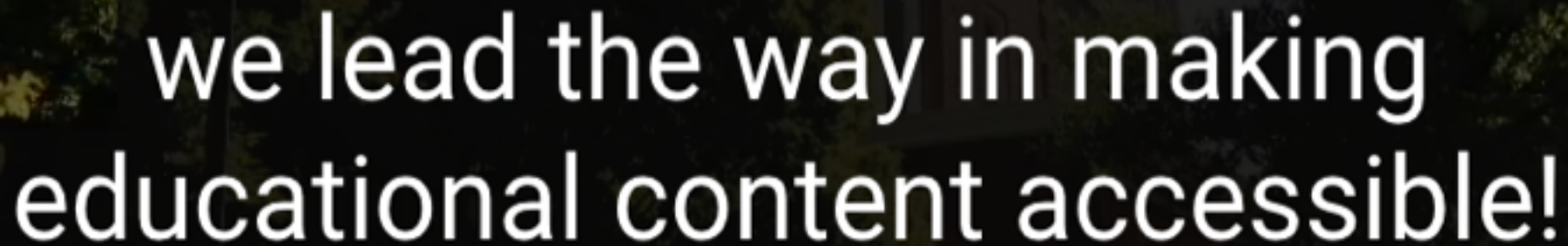
Is it accessible?

Videos – Are they captioned? Are captions accurate?

Videos – Do videos need audio description? Can you bake-in audio description?

YouTube (Kaltura) – Requires editing

Third party vendor – Relevant? Establish budget in advance

A dark, semi-transparent banner with a background image of green trees. The text is white and centered.

we lead the way in making
educational content accessible!

Are these accessible?

Discussion boards

Email

Chat rooms

Online office hours



Are these accessible?



Online exams/quizzes

- Publisher content quizzes

Online papers

Flipped content:

Peer review assessments

Alternative assignments (online portfolio submission, video submission, infographics submission, etc.)



Join us for a “lunch chat” ...



Are you using any of the materials discussed- are they accessible?

Tell us about a challenge you faced in creating accessible content. How did you solve it?

Presenter challenge – what instructional content do you need help with?

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