


SUCCESS WITHIN REACH.

# Effectively Using Workforce Program Advisory Councils for Quality Assurance

*Julia Frink, Ph.D.*

Associate Professor  
Tarrant County College

# Overview

- Quality Assurance
  - Perkins Grant
  - Advisory Council Role
  - Members' Active Roles
  - Formation
  - Improving Program Quality
- 

# Quality Assurance in Education

---

## Improvement

- Future performance
- Formative
- Focus on quality improvement

## Accountability

- Past performance
- Summative
- Control
- Public information and fitness

# Quality Improvement – Workforce Programs

---

## Workforce Program Advisory Council

- Career & Technical Education (CTE)
- External advisors

## Program Review

- Cyclical, every few years
- SWOT Analysis
- Assessment
- Short and long-term improvement plans

# *Strengthening CTE for the 21<sup>st</sup> Century*

## **Perkins V Act**

- **U.S. Government**

- Carl D. Perkins Career & Technical Education (CTE) Act
- *\$ 1.4B annual investment*
- Funding decisions & interpretations vary by U.S. state

- **Federal funds for CTE**

- Postsecondary
- Secondary

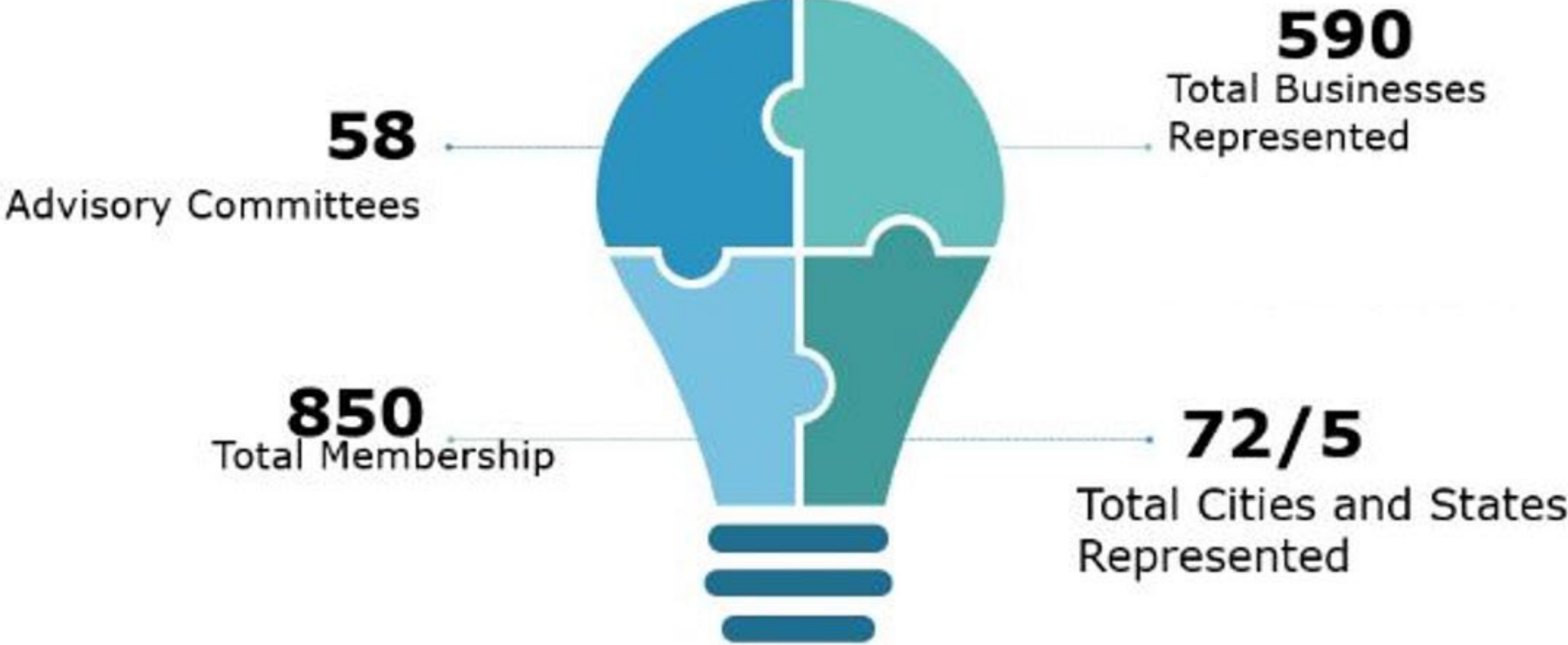




# Role

- Document need for workforce education
- Ensure program has
  - Adequate resources
  - Well-designed curriculum
  - Provides knowledge, skills and abilities essential for employment

# TCC Advisory Committees: September 2022 Update



# Accounting Program Advisory

---

Founded in 2019

Current members = 12

Two meetings a year



# Member Roles

---

- Program curriculum objectives
- Workplace competencies
- Program revisions
- Facilities & equipment
  - *Adequacy*
  - *New purchases*



# Member Roles Continued

---

- Identify local business & industry leaders – *student opportunities*
  - *Employment*
  - *External learning experiences*
  - *Placement*
- Faculty professional development
- Program promotion
  - *Community*
  - *Business & Industry*
- Needs of students from special populations



# Working Discussions



Workforce trends



Workforce  
competencies



Program learning  
outcomes



Curriculum



Specific courses &  
content



Experiential learning  
opportunities

---

# Formation

- CTE Program
- Purpose
- Roles
  - Chair or Co-Chairs
  - Members
  - Recorder



# Member Selection



KNOWLEDGE, SKILLS  
AND EXPERIENCE IN  
CTE AREA



PROFESSIONAL  
ORGANIZATIONS



CHAMBER OF  
COMMERCE



REFERRALS

# Formation

- Regular active working meetings
- Remember the purpose & roles
- Focus on program & workforce alignment
- Clear concise agenda
- Member appreciation





# Program Quality



# Accomplishments

---

- Membership growth from 5 to 12
- Partnership with TXCPA
  - Member recruitment
  - Ambassador Program
  - Student Events
- Hired two additional F/T faculty members
- Added a capstone course
- Removed course due to lack of enrollment
- Collaboration with university partner for accounting club invitations
  
- Works-in-Progress
  - Revising the degree & certificate plans to align with workforce needs
  - Updating program promotional webpage





# Quality

---



STUDENT SUCCESS



IMPACT



OUTCOMES

