Tips for Presenting on Camera

**Environmental**

* Find a location that is relatively quiet, well and evenly lit for your presentation recording. If possible, indirect light (diffused) is better since Web cameras have a very low contrast ratio.
* Keep the camera at eye level. This will help to avoid your head looking down, or up at your students. This makes you appear more welcoming.
* Use a background that contrasts your skin tone; this will pull the viewer’s eyes to you. (see below)

**On-Camera Talent**

* Please wear clothing with a neutral or soft color, or with a soft pattern. Earth tones work well with video. For more advice on clothing, please see: <http://www.nacubo.org/Distance_Learning/Speakers_Corner/What_To_Wear_On_Camera.html>
* A shirt or a tie with thin vertical stripes will give off a distracting wavy pattern with even the slightest movement.
* During the recording, try to stay as still as possible. The camera will not be moving with you which runs the risk of your head moving out of view as you extend past the framing of the camera.
* Keep an outline or bullet points next to the camera (at eye level) to help you move through your presentation.
* Try to avoid referencing specific dates. For example, “**Next Friday** we will present…” Instead, use the present tense as much as possible. This will help make your video reusable for future use.
* Rehearse/practice your presentations before your record.
* **Most importantly** be creative and have fun!