### Dipping our Toe into Multi-Media

A Faculty and Instructional Designer Collaboration Success Story

Ray Lum – Associate Teaching Professor Emeritus

Melissa Kaufman – Director of Online Learning

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#### Introductions

[BIO PHOTOS]



#### Learning Objectives

Describe the process for creating faculty produced videos that engage students

- Describe the process for creating student produced videos that align with learning outcomes
- Discuss the successes and challenges of using multimedia to increase overall quality of courses.



# Participant Poll





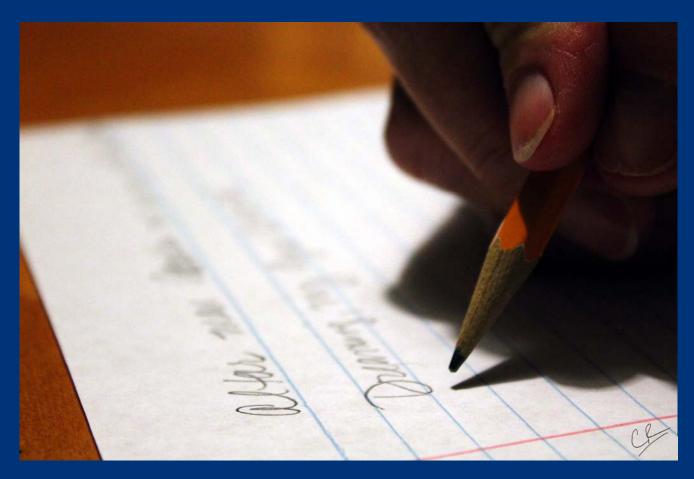
#### Instructor Generated Video



Brian Eager, 2012 CCBY



# Creating the Scrip

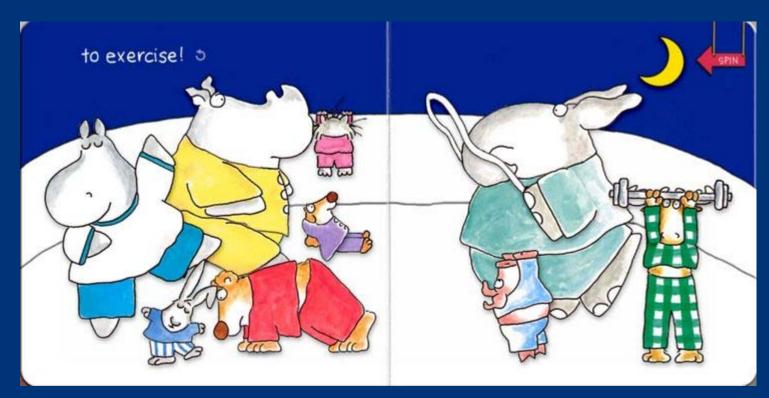




Caleb Roenigk, 2012 CCBY

#### Exercise

- 1. Script Writing & Recording
- 2. Reading off a teleprompter



# Studio Experience



# Editing



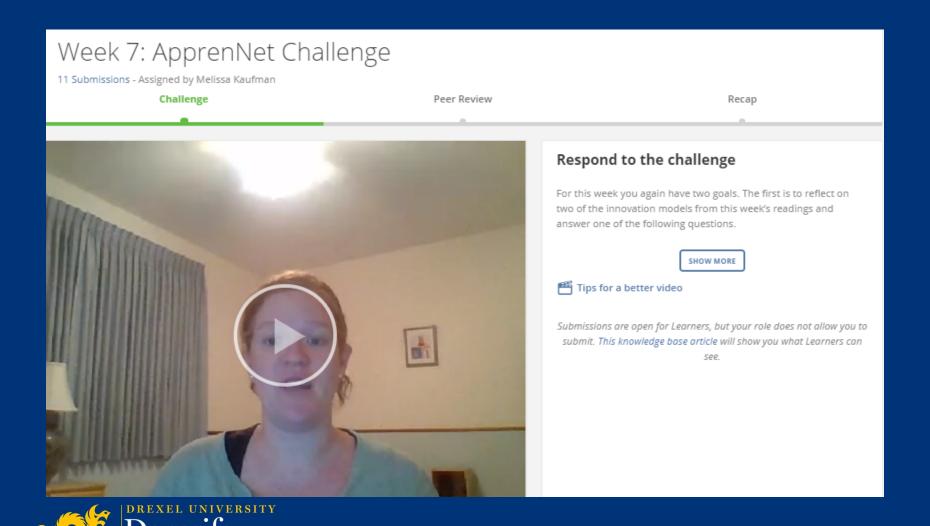


Enokson, 2005 CCBY

# Video Excerpt



#### Student Generated Videos



#### Practice

Reinforce skills.

Facilitate feedback.

Increase collaboration.

Share expertise.

Continuous learning for the digital age.





# Scaffolding





# Challenges





U.S. Army, Bob Reinert, 2008, CCBY

#### Resources

# Thank you!

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