

# Aim for the Silver & Gold: Championing Accessibility



Presented by the Laredo College Instructional Design Team

Guadalupe Castillo, M.A., Instructional Design Specialist

Beatriz Flores-Martinez, M.S., Instructional Design Specialist

QM Connect - 7th of November 2022



Aim for the  
Silver and  
Gold:  
Championing  
Accessibility



## Learning Objectives

1. Relate why Championing Accessibility in Course Design is Essential to all Learners and how Essential SRS 8.3 is Met in an Official QM Review.
2. Define how Course Representatives Champion Accessibility.
3. Interpret the results from courses that aimed for Silver & Gold and Championed SRS 8.3 in Official QM Reviews.



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## Laredo College Accessibility Badges



# AIM FOR THE SILVER AND GOLD: CHAMPIONING ACCESSIBILITY

"Be the CONNECTION between your course content and your learners; not the BROKEN LINK!"

## Accessibility Guidelines:

- Quality Matters Rubric
  - Specific Review Standard (SRS) 8.3: The course provides accessible text and images in files, documents, LMS Pages, and web pages to meet the needs of diverse learners.
- Section 508
- Universal Design for Learning (UDL)
  - Representation
  - Action & Expression
  - Engagement
- Web Content Accessibility Guidelines (WCAG)

## ACCESSIBILITY DISCIPLINES:

- Headings
- Alt-Texts
- Alt-Tags
- Selectable & Searchable Texts
- Color Contrast
- Hyperlinks
- Table Settings

## ACCESSIBILITY EVENTS:

- BB ALLY Accessibility Report
- Accessibility Checker
- Link Validator
- Quality Matters Official Review

## ACHIEVEMENTS: Championing SRS 8.3 in an Official QM Review

### LAREDO COLLEGE BADGE COUNT: 72

- Gold: 11
- Silver: 48
- Bronze: 13

## FACULTY TRAINING CAMP:

- QM Professional Development
- Accessibility & Blackboard Ally Workshop
- LMS Training
- ReadSpeaker Guide
- VidGrid Workshop



Laredo College Badge Count	Gold	Silver	Bronze	Total
	11	48	13	72



## CHAMPIONING SRS 8.3 IN AN OFFICIAL QM REVIEW TIMELINE

**December 2015**

- 1<sup>st</sup> Laredo College Course QM Certified

**November 2018**

- Assessment of Very Important SRS 8.3 in an Official QM Review

**November 2020**

- Assessment of Essential SRS 8.3 in an Official QM Review

**December 2020**

- Accessibility Application Workshops Launched

**October 2022**

- Assessment of Essential SRS 8.3 in an Official QM Review

QM CONNECT - 7TH OF NOVEMBER 2022

Contact our team at [QMCoordinator@Laredo.edu](mailto:QMCoordinator@Laredo.edu)

## PRESENTED BY THE LAREDO COLLEGE INSTRUCTIONAL DESIGN TEAM



**Elizabeth C. Rodriguez, Ed.D.**  
Dean of Academic Innovation & Technology  
QMC, CRM, PR, ADFC, MTR



**Beatriz Flores-Martinez, M.S.**  
eLearning & Instructional Design Specialist  
QMC, CRM, PR, ADFC



**Alicia J. Reed, M.B.A.**  
eLearning & Instructional Innovation Center Director  
QMC, CRM, PR, ADFC



**Guadalupe Castillo, M.A.**  
eLearning & Instructional Design Specialist  
QMC, CRM



**Anna Gonzalez, B.S.**  
Lead eLearning & Instructional Design Specialist  
QMC, CRM, PR, ADFC, AFFC, AFFR, & ADFFC



**Veronica Juarez, M.A.**  
eLearning & Instructional Design Specialist  
QMC, CRM

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- Section 508
- Universal Design for Learning (UDL)
  1. Representation
  2. Action & Expression
  3. Engagement
- Web Content Accessibility Guidelines (WCAG)
  1. Perceivable
  2. Operable
  3. Understandable
  4. Robust



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## Accessibility Disciplines:

- Headings
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- Color Contrast
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## Accessibility Events:

- Quality Matters Official Review
  - QM Portal Custom Reports
  - Course Review Manage System
- BB ALLY Accessibility Report
- Accessibility Checker
- Link Validator



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## Faculty Training Camp:

- QM Professional Development
  - Applying the QM Rubric (APPQMR)
  - Accessibility and Usability Resource Site (AURS)
- Accessibility Workshops
  - Blackboard Ally
  - ReadSpeaker
  - VidGrid
- LMS Training
  - Accessibility Checker
  - Link Validator





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# Accessibility and Usability Resource Site (AURS)

A screenshot of the MyQM website interface. The browser address bar shows "qmprogram.org/myqm/index.cfm?program=2". The page has a blue header with the "QUALITY MATTERS QM" logo on the left and navigation icons for MyQM, My Account, My Activity, Classroom, CRMS, MyCR, and PRMS on the right. Below the header, there is a "Welcome Beatriz!" message and a "Subscribe today! Individual subscriptions available!" banner. A "MyQM" button is visible. A sidebar on the left contains a list of menu items: My Account, My Activity, My Tools, Management Tools, My Support Requests, Reference Library, Workshop - Manage, Workshop - Register, and Subscribe. A "SIGN OUT" button is at the bottom of the sidebar. The main content area is titled "Welcome to MyQM" and contains a "QM Messages" section with three links: "Professional Development for Your Schedule &amp; Budget", "Design Inclusive Learning Experiences", and "Don't Forget to Claim Your QM Digital Credential!". Below this, there is a section for "QM Coordinators" and a list of features they can access, such as managing accounts, tracking professional development, and accessing reports.



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# Championing SRS 8.3 in an Official QM Review Timeline



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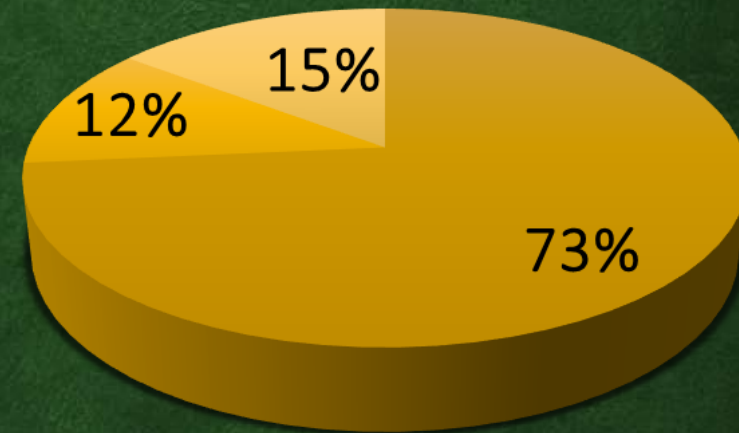


## November 2018: Assessment of Very Important SRS 8.3 in an Official QM Review

- 68 Courses were QM Certified
- 50 MetFirst
- 8 MetAmend
- 10 NotMet

SRS 8.3 12/2015 - 11/2018

■ Met ■ MetAmend ■ NotMet



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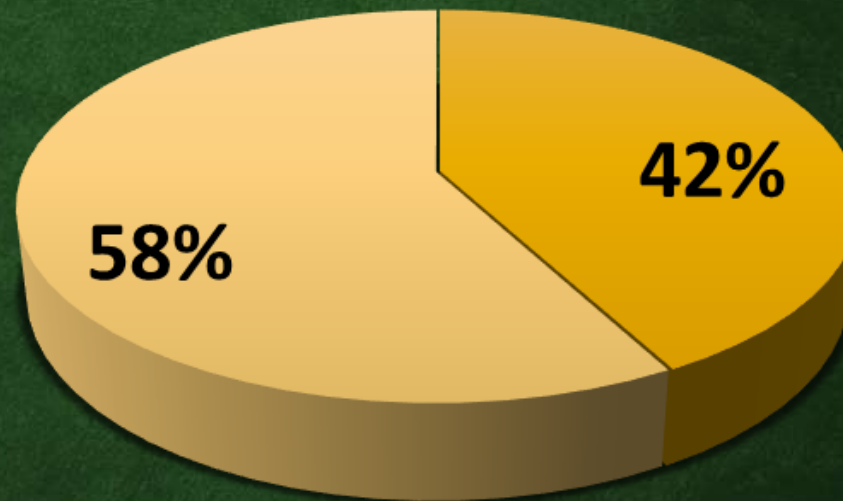


## November 2020: Assessment of Very Important SRS 8.3 in an Official QM Review

- 19 Courses were QM Certified
- 11 Met First
- 8 MetAmend

SRS 8.3 12/2018 - 11/2020

■ Met ■ MetAmend



# Accessibility Checker



## Course Link Validator

The course link validator searches course content for invalid or unreachable links and images.

Start Link Validation



# ReadSpeaker





0:00 / 0:49

1x





Blackboard



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eLearningCenter  
LAREDO COLLEGE

## Join the Group

### Join the Blackboard Ally User Group

Home  
Modules  
Zoom  
Attendance  
Assignments  
Discussions  
Quizzes  
Grades  
Announcements (0)  
LockDown Browser  
Rubrics  
Syllabus  
Pages  
Chat  
People  
Outcomes (0)  
BigBlueButton  
Collaborations  
Library  
Learning Center Services  
Learning Center Website  
LockDown Browser for Students  
Guidance/Counseling Services  
Instructor

#### Course accessibility score

100% QM CSME1405 SSanchez BGarcia - Master

Overview Content

#### All course content

Assignment	22
Word document	10
PDF document	2
Presentation	0
Quiz	7
Image	4
Page	2
Discussion topic	2
Syllabus	1

81

Congratulations! You fixed all accessibility issues in your course.

[Join the Blackboard Ally User Group](#)

A graphic showing five stylized human figures in various colors (cyan, green, blue) standing in a row.

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## Accessibility Badges

ENGL 1301 Composition I CORE

A photograph of a student's hands writing in a notebook with a red pen. The student is wearing a red and white striped shirt.

Start Here More Resources Syllabus Modules

Badges

The logo for Quality Matters Higher Education 2022, featuring the letters 'QM' in a stylized font with a yellow swoosh and the text 'Quality Matters Higher Education 2022' below it.A circular badge with a grey border and a white background. It features a laptop icon with a green 'A' and a person icon. The text '85% Accessibility' is at the top, and 'Laredo College' is at the bottom.

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## Congratulatory Email to the Instructor

Good afternoon Dr. Patricio,

Great work! You have earned the following badges:

- Silver Badge for [QM PHYS1301 OPatricio](#) and [QM PHYS1101 OPatricio](#).



We encourage you to continue working on improving the accessibility of your course content.

Go for the Gold with Ally!



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# Aim for the Silver & Gold Championing Accessibility

# Kahoot!



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# Championing SRS 8.3 in an Official QM Review Timeline >



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## Laredo College Badge Count: 72 as of October 2022

<b>Laredo College Badge Count</b>	<b>Gold 11</b>	<b>Silver 48</b>	<b>Bronze 13</b>	<b>Total 72</b>
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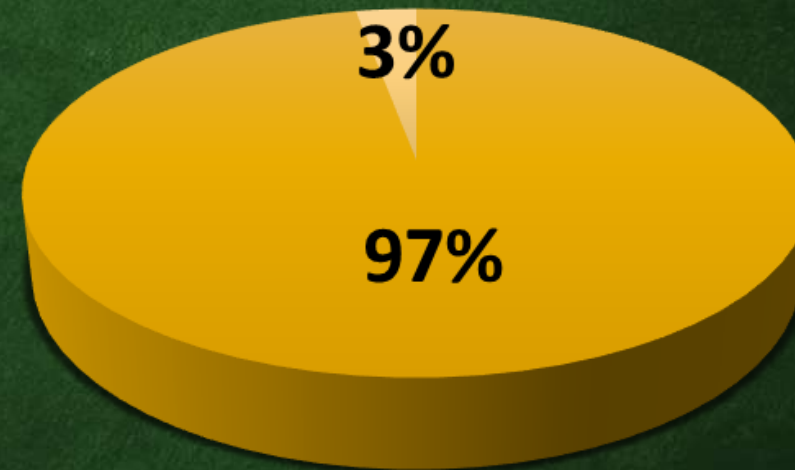


## October 2022: Assessment of Essential SRS 8.3 in an Official QM Review

- 34 Courses were QM Certified
- 33 MetFirst
- 1 MetAmend

SRS 8.3 12/2020 - 10/2022

■ Met ■ MetAmend





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# Rubrics Standards Report

A screenshot of the MyQM website interface. The browser address bar shows "qmprogram.org/myqm/index.cfm?program=3". The page has a blue header with the "QUALITY MATTERS QM" logo and navigation icons for MyQM, My Account, My Activity, Classroom, CRM, MyCR, and PRMS. A sidebar on the left lists menu items: MyQM, My Account, My Activity, My Tools, Management Tools, My Support Requests, Reference Library, Workshop - Manage, Workshop - Register, and Subscribe. The main content area has a "Welcome Beatriz!" message and a "Subscribe today! Individual subscriptions available!" prompt. Below this is a "Welcome to MyQM" section with "QM Messages" and a list of features for QM Coordinators. At the bottom, it identifies the user as "Laredo College" and "QM Coordinator/s: Alicia Reed - alicia.reed@laredo.edu".



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## Final Remarkable Tips

- Constantly evaluate and assess your tools, applications, resources, and professional development.
- Accessibility is like the journey of participating in the Olympics; the difference is everyone can earn an "Expanding Possibilities" of Silver and Gold badges.
- Accessible Courses ensure Access and Equity to all learners.
- Be the connection between your course content and your learners, not the broken link.
- Become an Ally of Accessibility and Go for the Gold!
- A Champion of Accessibility is made of a strong team; together, we can all "Aim for the Silver and Gold"!



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Congratulations to all Course Representatives who have continuously Champion Accessibility!

Thank you for all attending our session. We hope to connect with many of you during the conference. The floor is now open for questions and comments.

For more information, you may contact our team at  
[QMCoordinator@Laredo.edu](mailto:QMCoordinator@Laredo.edu)

