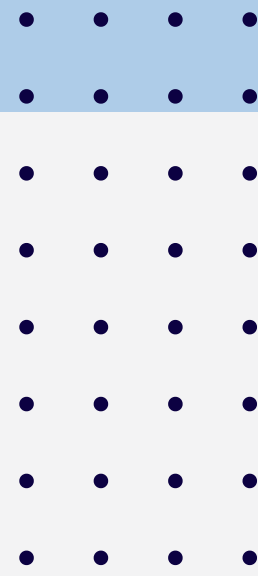


Beyond the Cover



Best Practices for Evaluating Publisher Materials for Online Learning

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Welcome to Our Expert Panelists



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Empowering Learners, Enabling Potential
November 4 – 6, 2024 | Rosemont, Illinois

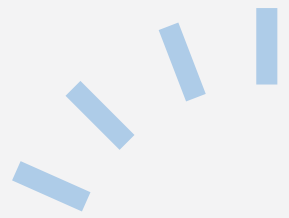
Panel Objectives

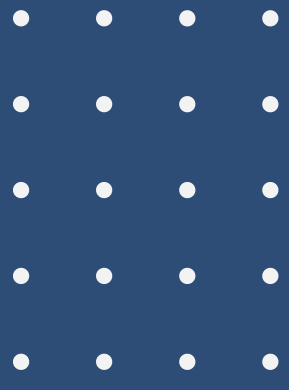
- Examine the role of online learning professionals in the adoption of publisher materials.
- Highlight best practices for the selection of high-quality publisher content.
- Explore common challenges and pitfalls experienced by curriculum development teams when adopting publisher materials.





What role do online learning professionals play in the process of vetting and adopting publisher-created materials?





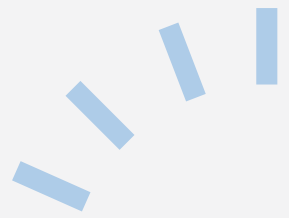
Quality in the Selection Process



How does your institution assess
the quality of publisher content?



Could you share examples of best practices
or frameworks that have been effective
when evaluating publisher content?





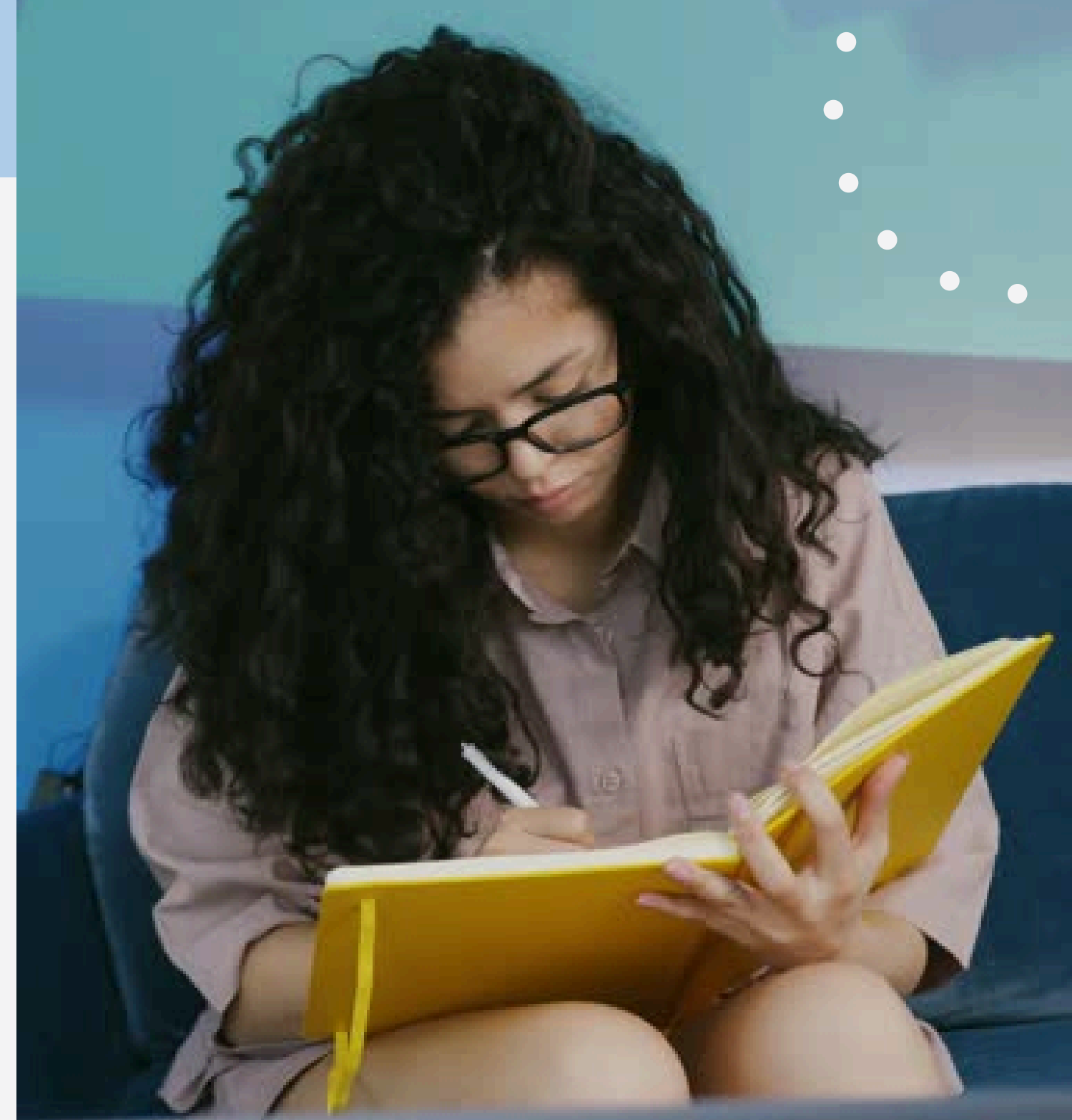
**Clarify
the
Challenge**

**What unique challenges arise
when using publisher materials,
especially when ensuring
alignment with institutional goals
and quality standards?**



Striking a Balance

How do you balance the need for high-quality, engaging publisher materials with institutional goals for affordability and accessibility?





What steps can e-learning teams take to provide faculty with clear guidance on identifying and adopting high-quality publisher content?



Future Trends



What emerging trends do you think will impact how institutions approach the selection and use of publisher-created materials in online courses?





Let's Continue the Conversation!

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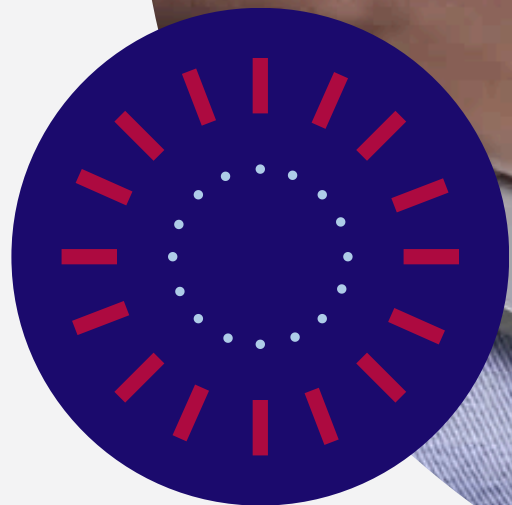
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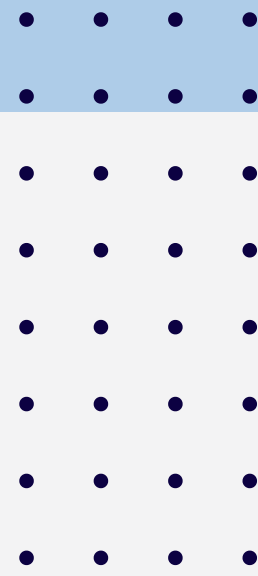
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