Aim for the Silver & Gold: Championing Accessibility

Presented by the Laredo College Instructional Design Team

Guadalupe Castillo, M.A., Instructional Design Specialist

Beatriz Flores-Martinez, M.S., Instructional Design Specialist

QM Connect - 7th of November 2022

75 Anniversary Celebration

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Learning Objectives

1. Relate why Championing Accessibility in Course Design is Essential to all Learners and how Essential SRS 8.3 is Met in an Official QM Review.
2. Define how Course Representatives Champion Accessibility.
3. Interpret the results from courses that aimed for Silver & Gold and Championed SRS 8.3 in Official QM Reviews.

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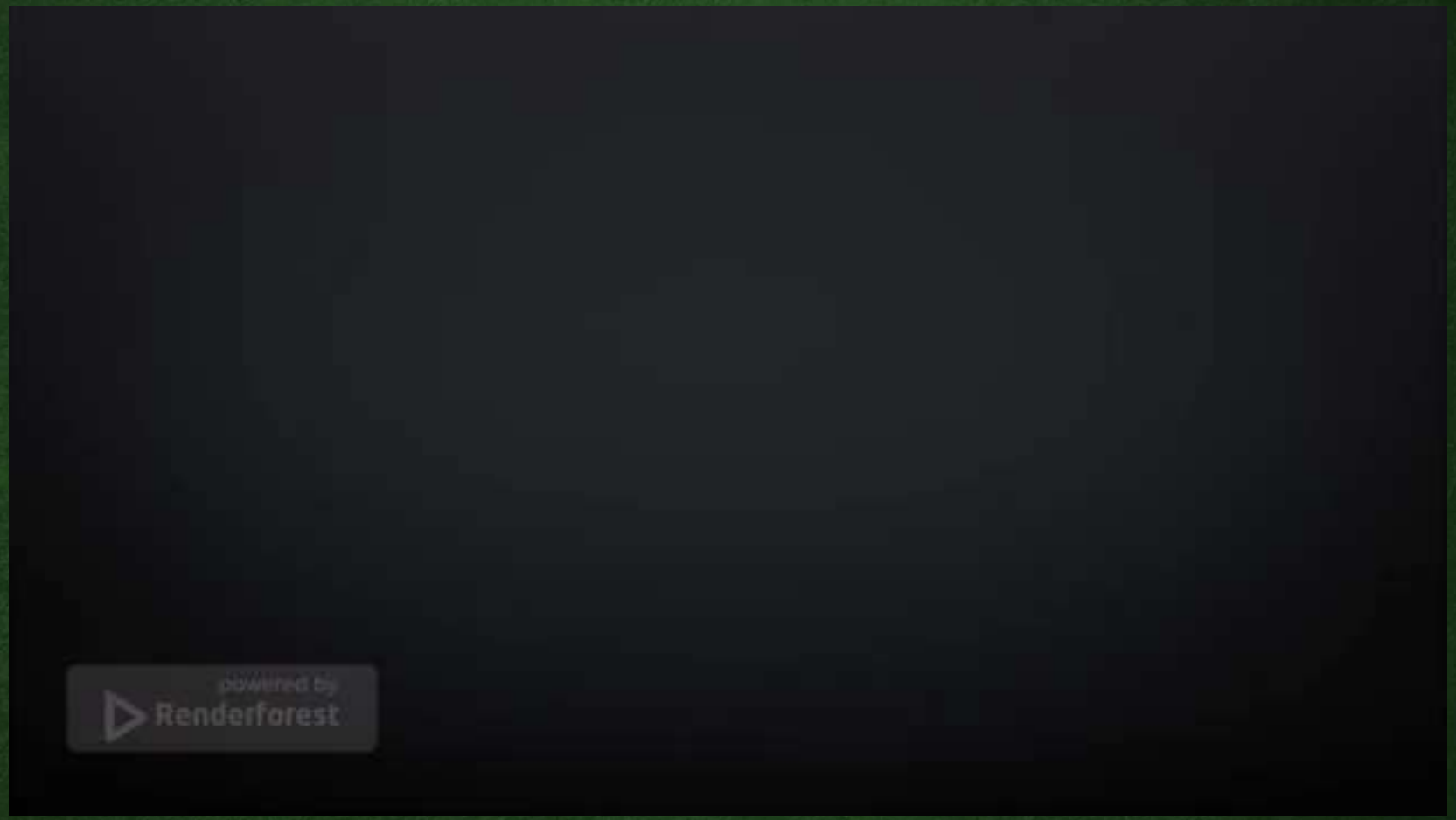
Laredo College Accessibility Badges



AIM FOR THE SILVER AND GOLD: CHAMPIONING ACCESSIBILITY

"Be the CONNECTION between your course content and your learners; not the BROKEN LINK!"

Accessibility Guidelines:

- Quality Matters Rubric
  - Specific Review Standard (SRS) 8.3: The course provides accessible text and images in files, documents, LMS Pages, and web pages to meet the needs of diverse learners.
- Section 508
- Universal Design for Learning (UDL)
  - Representation
  - Action & Expression
  - Engagement
- Web Content Accessibility Guidelines(WCAG)

ACCESSIBILITY DISCIPLINES:

- Headings
- Alt-Texts
- Alt-Tags
- Selectable & Searchable Texts
- Color Contrast
- Hyperlinks
- Table Settings

ACCESSIBILITY EVENTS:

- BB ALLY Accessibility Report
- Accessibility Checker
- Link Validator
- Quality Matters Official Review

ACHIEVEMENTS: Championing SRS 8.3 in an Official QM Review

LAREDO COLLEGE BADGE COUNT: 72

- Gold: 11
- Silver: 48
- Bronze: 13

Laredo College Badge Count	Gold	Silver	Bronze	Total
	11	48	13	72

FACULTY TRAINING CAMP:

- QM Professional Development
- Accessibility & Blackboard Ally Workshop
- LMS Training
- ReadSpeaker Guide
- VidGrid Workshop

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CANVAS

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QMC, CRM

Contact our team at QMCoordinator@Laredo.edu

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CHAMPIONING SRS 8.3 IN AN OFFICIAL QM REVIEW TIMELINE

December 2015
- 1st Laredo College Course QM Certified

November 2018
- Assessment of **Very Important** SRS 8.3 in an Official QM Review

November 2020
- Assessment of **Essential** SRS 8.3 in an Official QM Review

December 2020
- Accessibility Application Workshops Launched

October 2022
- Assessment of **Essential** SRS 8.3 in an Official QM Review

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Accessibility Guidelines

- Quality Matters Rubric
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- Section 508
- Universal Design for Learning (UDL)
  1. Representation
  2. Action & Expression
  3. Engagement
- Web Content Accessibility Guidelines (WCAG)
  1. Perceivable
  2. Operable
  3. Understandable
  4. Robust

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Accessibility Disciplines:

- Headings
- Alt-Texts
- Alt-Tags
- Selectable & Searchable Texts
- Color Contrast
- Hyperlinks
- Table Settings

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Accessibility Events:

- Quality Matters Official Review
  - QM Portal Custom Reports
  - Course Review Manage System
- BB ALLY Accessibility Report
- Accessibility Checker
- Link Validator

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Faculty Training Camp:

- QM Professional Development
  - Applying the QM Rubric (APPQMR)
  - Accessibility and Usability Resource Site (AURS)
- Accessibility Workshops
  - Blackboard Ally
  - ReadSpeaker
  - VidGrid
- LMS Training
  - Accessibility Checker
  - Link Validator

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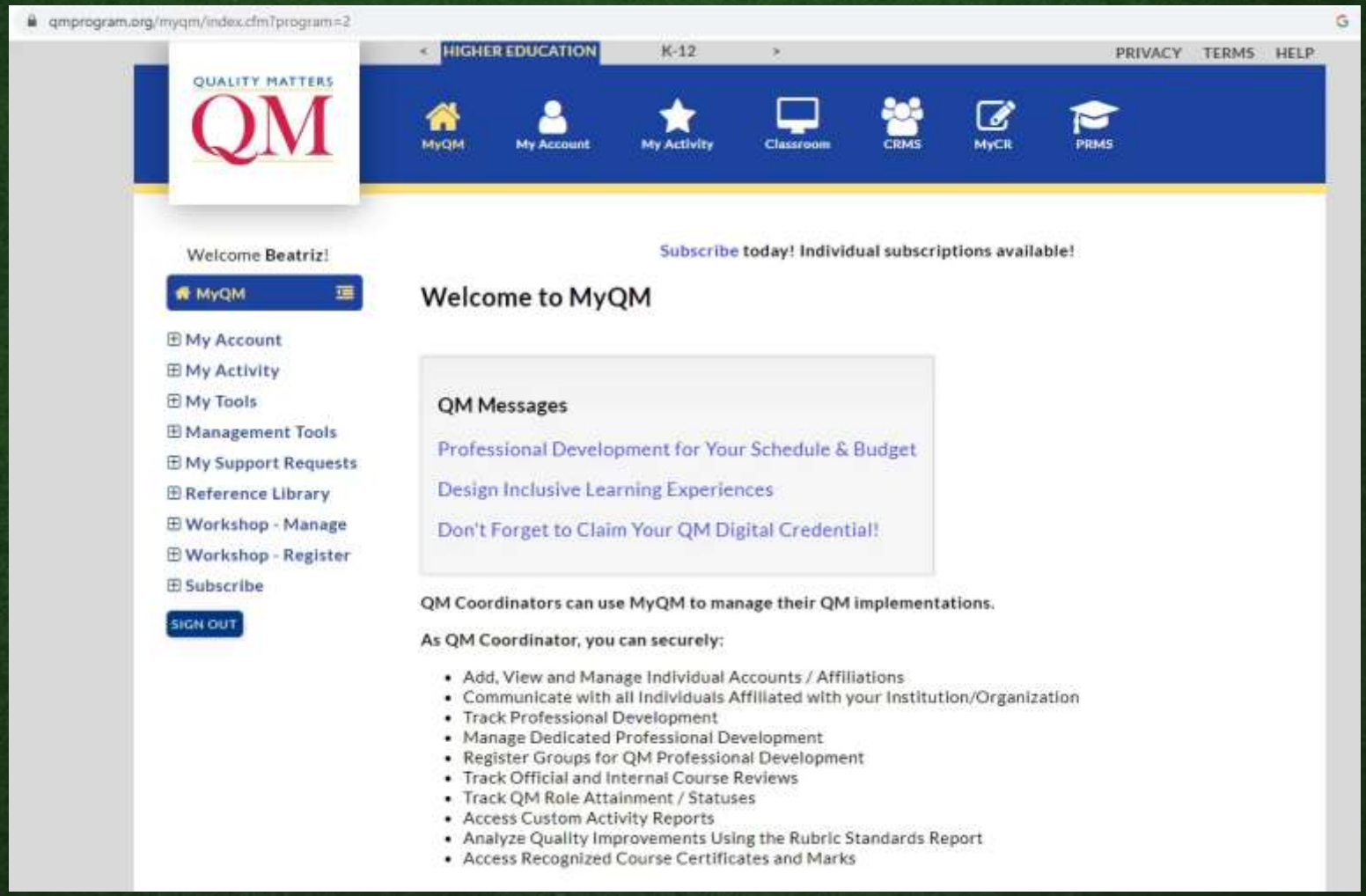
Accessibility and Usability Resource Site (AURS)



100% Accessibility Laredo College

85% Accessibility Laredo College

50% Accessibility Laredo College

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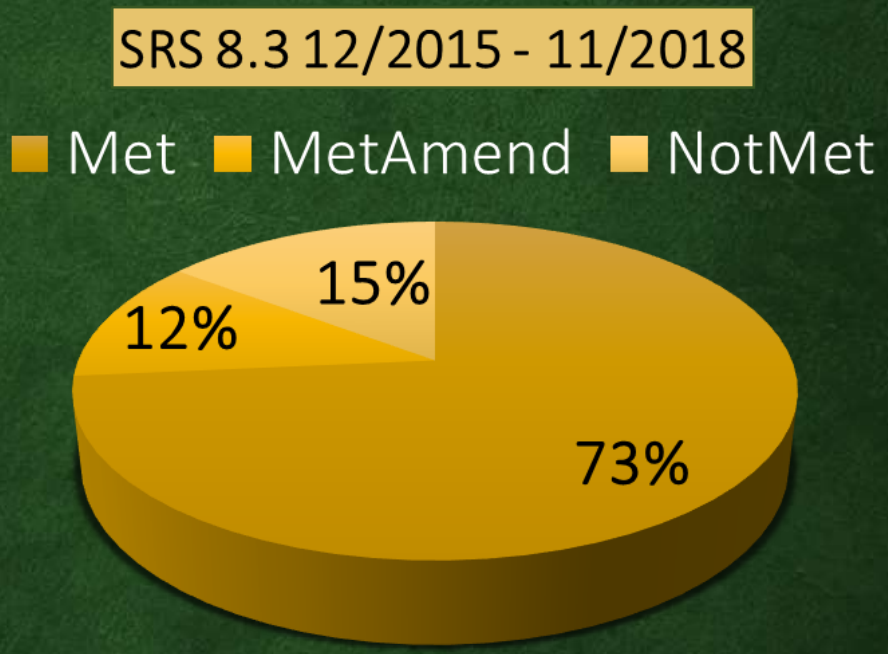
November 2018: Assessment of Very Important SRS 8.3 in an Official QM Review

- 68 Courses were QM Certified
- 50 MetFirst
- 8 MetAmend
- 10 NotMet



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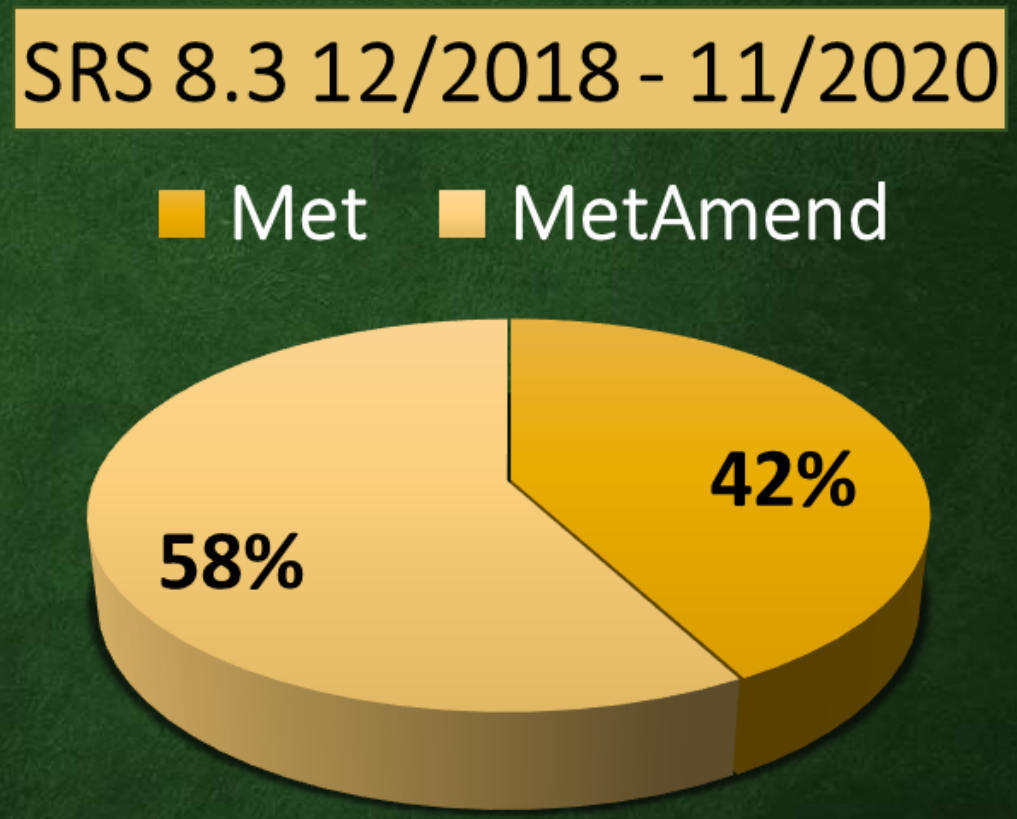
November 2020: Assessment of Very Important SRS 8.3 in an Official QM Review

- 19 Courses were QM Certified
- 11 Met First
- 8 MetAmend



Accessibility Checker

0:00 / 0:50

1x

Course Link Validator

The course link validator searches course content for invalid or unreachable links and images.

ReadSpeaker

0:00 / 0:49
1x
CC

Blackboard
Ally

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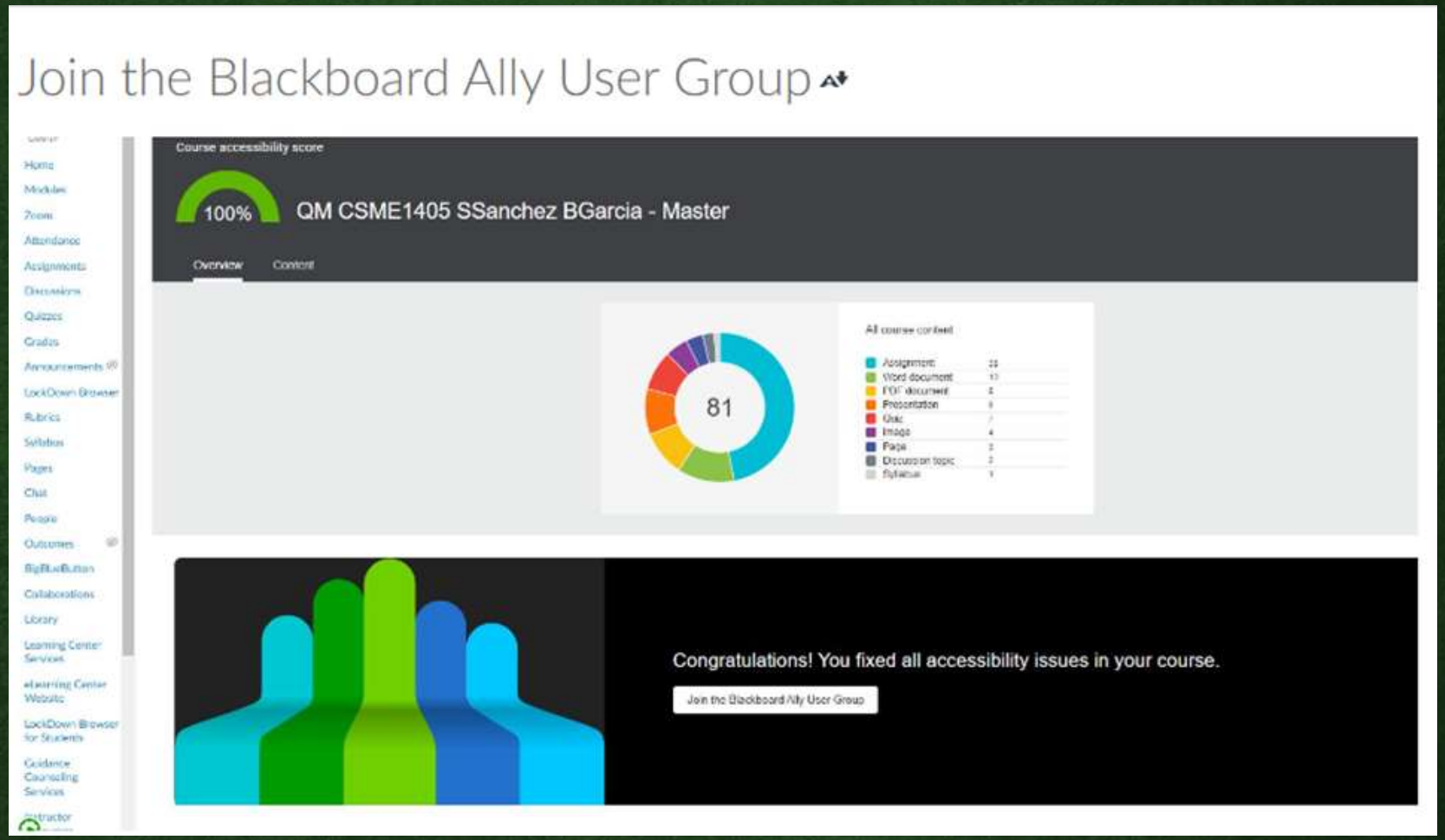
Join the Group



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Accessibility Badges

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Congratulatory Email to the Instructor

Good afternoon Dr. Patricio,

Great work! You have earned the following badges:

- Silver Badge for QM PHYS1301 OPatricio and QM PHYS1101 OPatricio.

We encourage you to continue working on improving the accessibility of your course content.

Go for the Gold with Ally!

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Aim for the Silver & Gold Championing Accessibility

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Championing SRS 8.3 in an Official QM Review Timeline >

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Laredo College Badge Count: 72 as of October 2022

Laredo College Badge Count	Gold	Silver	Bronze	Total
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Gold: 11
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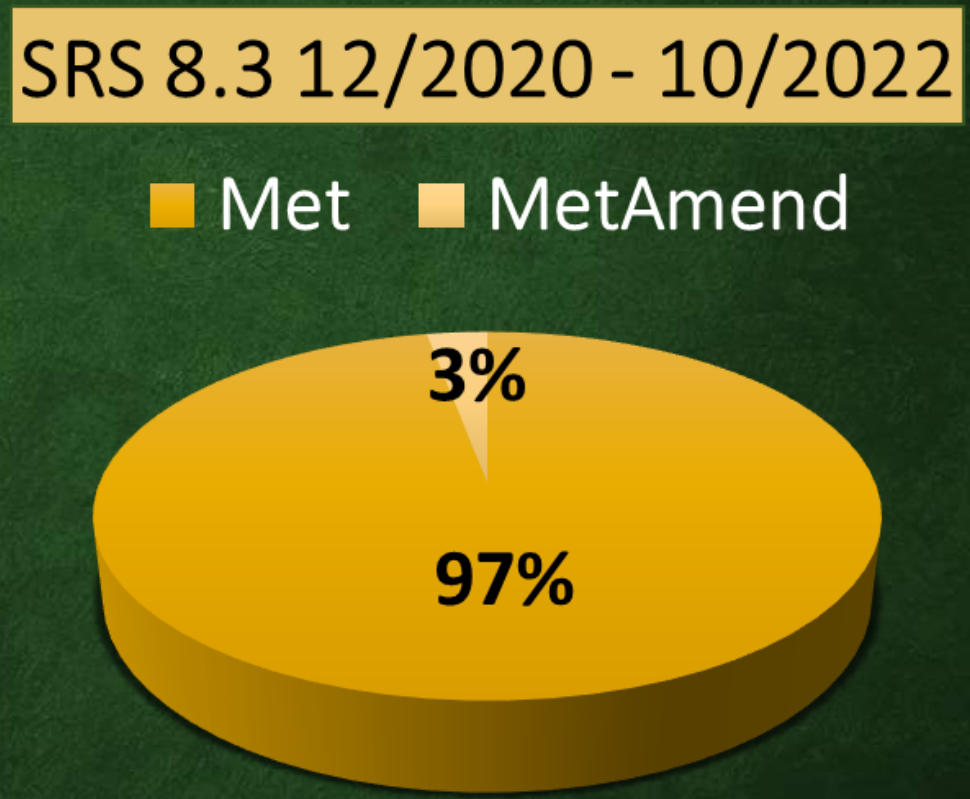
October 2022: Assessment of Essential SRS 8.3 in an Official QM Review

- 34 Courses were QM Certified
- 33 MetFirst
- 1 MetAmend



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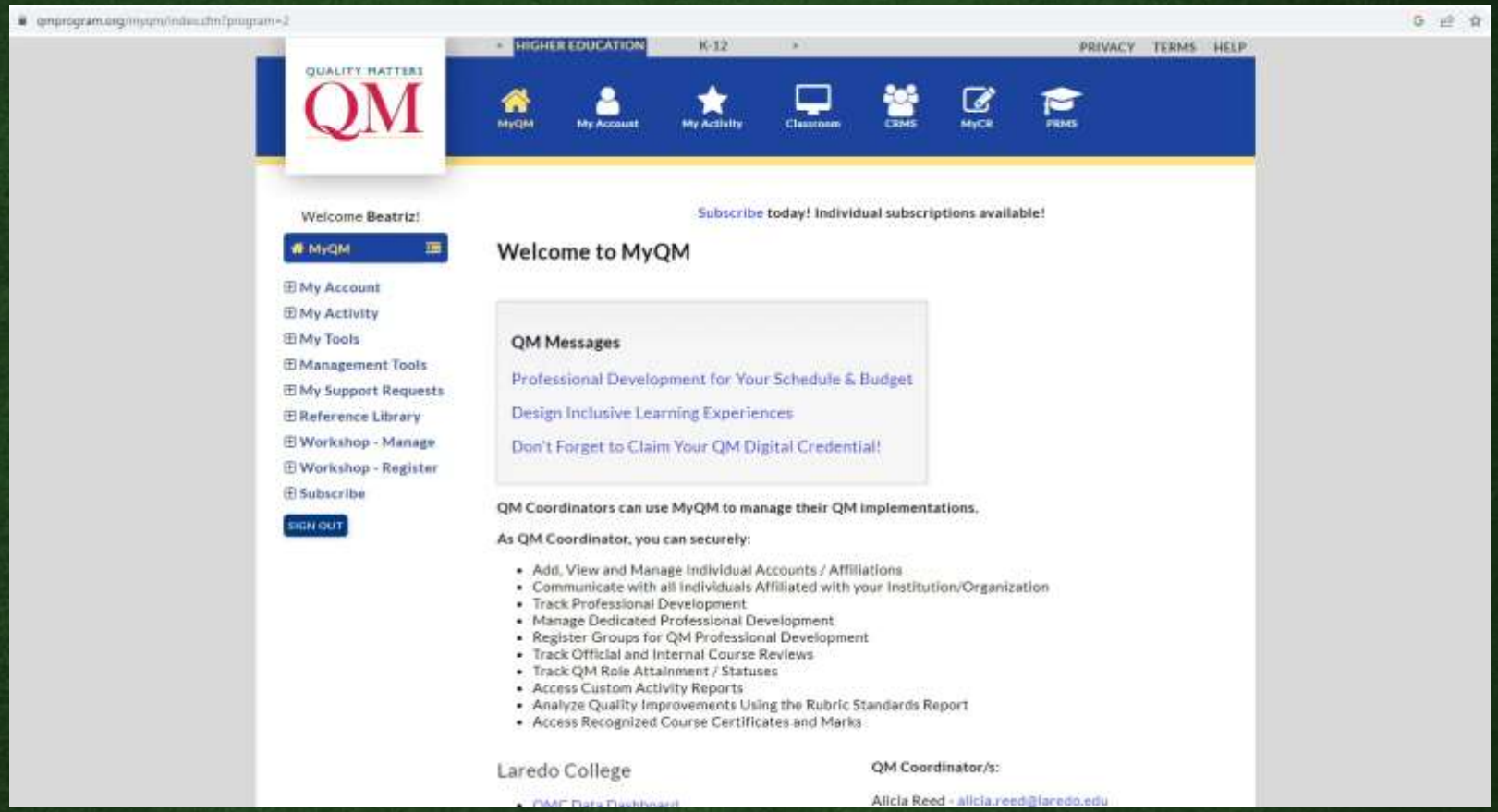
Rubrics Standards Report



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Final Remarkable Tips

- Constantly evaluate and assess your tools, applications, resources, and professional development.
- Accessibility is like the journey of participating in the Olympics; the difference is everyone can earn an "Expanding Possibilities" of Silver and Gold badges.
- Accessible Courses ensure Access and Equity to all learners.
- Be the connection between your course content and your learners, not the broken link.
- Become an Ally of Accessibility and Go for the Gold!
- A Champion of Accessibility is made of a strong team; together, we can all "Aim for the Silver and Gold"!

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Congratulations to all Course Representatives who have continuously Champion Accessibility!

Thank you for all attending our session. We hope to connect with many of you during the conference. The floor is now open for questions and comments.

For more information, you may contact our team at
QMCoordinator@Laredo.edu